WAN-IFRA Italia 2013
XVI edition
in association with ASIG

26 - 27 June 2013, Bergamo, Italy

Sponsorship Opportunities

The international conference for the Italian publishing and printing industry, promoted by WAN-IFRA, ASIG (Italian Association of Newspaper Printers) and FIEG (Italian Federation of Newspaper Publishers) will take place in Bergamo, at the Giovanni XXIII Congress Centre on June 26 and 27.

Under the common headline ‘Successful Ideas to defeat the Crisis’ the three working sessions of the 2013 conference will be focused on the PRINTED MEDIA PRODUCTION (mixing Offset and digital webs), the MULTIMEDIA NEWSROOM and NEWSPAPER DISTRIBUTION. Participants will have a chance to know more about and debate some of the most successful experiences made by newspaper printers and publishers in Italy and in other countries.

www.wan-ifra.org/italia2013
www.ediland.it
The Conference Programme:

Under the headline “Successful Ideas to Defeat the Crisis” the programme will cover some of the hottest and more updated topics in the industry, among the other:

- Printing Industry: offset and digital: will the printed media be the future of daily information?
- Multimedia Newsroom: effective organizational models that work
- Newspaper Distribution: new initiatives from Italy and abroad

with the presentation of the most updated facts and figures available for the Italian market.

WAN-IFRA Italia is the most important getting together opportunity for all professional of the publishing and printing industry. Last year, in Turin, the event was attended by 250 person.

Last Years Event Participants:

Sponsoring Opportunities

The Sponsorship Package offers:

- Your company logo on the cover page of the programme, printed and mailed (about 3,000 copies), distributed in digital format via internet and by e-mail to more than 1,000 addresses.
- Your company logo on all display advertising totems at the Giovanni XXIII Congress Center in Bergamo and in every other available locations.
- Mentioning of the sponsor in the coverage of the event published by the magazine TecnoMedia.
- Mentioning of the sponsor on the cover page of the folder of WAN-IFRA Italia 2013.
- Four complimentary passes to attend WAN-IFRA Italia 2013 conference. Further passes to attend the conference will be available with a 50% discount on the normal price.
- A space available at the entrance of the Congress Center to distribute information or gadgets to participants.
- Should you have any further idea or proposal to better promote your products and services during the event, we will be pleased to discuss this with you.

The Sponsorship Package is offered:

- for EUR 5,000 (+ VAT) to WAN-IFRA Members, to all suppliers who sponsored previous WAN-IFRA Italia events and to all suppliers who will sponsor at least three WAN-IFRA international conferences in 2013
- for EUR 6,000 (+ VAT) to all other suppliers

Contact

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Sponsoring Form

Please copy and complete the form and send or fax to:

WAN-IFRA CH · c/o ASIG Service srl · Via Sicilia 125 · 00187 Roma · Tel +39 06 4883566 · Fax +39 06 4883489 · asig@ediland.it

Last name __________________________________________________________
First name __________________________________________________________
Company __________________________________________________________
Position __________________________________________________________
Street ______________________________________________________________
Postal code, city ____________________________________________________
Country __________________________________________________________
E-mail ______________________________________________________________
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Fax ________________________________________________________________
WAN-IFRA member □ yes □ no

Sponsoring Options | Fee (already sponsor/new sponsor)
-------------------|----------------------------------
□ Sponsorship Package:
  □ only with desk/table top □ EUR 5.000 / EUR 6.000
□ Others

Payment details (please select a method of payment):
The sponsoring fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.

□ Please send me an invoice

□ Please debit my credit card
  □ American Express □ Visa □ Euro-/Mastercard □ Diners

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□ by signing the contract I accept the general terms and conditions of WAN-IFRA

Please address the invoice to:

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