The Enhanced Newsroom

How Newsrooms of the Future are Innovating in the Face of Change
Agenda

1. Changing Landscape of Journalism
   - How have newsrooms adapted to change?

2. The Role of Social Media
   - How have newsrooms responded to the disruption?

3. The Modern Newsroom
   - What advanced technologies are the modern newsrooms using?

4. Case studies
   - Key examples of how advanced technologies help modern newsrooms
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Journalism has evolved

- Limited resources
- Expectations to do more
- High Volume of information
- Virtual Reality
- Machine Learning
- Artificial Intelligence

Changing Landscape
The rise of social media

7.6 billion people in the world

45% on social media
The rise of social media
القمة العربية الأوروبية .. اتفاق على دعم الأمن والاستقرار في العالم

بدء انتخابات رئاسية في السنغال من المتوقع فوز الرئيس فيها

2:10 GMT
“Dataminr transforms real-time publicly available data into actionable information.”

Ted Bailey
CEO, Dataminr
600+ Newsrooms Around The World Rely on Dataminr
With 500M Tweets sent daily, how do you find the signal in the noise?
Nairobi, Kenya: Hotel Attack

January 15, 2019

At about 15:00 local time on Tuesday, January 15th, al-Shabaab, a Somalia-based al-Qaeda affiliate, attacked the DusitD2 hotel complex in Nairobi, Kenya. 21 people were killed, including one American and one Briton. More than 700 people evacuated during the 20-hour security operation. All attackers were killed during the siege.
“Media outlets should develop their digital capacity and embrace a culture of innovation.”

Media Freedom in the Middle East

Brookings Report, 2018
10 Year Outlook

The Future of News
Questions
Thank You