WHAT WE DO
WAN-IFRA supports and develops dedicated platforms for news publishers to better connect and engage with emerging technology entrepreneurs and innovation centers. One of our core missions is to rapidly advance new technologies and talents to the market and facilitate the creation of an ecosystem that helps publishers meet technology providers, and acquire the next level of innovation tools.

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BECOME A MEMBER OF THE LEADING GLOBAL BUSINESS ORGANISATION FOR NEWS

THE START-UP MEMBERSHIP IS OFFERED TO YOU AT €750, YOU BENEFIT FROM A 50% DISCOUNT FOR THE FIRST 2 YEARS OF MEMBERSHIP OFF THE REGULAR MEMBERSHIP FEE OF €1,500 FOR COMPANIES WITH FEWER THAN 10 EMPLOYEES.

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BUSINESS PLATFORMS THAT BOOST YOUR MARKET ENGAGEMENT

SPECIAL OFFER FOR START-UPS!
WHO WE SERVE

39,000 SUBSCRIBERS to our daily Executive News Service, and targeted newsletters for the World Editors Forum, World Printers Forum and more

9,000 EXECUTIVES working in 3,500 news organisations and technology enterprises use WAN-IFRA services every year (Expo, conferences, consulting, business intelligence insights)

1.2 MILLION PAGE VIEWS of features, reviews, and more at www.wan-ifra.org every year

WAN-IFRA

is the global organisation of the world’s press. It derives its authority from its global network of 3,000 news publishing companies and technology entrepreneurs, and its legitimacy from its 80 member publisher associations representing 18,000 publications in 120 countries.

Our values provide us with the foundation to support your business development with the professional product, service, and support our members have come to love and expect from WAN-IFRA in an ever changing news media industry.

YOUR MEMBER BENEFITS

WAN-IFRA Members receive our special reports and daily blogs packed with data, unbiased insight and analysis that help technology and solution providers filter the overwhelming flood of information about media and better target their business prospects.

EXPERTISE THAT HELPS YOUR BUSINESS PROSPER