WAN-IFRA 2020 Events Around The World

GLOBAL EVENTS
1 72nd World News Media Congress
   17-19 June 2020 • Zaragoza, Spain

REGIONAL EVENTS
2 WAN-IFRA Middle East
   23-24 March 2020 • Dubai, UAE
3 Asian Media Leaders Summit
   March 2020 • Singapore
4 WAN-IFRA India
   16-17 September 2020 • Chennai, India
5 The Newsroom Summit
   20-21 October 2020 • Munich, Germany
6 World Printers Forum
   October 2020 • DACH Region

DIGITAL MEDIA EVENTS
7 Digital Media India
   18-19 February 2020 • Delhi, India
8 Digital Media Europe
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LOCAL EVENTS
12 Reader Revenue Summit France
   21 April 2020 • Paris, Le Figaro
13 Reader Revenue Summit Spain
   December 2020 • TBC
14 Reader Revenue Summit Italy
   December 2020 • TBC
If you would be interested in a sponsorship at any of these events or need more information, let us know!
Contact: maria.belem@wan-ifra.org

GLOBAL EVENTS

72nd World News Media Congress
World Editors Forum
Women in News Summit
World Digital Revenue Forum

17-19 June 2020
Zaragoza, Spain

Since 1948, the World News Media Congress is the most important annual gathering of news media leaders. It is organised by WAN-IFRA, the World Association of News Publishers, at changing locations. Annually, 700 to 1500 C-level decision makers from more than 80 countries attend the event. Since 1994, the World Editors Forum is held in conjunction with the World News Media Congress, gathering Chief Editors from around the globe. The Women in News Summit and the World Digital Revenue Forum round out the event.

WNMC 2020 will see a refined offering via:

World Digital Revenue Forum: a stream for publishers, owners, CEOs and all those invested in building sustainable news organisations.

The World Editors Forum: for editors, editorial managers and journalists who put journalism and its freedoms first when leading their newsrooms through challenging times.

Women in News Summit: an invigorating gathering to support WAN-IFRA’s sector-leading initiative to increase women’s leadership and voices in news.

World Digital Media Awards: the news media industry’s only truly global digital media competition. The 2020 winners will come from the winners of our 2019 regional Digital Media Awards.

Golden Pen of Freedom Award: an annual award made by WAN-IFRA to recognise the outstanding action, in writing or deed, of an individual, a group or an institution in the cause of press freedom. The 2019 laureate is Jamal Khashoggi from Saudi Arabia.

Over three days, the Congress and Forums address the business, journalism, policy and freedom issues facing the industry. A Gala Dinner and a reception offer unmatched networking opportunities for delegates, speakers and partnering technology entrepreneurs.

The Word News Media Congress 2020 is being organised in partnership with Henneo, one of Spain’s leading media and technology companies, which celebrates its 125th anniversary next year. While enjoying the charm of one of Spain’s finest cities, delegates will discuss and analyse the challenges and tensions that arise between content and technology, advertising and readership; cooperation and competitiveness.

“In Zaragoza we will host the critical conversations needed to define future models for sustainable, quality journalism,”

Fernando de Yarza López Madrazo, President of WAN-IFRA, President of Henneo, and Vice President of AMI, the Spanish Publishers Association.

The 2019 Congress in Glasgow drew around 800 people from over 60 countries for three days of conferences, executive meetings, networking and social events.
WAN-IFRA Middle East
23-24 March 2020 • Dubai, UAE • Participants: 200-250
The conference features international and regional experts who share the critical issues facing news publishers. The conference focuses on key topics, including advertising, innovations in newsrooms and print.

Asian Media Leaders Summit
March 2020 • Singapore • Participants: 150-200
A high-level strategic conference to reflect on the future of news and media, and showcase best practices from leading newsrooms, as well as cutting edge technologies that will transform the media and publishing landscape. On the agenda is the regional and global media challenges and aspirations, fueled by the desire to push the boundaries of current knowledge and solutions.

WAN-IFRA India
16-17 September 2020 • Chennai, India • Participants: 300-350
28th annual WAN-IFRA Conference in India is the most sought after meeting place of news publishers in South Asian region. Hear about print success stories, and the move to integrated publishing in the two parallel conference tracks - a) for the first time ‘Future of News Summit’ (for Editors and Business Managers) and b) the popular ‘Printing Summit’ (for newspaper production managers). The event offers a mini expo and various sponsorship opportunities.

The Newsroom Summit
20-21 October 2020 • Munich, Germany • Participants: 120-150
A meeting point for editors and newsroom managers to connect with their peers. Rethink and optimise your newsroom with an outstanding speaker line-up and equip your journalists for the future. In 2020 we will be hosted by Süddeutsche Zeitung, in Munich.

World Printers Forum
October 2020 • DACH Region, TBA • Participants: 200-300
A new meeting point brought to you by the print community within WAN-IFRA. It will address all print related questions and be the central point of the international news media print community, including printers, materials suppliers and equipment manufacturers for the print production value chain from prepress to press and to product finishing and delivery.

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DIGITAL MEDIA EVENTS

WAN IFRA CONFERENCES 2020

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Digital Media India
18-19 February 2020 • Delhi, India • Participants: 150-200
The 9th edition of digital media conference for news publishers in South Asia offers ideas on digital trends, technology and revenue strategies. The first event of the year on WAN-IFRA events calendar, offers info table expo (limited numbers only) and various sponsorship opportunities.

Digital Media Europe
31 March - 1 April 2020 • Vienna, Austria • Participants: 300-350
The leading digital revenue event for the European publishing industry. In 2020 we are launching two parallel conferences: DME Subscription Marketing and DME Premium Advertising. We will prioritise networking discussions and roundtables - with morning inspiration from keynote speakers. We will also have a special local media focused strand and a Speed Dating session between publishers and technology partners.

Digital Media Africa
8-9 September 2020 • Johannesburg, South Africa • Participants: 150-200
A vibrant community with a fast-growing digital media landscape is meeting for the fourth time. The fourth edition of DMAfrica will combine local cases with international success stories. The Digital Media Africa Awards winners will showcase best practice from the mobile continent.

Digital Media Asia
October 2020 • Hong Kong • Participants: 350-400
Digital Media Asia is the largest digital event for news publishers in Asia with a special focus on marketing, advertising and subscriptions. It offers in-depth masterclasses and a two-day conference to help Asian news media create sustainable revenue streams and drive innovation. It also features a tech & services expo and the Asian Digital Media Awards.

Digital Media LATAM
October-November 2020 • Mexico City, Mexico • Participants: 400-450
Digital Media LATAM offers two days of inspiring presentations, engaging break-out sessions, practical workshops and more. It includes the presentation of the Latin American Digital Media Awards. Topics include mobile strategy, audience intelligence, digital revenue, media for millennials, new video formats and web-TV developments.
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Upcoming Reader Revenue Summits:

**Reader Revenue Summit**
**France**
21 April 2020
Paris, Le Figaro

**Reader Revenue Summit**
**Spain**
December 2020
TBC

**Reader Revenue Summit**
**Italy**
December 2020
TBC

Our regional Reader Revenue events address specific local market challenges in each country, showcase the best local initiatives, present a platform for networking among CEOs, editors and marketers responsible for going a paying digital readership, and utilise WAN-IFRA’s expertise and connections to bring in best practice from around the world.

At our reader revenue event in France this year we had over 150 participating news execs and a very strong line-up of speakers from Europe and the US. Our Spanish event (Claves) alongside AMI in Madrid was equally successful. We’re proud to work with and engage our members on a deeper local level, in parallel with our larger events.
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