

Preliminary List of Participants
WAN-IFRA 22nd World Newspaper Advertising Conference & Expo
1 – 2 March 2012, Prague, Czech Republic

Argentina

Clarín A.G.E.A. SA	Ezequiel Undank	Subgerente de ventas de clasificados
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Australia

Shepparton Newspapers	Aaron Brown	Advertising Manager
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Austria

MOHO Medienservice GmbH	Bernhard Greil	Marketingleiter
MOHO Medienservice GmbH	Maximilian Hafele	Gesamtanzeigenleiter
MOHO Medienservice GmbH	Harald Käfer	VK-Leiter National Tiroler Tageszeitung
MOHO Medienservice GmbH	Markus Lugger	Verkaufsleiter
Salzburger Woche VerlagsgesmbH	Enrico Weishuber	Anzeigenleiter

Bahrain

Al Watan for Publishing & Distribution Co.	Asim Al Hamed	Public Relation Manager
Al Watan for Publishing & Distribution Co.	Dr. Zakaria Hejres	CEO

Belgium

Grenz-Echo AG	Ronnie Jorquera	Advertising Executive
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Brazil

Editora Gazeta Do Povo S.A.	Ronie Miranda	Director
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Canada

The Georgia Straight	Dan McLeod	Editor & Publisher
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Croatia

24sata d.o.o.	Zoran Krekar	Media Sales Team Leader
24sata d.o.o.	Marko Mitrovic	Media Sales Team Leader

Czech Republic

Economia AS	Jan Plamínek	Advertising Director
Hospodarske noviny	Martin Jasminsky	Deputy Editor-in-Chief
MAFRA a.s.	Veselin Vackov	Regional Director

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Czech Republic

MAFRA a.s.	Alexandr Jedrysek	Head of HR
NOVOTISK s.r.o.	Alexander Diekmann	CTO
NOVOTISK s.r.o.	Robert Vukelic	Managing Director
Ringier Axel Springer CZ a.s.	Richard Fajtl	Deputy Business Director
Ringier Axel Springer CZ a.s.	Petr Jiráť	Sales Representative
Ringier Axel Springer CZ a.s.	Jan Mikeska	Sales Manager
Strategic Consulting s.r.o.	Jan Cizek	Cesky Domov
Svet Tisku	Martin Jamrich	Publisher
The Prague Post	Lukáš Zíta	Advertising Sales Director
Unie Vydavatelů	Hana Huntova	Consultant
Vltava-Labe-Press, a.s.	Ing. Lucie Kočí	Member of the Board of Directors and Director of the Economic
Vltava-Labe-Press, a.s.	Jan Pertl	Member of the Board of Directors and the Executive Director
Vltava-Labe-Press, a.s.	Soňa Sitterová	Marketing Director

Denmark

CCI Europe A/S	Lisa Bergendahl	Product Strategist
Jyllands-Posten AS	Rasmus Blegvad	Advertising Manager
Jyllands-Posten AS	Ivan Christiansen	Advertising Manager
Jyllands-Posten AS	Morten Kallmayer	Advertising Director
Jyllands-Posten AS	Christian Krüger	Advertising Manager
SAXOTECH A/S	Peter Richardt	Regional Business Manager

Finland

Kaleva OY	Mari Jauhola	Product and Project Manager
TS-Yhtymä OY	Jaakko Ketonen	Executive Vice President
Viestinnän Keskusliitto ry - Mediernas Centralförbund	M.Sc. Kristiina Markkula	Project Director

France

La Voix du Nord	Alexandre Martin	Responsible Marketing
La Voix du Nord SA	Jean-Sebastien Guillerez	Directeur de la Publicité

Germany

Allgäuer Zeitungsverlag GmbH	Dipl.- Kaufmann Markus Brehm	Geschäftsführer
Allgäuer Zeitungsverlag GmbH	Roland Hörmann	Verlagstrainee
CCI Europe GmbH	Matthias Fischer	Sales Director

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Germany

Der Neue Tag	Andreas Holch	Geschäftsführer
MSO Medien-Service GmbH & Co.KG	Sebastian Kmoch	Geschäftsführer
PreMedia Newsletter	Prof. Ing. Karl Malik	Management Consulting for International Media
Solute GmbH	Dr. Robert Daubner	Director Alliances
ZMG - Zeitungs Marketing GmbH & Co. KG	Markus Ruppe	Managing Director
ppi Media GmbH	Dipl.Ing. Gerhard Raab	VP International Sales
ppi Media GmbH	Christian Veith	Product Manager

Hungary

Lapcom Ltd.	Zoltán Györke	Deputy Managing Director
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India

Jagran Pehel	Anand Madhab	National Head
Jagran Prakashan Ltd	Salil Tandon	Editor Jagran City Plus

Ireland

Independent News & Media plc	Robert Kinsella	Agency & Key Accounts Manager
Independent News & Media plc	Karen Preston	Group Advertisement Director

Italy

Athesiadruck GmbH	Dr Thomas Pohl	Verkaufsleiter Athesia Medien
Athesis S.p.A.	Bruno Maggioni	Project Manager
Publikompass S.p.A.	Massimo Colombo	Vice Direttore Generale Pubblicità Nazionale
Publikompass S.p.A.	Maurizio Scanavino	Direttore Generale

Kenya

Nation Media Group	Pamella Achieng	Commercial Manager
Nation Media Group	Connie Mwangemi	Commercial Manager

Korea (Republic)

JoongAng Media Network	Jae Yong Pyo	Biz Manager & Editor/Economic
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Luxembourg

Espace-Médias SA	Roland Kayser	Director
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Saint-Paul Luxembourg S.A.	Eric Dziechciarek	Sales + Administration Manager
Saint-Paul Luxembourg S.A.	Patrick Ludovicy	Directeur commercial

Mongolia

Bighorn co.ltd	Tserensambuu Tegshzaya	Manager
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Morocco

L'Economiste	Thierry Delvalle	Directeur de clientèle Agences
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Netherlands

Peereboom Consultants BV	Thees Peereboom	Principal
Penthion Media Technologies B.V.	Neil Rowlands	Consultant
Penthion Media Technologies B.V.	Jan-Peter Tjepkema	Product Manager

Nigeria

This Day	Eniola Bello	Managing Director
This Day	Nadya-Ruth Froesch	Director of Advertising & Marketing

Norway

Drammens Tidende og Buskeruds Blad AS	Ellen Ruth	Sales Director
Edda Vestfold AS	Tom Karlsen	Marketing Director
Mediasite AS	Beate Carlsen	Sales Consultant
Mediasite AS	Jeanette Grøgaard	Sales Consultant
Mediasite AS	Liv Jorunn Hallerud	Advertising Manager
Mediasite AS	Erik Juva	Advertising Manager
Mediasite AS	Vibeke Nilsen	Sales Consultant
Mediasite AS	Pia Jeanette Sander	Advertising Manager
Mediasite AS	Rune Skrindo	Advertising Manager
Varden AS	Andreas Bjørneboe	Marketing Manager

Oman

Muscat Press and Publishing House SAOC	Ahmed Essa Al Zedjali	Chief Executive Officer
Muscat Press and Publishing House SAOC	Aziz Baker	Advertising Manager

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Poland

Edytor Sp. Z.o.o.	Jarosław Tokarczyk	CEO
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Portugal

Impresa Publishing, S.A.	Marcelo Leite	Director of Multimedia and Development
Impresa Publishing, S.A.	Miguel Simões	Deputy Comercial Director
Presselivre Imprensa Livre SA	Hernani Gomes	Commercial Manager
Presselivre Imprensa Livre SA	Luís Santana	Executive Manager
Público Comunicação Social SA	Isabel Marques	Digital Business Director

Russian Federation

RIA Novosti – Russian News & Information Agency	Timur Rudnikov	Director of the United directorate of The Moscow News Publishing
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Saudi Arabia

Okaz Organization for Press & Publication	Adel Al-Hindi	Corporate Advertising Director
Okaz Organization for Press & Publication	Shadi Badawood	Marketing & Administration Manger
Okaz Organization for Press & Publication	Toufic Ahmed Hachicho	Printing Consultant
Okaz Organization for Press & Publication	Dr. Waleed Kattan	General Director and Member of the Board

Slovenia

Delo d.d.	Jurij Giacomelli	President of Management Board
Delo d.d.	Ladeja Godina Košir	Marketing and Ad Sales Director
Delo d.d.	David Rezar	Assistant Director (AD Sales)
Delo d.d.	Marko Škof	Manager of Project Sales

South Africa

Ads24	Thayamani (Vimla) Frank	Coastal Sales Director
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Sri Lanka

Wijeya Newspapers Ltd	Mevan Samantha Weeraratne	Asst. General Manager, Advertising
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Sweden

RAM Research and Analysis of Media	Staffan Hulthen	Vice President
RAM Research and Analysis of Media	Rickard Öhrn	President
Upsala Nya Tidning AB	Theo Blanco	VP Sales and Marketing
Upsala Nya Tidning AB	Fredrik Olofsson	Regional Sales Manager

Switzerland

Edipresse Publications SA	Sébastien Cretton	Responsable Marché Rubriques
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Thailand

The Post Publishing Public Co Ltd	Siriwan Piriyaetakun	SVP-Classified and Online Advertising
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Turkey

Hürriyet Gazetecilik ve Matbaacilik AS	Altuğ Acar	Deputy Head of Advertising
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USA

Media Development Loan Fund	Jaroslav Góra	Senior Investment Advisor
Media Development Loan Fund	Anna Krynska	Chief Investment Officer
Media Development Loan Fund	Janusz Slupek	Financial Analyst
Multimedia, Inc.	Fernando Mariano	President
NAA Newspaper Association of America	Morton Goldstrom	Vice-President Advertising

Ukraine

Molodoy Bukowinetz	Sergei Pervozvansky	Commercial Director
Segodnya Multimedia JSC	Igor Dobrovan	Acting CEO
Segodnya Multimedia JSC	Neonila Lazarieva	Advertising Director

United Kingdom

A&N Media Limited	Peter Ash	IT Services
A&N Media Limited	Rina Chotai	Leas Project Manager
Madgex	Alastair Digby	Marketing Manager
Madgex	Tom Ricca-McCarthy	Global Sales Director
Independent News & Media Ltd.	Richard Cherry	Group Sales Director
Independent News & Media Ltd.	Hugh Watters	Business Development Manager
The Mail on Sunday	Marcus Rich	Managing Director

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Venezuela

C.A. Editora El Nacional	Jorge Papatzikos Gianopulos	Gerente General
C.A. Editora El Nacional	Daniel Jose Pérez Poleo	Gerente de la Unidad de Negocios Comercialización
C.A. Últimas Noticias	Ricardo Gutierrez	Gerente Corporativo Comercial

Zambia

The Post Newspapers	Likezo Kayongo	Deputy Managing Director
The Post Newspapers	Ingrid Kunda	Advertising Manager
The Post Newspapers	Carol Mwangala	Assistant Advertising Manager
The Post Newspapers	Rowena Zulu	Finance Manager

Zimbabwe

Alpha Media Holdings	Silent Kamambo	Sales and Marketing Manager
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