International Newspaper Color Quality Club 2014 – 2016

Presenting the best newspaper printers in the world

www.wan-ifra.org/colorqualityclub
There is a shift in newspaper production. Print runs are getting smaller and target groups more specific. The bar is being raised in terms of quality, productivity, flexibility and economy. New ad formats, new business models and added value concepts are in demand. As the market leader KBA offers future-orientated solutions tailored to individual needs – whether waterless offset or high-performance digital printing. Any questions? Give us a call.

Koenig & Bauer AG
Tel.: +49 (0)931 909-0, kba-wuerzburg@kba.com, www.kba.com
WAN-IFRA welcomes the new Color Quality Club members

The International Newspaper Color Quality Club is the only worldwide printing quality competition for newspapers. Its goal is to improve the quality of reproduction and printing in production, while also increasing competitiveness as well as training and motivating all personnel. The competition has been held every two years since 1994. Newspapers that participate with success are awarded membership for a two-year period in the exclusive club of top-quality titles. Multiple winners and participants in the WAN-IFRA certification project also have the prospect of being awarded membership of the Star Club.

The announcement of the new members of the Color Quality Club was awaited with great anticipation. The list of winners includes many “old friends” who have already secured their place in the Star Club, alongside a series of new names who join the ranks of the winners for the first time.

Of course, achieving the stated objective – membership in the Color Quality Club as a recognised testimony to excellence in colour newspaper printing – is the top priority. But there are also many other reasons why participating in the competition is worthwhile.

**Verifiable top quality**

For Aaron Phipps, Operations Manager at Advance Central Services Michigan, this year’s only Color Quality Club member from the USA, it was important to have his company’s high standard of printing quality certified by an independent organisation. He sees the successful participation also “as confirmation for our employees that they are doing a good job. In addition, the competition offers a suitable means for keeping quality at a high level. It also helps us to demonstrate to our print customers that we are capable of supplying a consistently high-quality product,” he says.

**Reward for a major effort**

André Ferreira, Process Engineering Coordinator at Infoglobo in Brazil, wanted to have an international benchmark for comparison in order to assess his company’s perception of printing quality. Ferreira’s team carried out an in-depth analysis of the process: “After we failed to reach the objective in 2012, we drew up a comprehensive action plan on the basis of the 2012 evaluation reports. We had three major challenges: control dot gain, fully understand the evaluation processes, and introduce an internal procedure along the lines of that of WAN-IFRA, i.e. applying the same conditions and with comparable measured values.”

Ample use was made of the possibilities of the online self-check: “We used it constantly – a very practical tool,” says Ferreira. “To be in the Color Quality Club was a strategic objective for our company – one that we have achieved.”

Their presses are from the late 1970s, but the team of Prensa Libre has succeeded in joining the Color Quality Club. This proves that state-of-the-art technology is not a precondition to be successful: it is as important to dominate the process.

“We have a very committed team,” says Erick Morales, Production Manager at Prensa Libre in Guatemala, who, however, had to convince his people that “the quality required by the needs of the 21st-century market” could also be produced with older equipment – the presses are from 1978.

**Building up knowledge is essential**

Muhtarreya Yaşar of Feza Gezetecilik says it is important to build up an in-house pool of consolidated knowledge concerning colour printing quality and to establish a quality system. His company did not succeed in becoming a club member on the first try. Success came only after intensive examination of the subject matter, so that the company that produces five Zaman titles at five printing sites is now once again to be found among the club members.

Yaşar took a practical example to illustrate the difficulties that can be encountered: “Our greatest problem was to control dot gain in the mid-tones,” he says. It became apparent that not only did different densitometers supply different measured values, but also that using just one instrument to measure the same colour patch can produce different results if only the orientation of the instrument is changed (lengthwise or crosswise) when measuring.

The winners of the benchmark competition will be duly honoured at the World Publishing Expo 2014 in Amsterdam. The induction will take place during a ceremony on 15 October, while there will also be a gallery displaying the members’ newspapers within the exhibition halls.

If you are involved in Newspaper Production and Management, you should consider attending the inaugural conference of the World Printers Forum at the RAI in Amsterdam on 15 and 16 October 2014, that will give both newspaper production professionals and suppliers a place to gather and exchange ideas, create standards and develop strategies for the future of print.

Manfred Werfel
Deputy CEO
Executive Director Global Events
WAN-IFRA GmbH & Co. KG
### The International Newspaper Color Quality Club Members 2014–2016

#### The Winners

<table>
<thead>
<tr>
<th>Registered by</th>
<th>Newspaper title</th>
<th>Printing site</th>
<th>Country</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABP Pvt Ltd</td>
<td>Anandabazar Patrika, The Telegraph</td>
<td>Calcutta</td>
<td>India</td>
<td>6</td>
</tr>
<tr>
<td>Advance Central Services Michigan</td>
<td>The Grand Rapids Press</td>
<td>Walker</td>
<td>USA</td>
<td>8</td>
</tr>
<tr>
<td>Al Nsr Publishing</td>
<td>Gulf News</td>
<td>Dubai</td>
<td>United Arab Emirates</td>
<td>11</td>
</tr>
<tr>
<td>Alma Manu Oy</td>
<td>Satakunnan Kansa</td>
<td>Tampere</td>
<td>Finland</td>
<td>12</td>
</tr>
<tr>
<td>APN Print (NZ) Ltd</td>
<td>New Zealand Chinese Herald</td>
<td>Auckland</td>
<td>New Zealand</td>
<td>13</td>
</tr>
<tr>
<td>Apple Daily Printing Limited</td>
<td>Apple Daily (Hong Kong)</td>
<td>Hong Kong</td>
<td>Hong Kong</td>
<td>14</td>
</tr>
<tr>
<td>Apple Daily Publication Development Limited</td>
<td>Apple Daily (Taiwan)</td>
<td>Taipei</td>
<td>Taiwan</td>
<td>15</td>
</tr>
<tr>
<td>Aschendorff Druckzentrum GmbH &amp; Co. KG</td>
<td>Westfälische Nachrichten</td>
<td>Münster</td>
<td>Germany</td>
<td>16</td>
</tr>
<tr>
<td>Axel Springer SE – Offsetdruckerei Ahrensburg</td>
<td>Die Welt</td>
<td>Ahrensburg</td>
<td>Germany</td>
<td>18</td>
</tr>
<tr>
<td>Botnia Print</td>
<td>Keskipohjanmaa</td>
<td>Kokkola</td>
<td>Finland</td>
<td>19</td>
</tr>
<tr>
<td>British Industries Printing &amp; Packaging Co.</td>
<td>Al Jarida</td>
<td>Kuwait</td>
<td>Kuwait</td>
<td>20</td>
</tr>
<tr>
<td>Brune-Metckter Druck- und Verlags-GmbH</td>
<td>Wilhelmshavener Zeitung</td>
<td>Quito</td>
<td>Ecuador</td>
<td>22</td>
</tr>
<tr>
<td>C.A. El Comercio</td>
<td>El Tiempo</td>
<td>Bogotá, Cali</td>
<td>Colombia</td>
<td>24</td>
</tr>
<tr>
<td>Comunican S.A.</td>
<td>El Espectador</td>
<td>Bogotá</td>
<td>Colombia</td>
<td>25</td>
</tr>
<tr>
<td>Delo d.d.</td>
<td>Delo</td>
<td>Ljubljana</td>
<td>Slovenia</td>
<td>28</td>
</tr>
<tr>
<td>DeWeZet – Verlagsges.mbH &amp; Co. KG</td>
<td>Deister- &amp; Weserzeitung</td>
<td>Hameln</td>
<td>Germany</td>
<td>29</td>
</tr>
<tr>
<td>Diario La Voz del Interior S. A.</td>
<td>La Voz del Interior</td>
<td>Córdoba</td>
<td>Argentina</td>
<td>30</td>
</tr>
<tr>
<td>Druck Carinthia GmbH &amp; Co. KG</td>
<td>Kleine Zeitung</td>
<td>St.Vet/Glan</td>
<td>Austria</td>
<td>31</td>
</tr>
<tr>
<td>Druck Styria GmbH &amp; Co. KG</td>
<td>Kleine Zeitung</td>
<td>Graz</td>
<td>Austria</td>
<td>32</td>
</tr>
<tr>
<td>Druckerei Konstanz</td>
<td>Konstanzer Anzeiger, Südkurier,</td>
<td>Konstanz</td>
<td>Germany</td>
<td>34</td>
</tr>
<tr>
<td>Druckzentrum Nordsee</td>
<td>Nordkurier, Nordsee-Zeitung, Sonntagsjournal der Nordsee-Zeitung</td>
<td>Neubrandenburg, Bremerhaven</td>
<td>Germany</td>
<td>37</td>
</tr>
<tr>
<td>Druckzentrum Rhein Main GmbH &amp; Co. KG</td>
<td>Allgemeine Zeitung Mainz, Darmstädter Echo</td>
<td>Rüsselsheim</td>
<td>Germany</td>
<td>40</td>
</tr>
<tr>
<td>DZB Druckzentrum Bern AG</td>
<td>Berner Zeitung</td>
<td>Bern</td>
<td>Switzerland</td>
<td>41</td>
</tr>
<tr>
<td>E. Holterdorf GmbH &amp; Co. KG</td>
<td>Die Glocke</td>
<td>Oelde</td>
<td>Germany</td>
<td>42</td>
</tr>
<tr>
<td>Edizioni Brescia S.p.A.</td>
<td>Bresciaoggi</td>
<td>Brescia</td>
<td>Italy</td>
<td>43</td>
</tr>
<tr>
<td>El Colombiano S.A. &amp; CIA. S.C.A.</td>
<td>El Colombiano</td>
<td>Envigado</td>
<td>Colombia</td>
<td>44</td>
</tr>
<tr>
<td>El Telégrafo</td>
<td>Diario el Telégrafo</td>
<td>Guayaquil</td>
<td>Ecuador</td>
<td>45</td>
</tr>
<tr>
<td>Empresa Editora El Comercio S.A.</td>
<td>El Comercio</td>
<td>Lima</td>
<td>Peru</td>
<td>46</td>
</tr>
<tr>
<td>Empresa El Mercurio S.A.P.</td>
<td>El Mercurio, Las D Itimas Noticias</td>
<td>Santiago</td>
<td>Chile</td>
<td>47</td>
</tr>
<tr>
<td>Express Publications (Madurai) Ltd.</td>
<td>The New Indian Express</td>
<td>Chennai</td>
<td>India</td>
<td>49</td>
</tr>
<tr>
<td>FAZ – Frankfurter Allgemeine Zeitung GmbH</td>
<td>Frankfurter Allgemeine Zeitung, Frankfurter Allgemeine Sonntagszeitung</td>
<td>Mörfelden, Potsdam</td>
<td>Germany</td>
<td>50</td>
</tr>
<tr>
<td>Feza Gazetecilik AS</td>
<td>ZAMAN, Today’s Zaman, Zaman Cuma, Zaman Cumartesi, Zaman Pazar</td>
<td>Trabzon, Izmir, Adana, Ankara, Istanbul</td>
<td>Turkey</td>
<td>53</td>
</tr>
<tr>
<td>Freiburger Druck GmbH + Co. KG</td>
<td>Badische Zeitung</td>
<td>Freiburg</td>
<td>Germany</td>
<td>56</td>
</tr>
<tr>
<td>Galadari Printing &amp; Publishing (LLC)</td>
<td>Khaleej Times</td>
<td>Dubai</td>
<td>United Arab Emirates</td>
<td>57</td>
</tr>
<tr>
<td>Göttinger Tageblatt GmbH &amp; Co. KG</td>
<td>Göttinger Tageblatt</td>
<td>Göttingen</td>
<td>Germany</td>
<td>58</td>
</tr>
<tr>
<td>Gráficos Nacionales S.A.</td>
<td>Expreso</td>
<td>Guayaquil</td>
<td>Ecuador</td>
<td>59</td>
</tr>
<tr>
<td>Heilbronner Stimme GmbH &amp; Co. KG</td>
<td>Heilbronner Stimme</td>
<td>Heilbronn</td>
<td>Germany</td>
<td>60</td>
</tr>
<tr>
<td>Registered by</td>
<td>Newspaper title</td>
<td>Printing site</td>
<td>Country</td>
<td>Page</td>
</tr>
<tr>
<td>--------------------------------------------------------</td>
<td>------------------------------------------------------</td>
<td>--------------------------------------</td>
<td>---------------</td>
<td>------</td>
</tr>
<tr>
<td>Hindustan Media Venture Limited</td>
<td>Hindi Hindustan</td>
<td>Lucknow, Patna</td>
<td>India</td>
<td>62</td>
</tr>
<tr>
<td>HT Media Limited</td>
<td>Hindustan Times, Mint</td>
<td>Greater Noida, Mohali, Noida</td>
<td>India</td>
<td>64</td>
</tr>
<tr>
<td>InfoGlobo Comunicação e Participações S.A.</td>
<td>O Globo</td>
<td>Duque de Caxias</td>
<td>Brazil</td>
<td>66</td>
</tr>
<tr>
<td>J. Esslinger GmbH &amp; Co. KG</td>
<td>Pforzheimer Zeitung</td>
<td>Pforzheim</td>
<td>Germany</td>
<td>68</td>
</tr>
<tr>
<td>J.D. Küster Nachf. + Presse-Druck GmbH &amp; Co. KG</td>
<td>Neue Westfälische, Haller Kreisblatt</td>
<td>Bielefeld</td>
<td>Germany</td>
<td>70</td>
</tr>
<tr>
<td>Jagran Prakashan Ltd</td>
<td>Dainik Jagran</td>
<td>Noida</td>
<td>India</td>
<td>72</td>
</tr>
<tr>
<td>Kaleva OY</td>
<td>Kaleva</td>
<td>Oulu</td>
<td>Finland</td>
<td>73</td>
</tr>
<tr>
<td>Kasturi &amp; Sons Ltd</td>
<td>The Hindu</td>
<td>Bangalore, Kochi</td>
<td>India</td>
<td>74</td>
</tr>
<tr>
<td>Kieler Zeitung Verlags- und Druckerei KG GmbH &amp; Co.</td>
<td>Kieler Nachrichten</td>
<td>Kiel</td>
<td>Germany</td>
<td>76</td>
</tr>
<tr>
<td>Malayala Manorama Company Ltd</td>
<td>Malayala Manorama</td>
<td>Aroor, Kochi</td>
<td>India</td>
<td>77</td>
</tr>
<tr>
<td>Masar Printing and Publishing</td>
<td>Al Bayan, Emarat Alyoum, The Times, Sport 360</td>
<td>Dubai</td>
<td>United Arab Emirates</td>
<td>78</td>
</tr>
<tr>
<td>Mayer &amp; Söhne Druck- &amp; Mediengruppe GmbH</td>
<td>Aichacher Zeitung</td>
<td>Aichach</td>
<td>Germany</td>
<td>82</td>
</tr>
<tr>
<td>Mediacorp Press Ltd</td>
<td>Today</td>
<td>Singapore</td>
<td>Singapore</td>
<td>83</td>
</tr>
<tr>
<td>Neue Luzerner Zeitung AG</td>
<td>Neue Luzerner Zeitung</td>
<td>Adligenswil</td>
<td>Switzerland</td>
<td>84</td>
</tr>
<tr>
<td>Neue Zürcher Zeitung AG</td>
<td>Neue Zürcher Zeitung, NZZ am Sonntag</td>
<td>Zürich</td>
<td>Switzerland</td>
<td>87</td>
</tr>
<tr>
<td>Organización Publicitaria, S.A.</td>
<td>El Heraldo</td>
<td>Tegucigalpa</td>
<td>Honduras</td>
<td>88</td>
</tr>
<tr>
<td>Prensa Libre S.A.</td>
<td>Prensa Libre, El Quetzalteco</td>
<td></td>
<td>Guatemala</td>
<td>90</td>
</tr>
<tr>
<td>Pressehaus Stuttgart Druck GmbH</td>
<td>Stuttgarter Zeitung, Stuttgarter Nachrichten</td>
<td>Stuttgart</td>
<td>Germany</td>
<td>92</td>
</tr>
<tr>
<td>Rheinpfalz Verlag und Druckerei GmbH &amp; Co. KG</td>
<td>Die Rheinpfalz</td>
<td>Ludwigshafen</td>
<td>Germany</td>
<td>99</td>
</tr>
<tr>
<td>Ringier Print Adligenswil AG</td>
<td>Blick</td>
<td>Adligenswil</td>
<td>Switzerland</td>
<td>100</td>
</tr>
<tr>
<td>Russmedia Verlag GmbH</td>
<td>Vorarlberger Nachrichten, Neue Vorarlberger Tageszeitung</td>
<td>Schwarzach</td>
<td>Austria</td>
<td>102</td>
</tr>
<tr>
<td>Saarbrücker Zeitung Verlag und Druckerei GmbH</td>
<td>Saarbrücker Zeitung</td>
<td>Saarbrücken</td>
<td>Germany</td>
<td>104</td>
</tr>
<tr>
<td>SDZ Druck und Medien GmbH &amp; Co. KG</td>
<td>Schwäbische Post</td>
<td>Crailsheim</td>
<td>Germany</td>
<td>105</td>
</tr>
<tr>
<td>Singapore Press Holdings Ltd</td>
<td>The Straits Times, Berita Harian, Lianhe Zaobao</td>
<td>Singapore</td>
<td>Singapore</td>
<td>106</td>
</tr>
<tr>
<td>Società Athesis S.p.a.</td>
<td>Il Giornale di Vicenza, L’Arena</td>
<td>Verona</td>
<td>Italy</td>
<td>110</td>
</tr>
<tr>
<td>St. Galler Tagblatt AG</td>
<td>St. Galler Tagblatt</td>
<td>Druckzentrum Winkeln</td>
<td>Switzerland</td>
<td>112</td>
</tr>
<tr>
<td>Tamedia AG</td>
<td>Tages Anzeiger</td>
<td>Zürich</td>
<td>Switzerland</td>
<td>113</td>
</tr>
<tr>
<td>Tamedia Publications romandes</td>
<td>Tribune de Genève</td>
<td>Centre d’impression Lausanne, Bussigny</td>
<td>Switzerland</td>
<td>114</td>
</tr>
<tr>
<td>The Mathrubhumi Printing &amp; Publishing Co Ltd</td>
<td>Mathrubhumi Daily</td>
<td>Thiruvananthapuram, Thrissur</td>
<td>India</td>
<td>115</td>
</tr>
<tr>
<td>The Printers (Mysore) Pvt. Ltd.</td>
<td>Deccan Herald, Prajavani</td>
<td>Bangalore, Hubli-Dharward</td>
<td>India</td>
<td>116</td>
</tr>
<tr>
<td>Turkuvaz Gazete Dergi Basim a.s.</td>
<td>Sabah</td>
<td>Istanbul</td>
<td>Turkey</td>
<td>118</td>
</tr>
<tr>
<td>Ungeheuer + Ullmer KG GmbH &amp; Co.</td>
<td>Ludwigsburger Kreiszeitung</td>
<td>Ludwigsburg</td>
<td>Germany</td>
<td>119</td>
</tr>
<tr>
<td>United Printing &amp; Publishing</td>
<td>7DAYS, The National, Al Ittihad, Financial Times, Al Roeya</td>
<td>Abu Dhabi</td>
<td>United Arab Emirates</td>
<td>120</td>
</tr>
<tr>
<td>Verlag Nürnberger Presse Druckhaus Nürnberg GmbH &amp; Co.</td>
<td>Nürnberger Zeitung, Nürnberger Nachrichten</td>
<td>Nürnberg</td>
<td>Germany</td>
<td>130</td>
</tr>
<tr>
<td>V-TAB AB</td>
<td>VLT</td>
<td>Västerås</td>
<td>Sweden</td>
<td>132</td>
</tr>
<tr>
<td>West Australian Newspaper Ltd</td>
<td>The West Australian</td>
<td>Perth</td>
<td>Australia</td>
<td>133</td>
</tr>
<tr>
<td>Zeitungsverlag Aachen GmbH</td>
<td>Aachener Zeitung</td>
<td>Aachen</td>
<td>Germany</td>
<td>134</td>
</tr>
</tbody>
</table>
ABP Pvt Ltd
Anandabazar Patrika

Category 1: Coldset-offset printing on newsprint
Printing site: Kolkata, India

At ABP, we believe in informing, educating and entertaining – using every possible means of communication. With eleven publications and three news channels, leaders all, we are the eyes of the people, showing them the world each day. From the oldest Bengali newspaper – Anandabazar Patrika, to the most innovative English newspaper, The Telegraph. From India’s most culturally revered magazine – Desh, to the country’s leading business magazine, Fortune.

We have, today, evolved from our traditional area of expertise, the print medium, to leadership in the exciting new medium – television ABP News, ABP Ananda and ABP Majha are India’s leading Hindi, Bengali and Marathi news channels.

Our reach extends to the internet as well. While both Anandabazar Patrika and The Telegraph have online editions, The Telegraph’s is the first to be available on WAP-enabled phones worldwide. In addition, mobile and internet properties are also a part of our bouquet.

We communicate news and information, ideas and values. All through the power of words.
The Telegraph

**Dubai dazzles Tunes Racing to rule '14 — Leo the lone wolf**

Body politics, played by both sides

<table>
<thead>
<tr>
<th>Category 1:</th>
<th>Coldset-offset printing on newsprint</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Printing site:</strong></td>
<td>Kolkata, India</td>
</tr>
</tbody>
</table>

**Contact**

ABP Pvt Ltd  
Mr. Snehasis Chanda Roy  
Associate Vice President-Technical  
6, Prafulla Sarkar Street  
Kolkata 700001  
India
### Advance Central Services Michigan

**The Grand Rapids Press**

**Category 1:** Coldset-offset printing on newsprint  
**Printing site:** Walken, USA

The Grand Rapids Press traces its roots back to 1890 when William J. Sproat founded the Press Publishing Company in Grand Rapids, Michigan, and issued The Morning Press, the city's first penny newspaper. The first four-page issue was published on Tuesday, September 9, 1890 and was non-partisan in its politics. It was a daily paper that published seven days a week. On August 13, 1892 a controlling interest was purchased by George G. Booth and E.B. Whitcomb. The Press Publishing Company purchased The Evening Leader (established in 1879) and merged it with the Morning Press, publishing its first issue under the banner of The Evening Press and Leader the day after Christmas 1892. On January 11, 1893 the name was shortened to The Evening Press and the Sunday edition was dropped after March 5, 1983. The name of the paper eventually changed to The Grand Rapids Press on October 8, 1913. In 1914 the Booth Publishing Company was formed with The Grand Rapids Press, its flagship paper, and seven other Michigan newspapers. On April 1, 1958 Booth Newspapers purchased The Grand Rapids Herald and merged it in 1959 with The Grand Rapids Press to become the sole daily newspaper in Grand Rapids. At the time the Press was still printed six days a week and didn’t have a Sunday edition; the Sunday edition of the Herald continued as part of The Grand Rapids Press which then published seven days a week. S.I. Newhouse acquired Booth Newspapers Inc. on October 27, 1976.

---

<table>
<thead>
<tr>
<th><strong>Workflow</strong></th>
<th><strong>Circulation</strong></th>
<th>90,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Page format, mm</strong></td>
<td>298,45 x 533,4</td>
<td></td>
</tr>
<tr>
<td><strong>Editorial</strong></td>
<td>Basel Hoex</td>
<td></td>
</tr>
<tr>
<td><strong>Ad-Booking</strong></td>
<td>Mactac</td>
<td></td>
</tr>
<tr>
<td><strong>General Workflow</strong></td>
<td>PM</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>PrePress</strong></th>
<th><strong>File Checking</strong></th>
<th>OneVision Asura</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operator controlled image editing software</strong></td>
<td>Adobe Photoshop</td>
<td></td>
</tr>
<tr>
<td><strong>Auto image enhancement software</strong></td>
<td>Agfa Intellitune</td>
<td></td>
</tr>
<tr>
<td><strong>Color Management</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Ink Saver</strong></td>
<td>PM</td>
<td></td>
</tr>
<tr>
<td><strong>Proof Software</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Proof Printer</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>RIP</strong></td>
<td>Harlequin</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Plates</strong></th>
<th><strong>Screen Technology</strong></th>
<th>Harlequin Precision Frequency Modulated Screening</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Screen Ruling, lpi</strong></td>
<td>150</td>
<td></td>
</tr>
<tr>
<td><strong>CTP Recorder</strong></td>
<td>Krause LS Jet 250</td>
<td></td>
</tr>
<tr>
<td><strong>Film Recorder</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Printing</strong></th>
<th><strong>Printing Press</strong></th>
<th>Manroland Geoman 75</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Press Geometry</strong></td>
<td>8 towers 4/4, two 2-5-5 jaw folders</td>
<td></td>
</tr>
<tr>
<td><strong>Press Control</strong></td>
<td>Manroland PECOM 2000</td>
<td></td>
</tr>
<tr>
<td><strong>Closed Loop System</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Damping System</strong></td>
<td>Manroland Turbo dampeners</td>
<td></td>
</tr>
<tr>
<td><strong>Ink Sequence</strong></td>
<td>CMYK</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Plates</strong></th>
<th><strong>Plating</strong></th>
<th>Fuji LP-NNV</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Printing Blankets</strong></td>
<td>Day 8897</td>
<td></td>
</tr>
<tr>
<td><strong>Fountain Agent</strong></td>
<td>Botscher N-1004 GRG-5</td>
<td></td>
</tr>
<tr>
<td><strong>Inks</strong></td>
<td>Flint Group Arnswalde</td>
<td></td>
</tr>
<tr>
<td><strong>Paper</strong></td>
<td>Resolute Gutenbeil M11</td>
<td></td>
</tr>
<tr>
<td><strong>Grams per square meter</strong></td>
<td>45</td>
<td></td>
</tr>
</tbody>
</table>
The Grand Rapids Press retired its aging Goss Mark II letter press in 2004 and replaced it with ManRoland Geoman 75 offset press equipment. The press consists of two single-out 2-5-5 jaw folders centered between eight four-over-four printing towers capable of printing 64 pages in full color. The printing facility, located in Walker Michigan, now serves as a regional print facility and prints the daily newspapers The Grand Rapids Press, Muskegon Chronicle, Kalamazoo Gazette, and seven weekly papers for Advance Newspapers, as well as other commercial print jobs.

On February 2, 2012 the Grand Rapids Press and the seven other Booth Newspapers were reorganized into two companies: MLive Media Group, responsible for advertising sales, reporting, and online publishing; and Advance Central Services, responsible for printing, packaging, distribution, and support rolls for MLive Media Group. With the reorganization The Grand Rapids Press still prints seven days, but only delivers to homes on Tuesday, Thursday, and Sunday.

Advance Central Services is proud to continue its commitment to print excellence with membership of The Grand Rapids Press in the International Newspaper Color Quality Club which began with the 2008-2010 competition, extended in the 2010-2012 competition, and returns to membership in 2014-2016.

Contact

Aaron Phipps
Manufacturing Plant Manager
Advance Central Services Michigan
Walker Production Facility
3100 Walker Ridge Drive
Walker MI 49544
USA
Phone 616-254-0625
E-Mail ahippps@acsmi.com
Interview with Aaron Phipps, Advance Central Services Michigan

Advance Central Services Michigan, publisher of The Grand Rapids Press, is the only U.S. member of WAN-IFRA’s International Newspaper Color Quality Club for 2014-2016. In this interview, Aaron Phipps, Advance’s manufacturing plant manager, discusses why his company entered the contest, the challenges it faced, and the benefits it sees from INCQC membership.

WAN-IFRA: There are a number of good reasons to participate in this contest. What was your strongest motivation?

Aaron Phipps: Improve the quality of our printed products and have confirmation from an independent organisation that we print to high quality standards.

How did you prepare for the contest?

We needed to improve the quality of products that have low copy counts where the press run speeds are slow. Normally newspapers print large quantities of papers very quickly and we were faced with needing to print products of 2,000 to 7,000 copies and do so with very good quality. We had to adjust the press ink and water curves at low press speeds to achieve results that would meet the ISO standards for newspaper reproduction.

What was the biggest challenge?

The biggest challenge was achieving ISO print quality standards that would be acceptable to submit to the INCQC in just a few thousand copies into a press run and not generate excessive waste. We learned that it is possible to have high scoring samples at 2,000 copies into the press run.

Did you use the self-check possibility?

Yes.

What were your experiences?

We used the self-check as a means to verify that our measurements and calculations were in agreement with the calculations used by WAN-IFRA. The usage of self-check is very quick, but it would be nice to be able to upload more than one set of data at a time. This is why we use our own formulas to calculate differences in densitometer readings from ISO standards.

Every copy evaluation is followed by an individual and detailed report. Did these reports help you in your quality optimisation process?

Absolutely. They were confirmation that our measurements were correct and allowed us to make adjustments as necessary for any given element in the competition.

What does it mean to your company (thinking about your employees and your customers) to be internationally recognised for belonging to the world’s best in newspaper print quality?

It provides independent organisation verification that we print well. It is validation for the staff that they are performing well and the competition provides a means to keep the quality level high. It also helps us demonstrate to our print customers that we can consistently produce a high quality product.

Will you actively announce your success?

Yes.

Do you plan to participate next time?

Yes.
Gulf News was first launched in tabloid format in 1979 by prominent UAE businessman Abdul Wahab Galadari; its offices were located on the Airport Road, Dubai. In November 1984, three leading UAE businessmen, purchased the company and formed Al Nisr Publishing. The new owners of the paper were Obaid Humaid Al Tayer, Abdullah Al Rostamani and Juma Al Majid. With the death of Abdullah Al Rostamani in 2006, his position on the board is held by a family nominee while the other directors remain.

Under new ownership, Gulf News was relaunched on 10 December 1985 and was free to the public. From February 1986, the public was charged one Dirham (US 27 cents) a copy for the Gulf News package which comprised the broadsheet newspaper and a leisure supplement called Tabloid, which also contained classifieds.


Contact

Michael Condon
Production Manager
Al Nisr Publishing
P.O. Box 6519
Dubai, UAE
Phone +971 406 76 69
E-Mail mcondon@gulfnews.com
Alma Manu Ltd

Alma Manu is the printing and delivery unit of the second largest Finnish media company, Alma Media Corporation. Every week, we print over 5 million newspapers, and deliver 1.6 million. Our printing facility is located in Tampere. There, we print regional dailies and local newspapers. After the national mail service provider, we are the second biggest deliverer of newspapers in Finland.

Quality of print is a key priority for us. During the last few years, we have invested substantially in developing our print quality even further. This is now the third time that the Tampere facility has been granted membership of the quality club.Thanks to our skilled personnel and the collaboration between us and our customers and suppliers, our efforts have been successful.

In the spring of 2013 we opened our new, modern printing facility in Tampere. We are excited to be leading the development of Finnish newspaper printing and to be providing our customers with even more innovative and high-quality printing services.

Satakunnan Kansa

Is established 1873 and published in city of Pori in west coast of Finland. The circulation of Satakunnan Kansa is 45 000.

Contact

Alma Manu Ltd
Helvi Liukkaala
Managing Director
PO Box 327
33101 Tampere
Finland
Phone +358 10 665 3009
E-Mail helvi.liukkaala(at)almamedia.fi
APN Print (NZ) Ltd
New Zealand Chinese Herald

APN Print Ellerslie is New Zealand’s premier offset printing company and the print partner of choice for many newspaper publishers.

APN Print New Zealand’s success is testimony to our determination and skill and the evolving quality initiatives embedded in everything we do, this commitment to quality is coupled with a passion for environmental sustainability and APN Print New Zealand is proud to also have been awarded the Platinum Eviromark Standard.

APN Print New Zealand operates 19 year old Goss HT70 presses, whilst our presses are not new a commitment to quality, training and delivering on expectation sees APN Print awarded national and international print quality awards, with this unrelenting focus on quality and service APN Print New Zealand is the first print company in New Zealand to join the prestigious WAN IFRA quality club.

Category 1: Coldset-offset printing on newsprint
Printing site: Auckland, New Zealand

Contact
Arthur Lenssen
Group Production Manager
P.O. Box 11437
Auckland, 1542
New Zealand
Phone +64 52 66 263
E-Mail arthur.lenssen@apnprint.co.nz
Apple Daily Printing Limited
Apple Daily (Hong Kong)

First published on 20 June 1995, Apple Daily is a Chinese-language newspaper and the second most popular newspaper in Hong Kong. Since its launch in 1995, Apple Daily has transformed Hong Kong’s Chinese print media market with its signature features of openness, liberalism, vibrancy and the quest for truth.
Apple Daily Publication Development Limited, Taiwan Branch

Apple Daily (Taiwan)

On 2 May 2003, Next Media Limited launched Apple Daily (Taiwan). Until now, the newspaper continues to have the largest readership in Taiwan. Apple Daily (Taiwan) is printed in-house at its two printing sites situated in Shinwu, Tao Yuan (near Taipei) and Kao Hsiung. Such coverage enables distribution of the newspaper to all major cities in Taiwan within 2 hours.

Contact
Mr. Alvis Loo
Chief Operating Officer
Apple Daily Publication Development Limited, Taiwan Branch
No. 38 Lane 141, Sing-Ai Road, Neihu District
Taipei, 114
Taiwan
Aschendorff Druckzentrum GmbH & Co. KG
Westfälische Nachrichten

Aschendorff Druckzentrum GmbH & Co. KG is a privately owned family business that goes back more than 290 years. For nine generation, the company has been passionately, competently and responsibly publishing books and magazines, producing a wide variety of print products and satisfying the most exacting customer requirements. In addition to its book and newspaper publishing activities, the firm's product portfolio includes a strong service branch, a free paper, several advertising papers, its own internet service provider and participation in a local radio station. Aschendorff currently employs 700 people at various locations in the region. It is headquartered at the media house in the “An der Hansalinie” industrial park in Münster.

The Aschendorff printing centre, which consummated 250 years of experience and history in 2012, produces not only the Westfälische Nachrichten, but also the titles of the seven partner publishing houses in the Münsterland Newspaper Group (ZGM) as well as numerous customer jobs. Quality is always its top priority. For the sixth time in a row, Aschendorff has qualified for the International Newspaper Colour Quality Club and is thus also a member of the WAN-IFRA Star Club. QUIZ and ISO certifications provide further evidence of Aschendorff’s outstanding print quality.

ZGM’s distribution area extends from the German-Dutch border in the west to the Federal State of Lower Saxony in the north and from East Westphalia to the northern part of the Ruhr region in the south. Its regional orientation can be seen in its 26 total local editions.

Category 1: Coldset-offset printing on newsprint
Printing site: Münster, Germany

<table>
<thead>
<tr>
<th>Workflow</th>
<th>Circulation: 220,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page format, mm</td>
<td>360 x 510</td>
</tr>
<tr>
<td>Editorial</td>
<td>Esko EidosMedia Method</td>
</tr>
<tr>
<td>Ad-Booking</td>
<td>Adflow Systems Adflow</td>
</tr>
<tr>
<td>General Workflow</td>
<td>PR DM</td>
</tr>
<tr>
<td>File Checking</td>
<td>OneVision Asura</td>
</tr>
<tr>
<td>Operator controlled</td>
<td>Adobe Photoshop</td>
</tr>
<tr>
<td>image editing software</td>
<td>OneVision Amendo</td>
</tr>
<tr>
<td>Auto image enhancement</td>
<td></td>
</tr>
<tr>
<td>software</td>
<td></td>
</tr>
<tr>
<td>Color Management</td>
<td></td>
</tr>
<tr>
<td>Ink Saver</td>
<td>OneVision InkSaver</td>
</tr>
<tr>
<td>Proof Software</td>
<td>PP ProofStation</td>
</tr>
<tr>
<td>Proof Printer</td>
<td></td>
</tr>
<tr>
<td>RIP</td>
<td>AGFA Harlequin</td>
</tr>
<tr>
<td>Plate</td>
<td></td>
</tr>
<tr>
<td>Screen Technology</td>
<td>AGFA Amplitude</td>
</tr>
<tr>
<td>Modulated Screening</td>
<td></td>
</tr>
<tr>
<td>Screen Ruling, lpi</td>
<td>102</td>
</tr>
<tr>
<td>CTP Recorder</td>
<td>Krause LS Jet 300</td>
</tr>
<tr>
<td>Film Recorder</td>
<td></td>
</tr>
<tr>
<td>Print</td>
<td></td>
</tr>
<tr>
<td>Printing Press</td>
<td>WIFAG OF 470 G7D PCL+</td>
</tr>
<tr>
<td>Press Geometry</td>
<td>42</td>
</tr>
<tr>
<td>Press Control</td>
<td>ABB MPS</td>
</tr>
<tr>
<td>Closed Loop System</td>
<td></td>
</tr>
<tr>
<td>Damping System</td>
<td>Technotrans Delta Spray</td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>CMYK</td>
</tr>
<tr>
<td>Plates</td>
<td>Fuji Brilla Pro VN</td>
</tr>
<tr>
<td>Printing Blankets</td>
<td>Konyo Air Excel Hermes News</td>
</tr>
<tr>
<td>Fountain Agent</td>
<td>Chemtec Good News Found</td>
</tr>
<tr>
<td>Inks</td>
<td>Hostmann Steinberg Good News</td>
</tr>
<tr>
<td>Paper</td>
<td>Holmen Newprint STD</td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>45</td>
</tr>
</tbody>
</table>
***The Aschendorff newspaper tradition began in 1763 with the publication of the Münsterisches Intelligenzblatt and continued in 1852 with the founding of the Münsterischer Anzeiger, which eventually became the Westfälische Nachrichten. The history of Aschendorff book publishing goes back even further to 1720. Since then, the company has made a name for itself particularly in the fields of theology, the humanities and regional literature. Children’s books and detective sorties further enrich its diverse range of around 120 new books annually. Aschendorff is also strong in the marketing of economic and consumer magazines, with numerous regional and national publications relying on the expertise of this Münster-based group.

The prepress operation at the Aschendorff printing centre is based on a digital PDF/X workflow. A PPI ProofStation soft proofing solution ensures colour matching at the console. Three Krause LS Jet (violet diode laser) platesetters ensure the daily printing plate requirement. In 2001, the printing centre was equipped with a new Wifag press and a Ferag mailroom solution. The Wifag OF 470 GTD PCU+ consists of three shaftless drive printing lines, each equipped with two four-high towers for 16 pages each in Rhenish format (max. 64 staplable pages on each of the three folding units). Ferag initially installed three mailroom lines that include, among other features, DiscPool, MultiSert drum system with up to eight inserting possibilities, ink-jet addressing, packing lines with bundle production and an online top-sheet printer. A state-of-the-art fourth Ferag mailroom line was added in 2009 as part of an expansion of the printing centre to improve processing capacities.

Contact
Dipl. Ing. Thomas Wenge
Technischer Betriebsleiter
Aschendorff Druckzentrum GmbH & Co. KG
An der Hansalinie 1
48163 Münster
Phone +49 251 690-210
Fax +49 251 690-215
E-Mail thomas.wenge@aschendorff.de
Web www.aschendorff.de
Axel Springer SE – Offsetdruckerei Ahrensburg

Die Welt

DIE WELT – the national daily is one of Europe’s leading Quality papers. DIE WELT focuses on what constitutes the strength of a modern daily newspaper: the written word. More Major Topics, researched in-depth and commented in Detail – a newspaper, as it has to be today.

Start year: 1946
Takeover by Axel Springer: 1953
Publication frequency daily, except Sunday and public holidays
Copy Price: 2€, 2.20€ Saturday

WELT KOMPACT – the Quality newspaper with a modern tabloid Format has for years been the Innovation leader in successfully Networking print and online. WELT KOMPACT is the newspaper for Young urban professionals who want to inform themselves efficiently and comprehensively through a daily newspaper.

Start year: 2004
Public Frequency: Monday to Friday
Copy Price: 70 Cent
Sold circulation: 208.045 copies DIE WELT Collective Edition (IVW II/2014, MON-FRI)

Axel Springer SE
Olaf Hopf
Director of Produktion
Axel-Springer-Strasse 65
10888 Berlin
E-Mail <olaf.hopf@axelspringer.de>

Contact
Dirk Gaulke
Produktionsmanagement Druck
Axel Springer SE
Offsetdruckerei Ahrensburg
Kornkamp 11
22926 Ahrensburg
Germany
BotniaPrint Oy Ab
Keskipohjanmaa

Journal of group of Keski-Pohjanmaan Kirjapaino Oyj and Hss Media Ab joined forces in 2009 - co-operation resulted BotniaPrint. Production started 2010 with KBA Cortina waterless press. Ferag provides mailroom.

Category 1: Coldset-offset printing on newsprint
Printing site: Kokkola, Finland

Contact
BotniaPrint Oy Ab
Toni Klemola
Lekatie 2
67800 Kokkola
Finland
## British Industries Printing & Packaging Co.

**Al Jarida**

The web division is stand-alone production facility, independent of any publication house, ideal for publishers who wish to outsource their newspaper printing.

The plant consists of Cromoman web offset machine, 13 towers, 2 parallel lines, heat set and cold set, having a configuration to manage any print combination at high speed. It has a fully automated Muller Martini mailroom including 2 NewsGrip conveyor lines in line with delivery stations, 1 ProLiner newspaper inserting system /PTH (press to hopper) system, 1 Preciso rotary trimmer line, 2 NewsStack and 1 Listo compensating stacker line, 2 Bundle building lines; all housed in a state-of-art building.

Web offset printing operations were started in June 2013, Aljarida being the first newspaper to roll out of our press.

Aljarida newspaper, established in June 2007, re-defined independent journalism in Kuwait through its bold editorial policy in local, regional and international news. It pioneered the newspaper scene in Kuwait by providing a true “form vs. function” relationship, giving Aljarida an unprecendented edge. The newspaper positioned itself as a leader in the market, delivering news that matters to citizens and expats in Kuwait. Aljarida boasts a distinct modern full color layout that bears high production quality.

British Industries, established as a partnership in 1993, later incorporated as a fully Kuwaiti owned share holders’ company in 2005, is a subsidiary of Tamdeen Group. From humble beginnings we have grown to be important regional leaders.

Activities include sheet fed offset and digital printing, soft boxes manufacturing, book making and specialty finishing. Attention to detail, prompt service, operational flexibility and sustained quality of products to the satisfaction of the customer are traditions at British Industries.

### Contact

Reyad M. Abu Daqer  
Deputy C.E.O.  
E-Mail <reyad@britishindustries.net>  
Phone +965 188 00 22

### Workflow

<table>
<thead>
<tr>
<th>Category 1:</th>
<th>Coldset-offset printing on newsprint</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing site:</td>
<td>South Subhan, Kuwait</td>
</tr>
<tr>
<td>Circulation</td>
<td>40 000</td>
</tr>
<tr>
<td>Page format, mm</td>
<td>350 x 578</td>
</tr>
<tr>
<td>General Workflow</td>
<td>XMF</td>
</tr>
<tr>
<td>PrePress</td>
<td></td>
</tr>
<tr>
<td>File Checking</td>
<td>ADOBE DISTILLER</td>
</tr>
<tr>
<td>Operator controlled</td>
<td>PHOTOSHOP CS6</td>
</tr>
<tr>
<td>image editing software</td>
<td>ELPICAL CLARO</td>
</tr>
<tr>
<td>Auto image enhancement</td>
<td>GMG</td>
</tr>
<tr>
<td>software</td>
<td>Ink Saver</td>
</tr>
<tr>
<td>Color Management</td>
<td>GMG INK OPTIMIZER</td>
</tr>
<tr>
<td>Proof Software</td>
<td>ISO PROOFING</td>
</tr>
<tr>
<td>Proof Printer</td>
<td>EPSON STYLUS PRO EPSON</td>
</tr>
<tr>
<td>RIP</td>
<td>FUJI XMF FUJI</td>
</tr>
<tr>
<td>Plates</td>
<td></td>
</tr>
<tr>
<td>Screen Technology</td>
<td>Amplitude Modulated Screening FUJI</td>
</tr>
<tr>
<td>Screen Ruling, lpi</td>
<td>130</td>
</tr>
<tr>
<td>CTP Recorder</td>
<td>LUXEL V8 HS FUJI</td>
</tr>
<tr>
<td>Film Recorder</td>
<td></td>
</tr>
<tr>
<td>Printing Press</td>
<td>MANROLAND CROMOMAN 70</td>
</tr>
<tr>
<td>Press Geometry</td>
<td>4-H TOWER PRESS</td>
</tr>
<tr>
<td>Press Control</td>
<td>MANROLAND PRINTNET</td>
</tr>
<tr>
<td>Closed Loop System</td>
<td>TURBO MANROLAND</td>
</tr>
<tr>
<td>Damping System</td>
<td>GMK</td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>THERMAL NEGATIVE FUJI</td>
</tr>
<tr>
<td>Plates</td>
<td>PRINT.COM CONT.AIR</td>
</tr>
<tr>
<td>Fountain Agent</td>
<td>HUBER HYDRO FIX – Z</td>
</tr>
<tr>
<td>Inks</td>
<td>HUBER GOOD NEWS</td>
</tr>
<tr>
<td>Paper</td>
<td>NOR PAC NOR BRIT</td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>48.8</td>
</tr>
</tbody>
</table>
**‘Print will remain strong in Asia’**

Keith Kam, chief operating officer of Ming Pao Enterprise Corp., publisher of the Ming Pao daily, recently offered us some insight into the newspaper scene in Hong Kong specifically and Asia in general. Ming Pao claims to circulate about 130,000 copies in Hong Kong and has two editions in Canada as well.

**WAN-IFRA:** Free newspapers are emerging rapidly in Hong Kong. Is that a short-term trend, or do you believe the free newspaper model will prove a durable one in Hong Kong? Why or why not?

Keith Kam: In my view, the free newspaper model will be a durable one in Hong Kong. The success of the model here has at least two main causes:
- Hong Kong is a densely populated metropolitan area, with very effective mass transit systems (subway, bus). Every morning, the majority of working adults, including the middle class or even executives, use the mass transit systems to go to work in a few CBDs (Central Business Districts). This norm facilitates the distribution of free papers.
- Hong Kong has fewer racial or cultural differences than many other urban areas; more than 95 per cent of the population are Chinese. We share a language, have the same or similar cultures and a similar perspective on social issues.

Aside from the boom in free newspapers, describe the most significant trends on the Hong Kong newspaper market at the moment. The most significant trend in the market is print-digital integration. Hong Kong has one of the highest penetrations anywhere of smartphones and 3G networks. Though different newspaper players have different strategies and investments in digital platforms, it is clear that players have parallel operations on both print and digital platforms to serve both the readers and advertisers.

Switching to the Asian market in general for a moment: For how long do you think the market for printed newspapers will continue to grow in the region? Are there any early signs of the kind of consolidation that has occurred in North America and Europe?

Printed newspapers will continue to grow in emerging or developing countries in Asia. Because of the continuous growth of GDP (gross domestic product), the growing advertising market can support the media, so printed newspapers are still very energetic. As I said, print and digital integration has happened, but as long as the lifestyle and habits are different from North America and Europe, traditional media will remain strong here.
Brune-Mettcker Druck- und Verlags- GmbH
Wilhelmshavener Zeitung

Newspaper founded in 1874. Company founded in 1907.
Number of employees: 150. Main title is Wilhelmshavener Zeitung.
Subtitles are Wilhelmshavener Tageblatt – Rundschau für Wilhelmshaven and Friesland - Wilhelmshavener Presse. We are an independent, non-affiliated local newspaper in the area of Wilhelmshaven and nearby communities in Friesland.

Printing is done in Wilhelmshaven. Print run: 21,899 (IV/2013), frequency of publication: 6 x weekly. Page count: Monday to Friday: between 24 and 32; Saturday: between 64 and 72. Colour: mostly four-colour content.

We are a medium-sized publishing company that, besides “Wilhelmshavener Zeitung”, publishes two additional daily newspapers in the “Wilhelmshavener newspaper group”. “Emder Zeitung” is also printed in Wilhelmshaven. Total print run is 56,759 copies. In addition to the daily newspapers, three weekly titles are published that appear either mid-week or at the weekend, with a total print run of about 206,000 copies.

In addition, on two Koenig & Bauer rotary presses (KBA Express 60, installed 1986, and KBA Commander, installed 2002, equipped with 10-cylinder satellite technology), a number of regular contract jobs are printed for customers who are active nationwide. The company covers the entire range of prepress tasks as well as lithographic jobs in the reproduction area for double-side printing (panorama pages), which the company also does. All types of printed matter are produced, from business cards to brochures, up to and including high-quality scientific books.

- Press: two full satellites; 32 pages, 4/4; 48 pages, 4/2 with colour pre-setting.

---

<table>
<thead>
<tr>
<th>Workflow</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>21,899</td>
<td></td>
</tr>
<tr>
<td>Page format, mm</td>
<td>315 x 470</td>
<td></td>
</tr>
<tr>
<td>Editorial</td>
<td>EidosMedia Methode</td>
<td></td>
</tr>
<tr>
<td>Ad-Booking</td>
<td>Alfa ADBS AS+</td>
<td></td>
</tr>
<tr>
<td>General Workflow</td>
<td>Agfa Apogee X</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PrePress</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Operator controlled image editing software</td>
<td>Adobe Photoshop</td>
<td></td>
</tr>
<tr>
<td>Auto image enhancement software</td>
<td>OneVision Assure</td>
<td></td>
</tr>
<tr>
<td>Color Management</td>
<td>Adobe ICC color management</td>
<td></td>
</tr>
<tr>
<td>Ink Saver</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Proof Software</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Proof Printer</td>
<td>Epson Stylus pro 9600</td>
<td></td>
</tr>
<tr>
<td>RIP</td>
<td>Agfa Adobe RIP</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Plates</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Screen Technology</td>
<td>Agfa SUBLIMA</td>
<td></td>
</tr>
<tr>
<td>Screen Ruling, lpi</td>
<td>130</td>
<td></td>
</tr>
<tr>
<td>CTP Recorder</td>
<td>Krause LS Performance</td>
<td></td>
</tr>
<tr>
<td>Film Recorder</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Print</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing Press</td>
<td>KBA Commander</td>
<td></td>
</tr>
<tr>
<td>Press Geometry</td>
<td>4/2</td>
<td></td>
</tr>
<tr>
<td>Press Control</td>
<td>EAE / KBA SPS</td>
<td></td>
</tr>
<tr>
<td>Closed Loop System</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Damping System</td>
<td>Baldwin Jmek Optima</td>
<td></td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>Cyan, Magenta, Black, Yellow</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Materials</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Plates</td>
<td>Kodak Violet News</td>
<td></td>
</tr>
<tr>
<td>Printing Blankets</td>
<td>Botscher TOP 7600</td>
<td></td>
</tr>
<tr>
<td>Fountain Agent</td>
<td>Hostmann-Steinberg Inkreible Good News Fix</td>
<td></td>
</tr>
<tr>
<td>Inks</td>
<td>Hostmann-Steinberg Good News</td>
<td></td>
</tr>
<tr>
<td>Paper</td>
<td>Volga Volgapress</td>
<td></td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>45</td>
<td></td>
</tr>
</tbody>
</table>
In 2011 completion of the retrofit to the electronics of KBA Express 60.

Reproduction: Since 2004 continuous updating of entire hardware and software for image processing. Exclusive use of calibrated monitors and introduction of colour quality management to ensure consistent high-quality colour in standardised production processes. Prepress (newspaper and commercial production): Newspapers and high-quality commercial jobs are produced with the following systems/programme:

- Editorial system: EIDOS Media Methode
- Advertising system: Alfa PageOne (Windows-PC), Adobe Creative Suite 4 (Macintosh + PC)
- Quality control: one Vision (Asura and Solvero)

CTP System: two Krause LS Performance 120, installed 2009 and 2011

Contact

Printing and publishing:
Brune-Mettcker Druck- und Verlags-GmbH
Publisher: Dipl.-Volkswirt Manfred Adrian
Business Manager: Dr. Stephan Kolschen

Responsible for participation in the Quality Club competition:
Karl-Heinz Röder, Mario Heldt,
Printing Manager
Parkstraße 8
26382 Wilhelmshaven
Germany
Phone + 4944214880
Fax + 494421488259
E-Mail info@brune-mettcker.de
Diario El Comercio was founded by Cesar and Carlos Mantilla Jácome in 1906 as a family-owned business and produced initially in a print run of 500 copies. In the course of its 108 years in existence, the newspaper has acquired a reputation for innovation, independence, objectivity, and quality.

The main strength of Diario El Comercio is its credibility. The reputation it has gained within Ecuadorian society has it to become the leading media company in the market and benchmark of journalistic responsibility, not only nationally, but also internationally.

Advertisers find in Diario El Comercio the ideal medium to promote their products. The newspaper has also earned a reputation for strongly defending the right to freedom of expression.

The quality of our products has brought us membership in the GDA (Grupos de Diarios de América, or Latin American Daily newspaper Group), as the only Ecuadorian member. Diario El Comercio works with the firm purpose of presenting contents daily that help build and educate Ecuadorian society.

Diario El Comercio is a product of Grupo El Comercio that also publishes its digital version (www.elcomercio.com), a series of communication products, such as specialized magazines, Últimas Noticias (latest news), Radio Quito and Radio Platinum as well as versions of Diario El Comercio for the iPad.

Since 2011, Grupo El Comercio had been working with one of its most ambitious project. The DIM (Desarrollo e Integración Multimedia, or Development and Multimedia Integration) is intended to allow the company to move towards a future of rapid and continuous technological advances and offer its products on the various platforms used at present by its audiences.

Contact

Giancarlo Tescaroli
Production Manager
Quito-Ecuador
Phone + 593 2 2670214; ext 4201
E-Mail gianca@elcomercio.com
Web www.elcomercio.com
Casa Editorial El Tiempo S.A.
El Tiempo Bogotá

El Tiempo Casa Editorial comprises a wide portfolio of companies, of which El Tiempo is one. El Tiempo is the daily newspaper with the largest circulation and coverage in the country, with an average of 250,000 copies daily; three regional journals with a two-day-per-week circulation; Portafolio, the leading business daily paper in the country; City TV, a local TV channel in Bogotá; Multirevistas, a publishing company for niche-oriented magazines; Eltiempo.com, the most visited media website in Colombia, as well as other activities related to commercial printing, private TV and databases.

El Tiempo has national coverage and is the journal with the largest circulation with six regional editions: Nacional, Medellín, Cali, Café, Caribe and Bogotá, which are printed at three different plants.

The main plant is in Bogotá where three Goss Metro and MetroLiner presses and one 4-tower NewsLiner press with a keyless inking system are installed. The second printing plant is in Cali, in the province of Valle del Cauca, where there is a 4-tower Goss Universal 70 rotary press specialized in the printing of the highest quality coldset printing jobs. The third plant is in the city of Barranquilla, and has a 16-unit Goss Urbanite rotary press and the 4th press is located in Medellín and has a 16-unit Goss Urbanite rotary press.

For printing from Monday through Saturday, the newspaper publishes an average of 54 pages and the circulation is 235,000 copies. The Sunday edition, on the other hand, has 94 pages and a circulation of 400,000 copies. Weekday colour content is an average of 24 pages and 40 pages for weekends.

Category 1: Coldset-offset printing on newsprint
Printing site: El Tiempo Colombia, Colombia

>
Casa Editorial El Tiempo S.A.
El Tiempo Cali

>>> The production area’s main purpose is to carry out the work initiated along with Asociación de Diarios Latinoamericanos ATDL, under WAN-IFRA’s supervision, and ACER group (Alta Calidad En Reproducción, which translates High Quality Production), which consists of establishing and maintaining a common printing standard by applying parameters based on the ISO 12647-3 norm. This offers a similar result in the printing of ads to facilitate colour work for customers who do not require a high degree of quality but, rather, consistency between different editions, whatever type of machine is used.

Contact

Miguel Angel Perez C.
Production Director
El Tiempo Casa Editorial
Bogotá, D.C., Colombia
Phone +57 (1) 2940 100; ext 2184
E-Mail mipper@eltiempo.com
El Espectador (meaning The Spectator) is a newspaper with national circulation within Colombia, founded by Fidel Cano Gutiérrez on 22 March 1887 in Medellín and published since 1915 in Bogotá. It changed from a daily to a weekly edition in 2001, following a financial crisis, and became a daily again on 11 May 2008, a comeback which had been long rumoured, in tabloid format (...). From 1997 to 2011 its main shareholder was Julio Mario Santo Domingo.

It is the oldest newspaper in Colombia. Since its first issue its motto has been “El Espectador will work for the good of the country with liberal criteria and for the good of the liberal principles with patriotic criteria”. It was initially published twice a week, 500 issues each. It defined itself as a “political, literary, news and industrial newspaper”. Years later it became a daily and in 2001 became a weekly. Since then, the paper uses the slogan “El Espectador. Opinion is news”, implying it now focuses in opinion articles, not in breaking news. This focus was kept when it regained its daily format on 11 May 2008.

According to the latest Estudio General de Medios (EGM – Segunda Ola 2007, II-2007), El Espectador has 687,900 readers every week. It is a member of the Inter American Press Association and the Asociación de Diarios Colombianos (ANDIARIOS).


<table>
<thead>
<tr>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fabio Hernán Chica Gaviria</td>
</tr>
<tr>
<td>Gerente de Operaciones</td>
</tr>
<tr>
<td>Av. El Dorado No. 69–76</td>
</tr>
<tr>
<td>Bogotá, Colombia</td>
</tr>
<tr>
<td>Phone +57 423 23 00, ext. 1461</td>
</tr>
<tr>
<td>E-Mail <a href="mailto:fchica@elespectador.com">fchica@elespectador.com</a></td>
</tr>
</tbody>
</table>
Delo d.d.

Delo, d. d. is the largest newspaper print publishing house in Slovenia (d.d. stands for the shareholder company). Delo, d. d. covers more than 55 percent of the Slovenian newspaper market. Some 180 journalists with support from 220 technical staff publish the dominant national daily newspaper Delo (circulation 50,000–70,000 copies), the tabloid newspaper Slovenske Novice (average circulation 70,000–90,000 copies) and others (Sobotna Priloga, NeDelo, Delo & Dom, Ona, Polet …).

Delo began printing color in 1994 and became a member of the International Newspaper Color Quality Club for the first time in 1998. This happened after ISO 12647-1, 2 and 3 standards had been applied. To date, Delo has become member of the Club eight times. It is also a member of a Star Club section of INCQC.

The editorial, advertisement and prepress system is digital, supporting publishing and production of all above publications. There are more than 400 computers linked into the local area network (Mac OS X, Linux, PC/Windows) of the DTI editorial system, plus some workstations with scanners and 2 digital printing presses from Konica Minolta. Reproduction is locally driven through Adobe applications CS6 and auto image enhancement software Claro Premedia (Elpical) in accordance with ISO specification and relative ICC-profiles. Dual document flows are created with solutions of ACCHSH (PuzzleFlow), OneVision (Asura) and RTI RIPS (Harlequin).

The configurations of both flows are designed to ensure prepress in accordance with ISO standards. Our production system comprises two thermal CTP systems (Creo Trendsetters). This equipment and thermal technology enable frequency screening.

Our production configuration is based on standardized ISO parameters using standard profiles ECI/ISO SC_paper_eci.icc, ISO PSO_LWC_Improved_eci.icc and ISO PSO_SNPSPaper_eci.icc for “heatset publications” and with ISO newspaper26v4.icc for newspaper printing.

Because of the coated and pigmented paper grades most of the supplements as well as tabloid newspaper and monthly are printed by heatset. Some of them on newsprint, another in the form of magazines on LWC or SC papers, completely in full colour with a Uniset 70 semicommercial web offset press installed in 1999. The Uniset 70 prints 6000 hours a year and its capacity is almost completely utilized through three shift operation.

However, since the first of May 2004, besides daily newspapers, supplements such as Sobotna priloga and other local newspapers are also printed by coldset on the new Colorman 4/4 web press.

Both, Mueller Martini and Ferag equipment is used for the daily delivery and mailroom tasks.

Contact
Mr. Matic ŠTEFAN
DELO, d. d.
Slovenčeva 19, 1509 Lubiana, Slovenia
DeWeZet – Verlagsges. mbH & Co. KG
Deister- & Weserzeitung

The Deister- und Weserzeitung (DeWeZet) has been published in Hamelin since 1848. The publishing house is owned and run in the seventh generation by the Niemeyer family, today, as a regional publishing house with a printing plant. DeWeZet has some 190 employees. Besides DEWEZET, the company also publishes Pyrmonter Nachrichten in a daily combined print run of 31,000 copies. In addition, the company supplies the editorial jacket for four other titles of partner publishing houses in the region of Schaumburg and Deister, printed in the printing center in a print run of about 33,500 copies daily. The weekly production schedule, on top of the newspaper titles, includes more than 250,000 copies of advertising free-sheets, two weekly newspapers as well as several high-quality commercial jobs.

Ad management is done by ViVa system from Lufthansa Systems. Layout, jacket production and page finishing are carried out in the Funkinform Dialog 4.0 editorial system. This work is done in the publishing building in the historical city center of Hamelin.

The print data transmitted via dedicated line to the printing center outside of Hamelin, built in 2004. Every night, approximately 600 plates are imaged there, printing is done on a Manroland Geoman equipped with two, four-high towers built in the blanket-to-blanket configuration. Up to 12 inserts can be processed by the inline Ferag mailroom system. In this way, every night between 23.00 h and 2.50 h about 64,500 newspaper copies are printed, wrapped and delivered to the customers.

Besides printing, the publishing house has shares also in several logistics companies and its own mail delivery service, Citipost Weserbergland. In the online issue, the Medien31 subsidiary offers online presentations and app solutions for local customers as well as Europe-wide prize games for nearly 100 newspaper publishing companies.

Contact
Carsten Wilkesmann
Geschäftsführung Technik
31784 Hameln
Phone +495151 200-800
E-Mail c.wilkesmann@dewezet.de
La Voz del Interior was founded on March 15th, 1904 at Cordoba, the second largest city in Argentina. In 2008 it was acquired by Grupo Clarin, the main communication media group in the country. It is the leading regional full colour newspaper, and occupies the fifth place in circulation in Argentina, averaging 49,000 daily copies. On Sundays, average net sales are 92,000 copies and based on a readership of 2.9 readers per copy) reaches 266,800 readers.

La Voz del Interior can be defined as a multi-target newspaper, with a wide variety of contents. The main and classifieds sections are standard 50 inch broadsheet size, MundoD (sports) and VOS (entertainment, culture and leisure) in tabloid size completes the weekly editions.

Additional supplements are Trends, Tourism, Agricultural, Business, Games, Health, Humor and Reports, plus the “Rumbos” magazine on Sundays.

Since 1995 the newspaper is printed on a Goss Headliner Press, with automatic ink adjustments; in 1998 a new colour tower was added and in 2010 the incorporation of two towers Metrocolor and a folder was completed.

Dia a Dia, the second newspaper owned by La Voz del Interior is aimed at popular sectors. It has been published since 2004 and printed at the same facility.

On July 2006, after 10 years of a strong Internet presence, La Voz del Interior took the first steps towards a fully integrated multimedia company by means of a global process reengineering focused on the digital and print convergent concept, in order to be able to generate and deliver contents on multiple platforms.


Our main site www.lavoz.com.ar ranks 3 among the most popular news sites in Argentina.

Contact
Eng Andres Bondio
E-Mail abondio@lavozdelinterior.com.ar
Eng Manuel Galindez
E-Mail mgalindez@lavozdelinterior.com.ar

Printed by La Voz Del Interior
La Voz del Interior was founded on March 15th, 1904 at Cordoba, the second largest city in Argentina. In 2008 it was acquired by Grupo Clarin, the main communication media group in the country. It is the leading regional full colour newspaper, and occupies the fifth place in circulation in Argentina, averaging 49,000 daily copies. On Sundays, average net sales are 92,000 copies and based on a readership of 2.9 readers per copy) reaches 266,800 readers.

La Voz del Interior can be defined as a multi-target newspaper, with a wide variety of contents. The main and classifieds sections are standard 50 inch broadsheet size, MundoD (sports) and VOS (entertainment, culture and leisure) in tabloid size completes the weekly editions.

Additional supplements are Trends, Tourism, Agricultural, Business, Games, Health, Humor and Reports, plus the “Rumbos” magazine on Sundays.

Since 1995 the newspaper is printed on a Goss Headliner Press, with automatic ink adjustments; in 1998 a new colour tower was added and in 2010 the incorporation of two towers Metrocolor and a folder was completed.

Dia a Dia, the second newspaper owned by La Voz del Interior is aimed at popular sectors. It has been published since 2004 and printed at the same facility.

On July 2006, after 10 years of a strong Internet presence, La Voz del Interior took the first steps towards a fully integrated multimedia company by means of a global process reengineering focused on the digital and print convergent concept, in order to be able to generate and deliver contents on multiple platforms.


Our main site www.lavoz.com.ar ranks 3 among the most popular news sites in Argentina.

Contact
Eng Andres Bondio
E-Mail abondio@lavozdelinterior.com.ar
Eng Manuel Galindez
E-Mail mgalindez@lavozdelinterior.com.ar
Druck Carinthia GmbH & Co KG
Kleine Zeitung

Styria Media Group AG is one of the leading media groups in Austria. Its traditional newspaper main regions are the Austrian federal states of Styria and Carinthia. This is primarily due to the long lasting success story of the daily newspaper “Kleine Zeitung” which issues up to 120,000 copies in the Carinthia region daily.

In addition to that Styria Media Group AG issues newspapers and magazines for any other region of the Austrian market and is a major player in Slovenia and Croatia, its main foreign markets.

Druck Carinthia GmbH & Co KG with its 120 years of history is one of two Austrian newspaper printing sites within print group :STYRIA, which owns a total of three different printing plants in Austria and Croatia. Druck Carinthia’s main product is “Kleine Zeitung”, but they also produce lots of other newspapers like weeklies, monthlies and advertising material. Many of those are trimmed and stitched in the look and feel of “coldset magazines”.

The company’s technical equipment includes a MAN Roland printing machine delivering 48 pages in broadsheet format and FERAG mailroom equipment. Tip on Cards and Memostick processing machines are available in order to meet the advertising expectations of their publishers.

The printing sites of print group :STYRIA are striving to further improve their market position, thanks to a great team with stacks of ideas who provide editors with services that go beyond the mere printing process. Their aim is to make coldset products an even more successful and attractive part of the media landscape.

To be repeatedly member in the INCQC hallmarks this effort.

**Category 1:** Coldset-offset printing on newsprint

**Printing site:** St.Veit/Glan, Austria

---

**Workflow**

- **Circulation**: 100,000
- **Page format, mm**: 225 x 300
- **Editorial**: alfa Media Open media
- **Ad-Booking**: alfa Media Ad suite
- **General Workflow**: Wobe JetNet

**PrePress**

- **File Checking**: OneVision Asura
- **Operator controlled image editing software**: Adobe Photoshop
- **Auto image enhancement software**: OneVision Amendo
- **Color Management**: Wobe InkAdjust
- **Proof Software**: Wobe Softproof JetNet
- **Proof Printer**: Xitron Harlequin Navigator

**Plates**

- **Screen Technology**: Amplitude Modulated Screening Xitron Harlequin Navigator
- **Screen Ruling, lpi**: 153
- **CTF Recorder**: agfa Advantage N-DL

**Film Recorder**

- **Printing Press**: Manroland Colorman
- **Press Geometry**: 4/2
- **Press Control**: Manroland Pecom
- **Closed Loop System**: Manroland Turboblechwerk
- **Ink Sequence**: CMYK

**Materials**

- **Inks**: Sun Chemical
- **Paper**: Norske Skog Nornews MS Standard 42,5

**Contact**

Volker Rasse
Betriebsleiter
Industrieparkstraße 6
9300 St. Veit an der Glan
Austria
Phone +43 4212 / 28500-300
E-Mail volker.rasse@styria.com
Druck Styria GmbH & Co KG

Kleine Zeitung

Styria Media Group AG is one of the leading media groups in Austria. Its traditional newspaper main regions are the Austrian federal states of Styria and Carinthia. This is primarily due to the long lasting success story of the daily newspaper “Kleine Zeitung” which issues up to 250,000 copies in the Styria region daily.

In addition to that Styria Media Group AG issues newspapers and magazines for any other region of the Austrian market and is a major player in Slovenia and Croatia, its main foreign markets.

Druck Styria GmbH & Co KG is one of two Austrian newspaper printing sites within print group :STYRIA, which owns a total of three different printing plants in Austria and Croatia. Druck Styria’s main product is “Kleine Zeitung”, but they also produce another daily as well as weekly newspapers, monthlies and advertising material.

The company’s technical equipment includes 2 MAN Roland Colorman printing machines delivering 48 pages in broadsheet format each, as well as two FERAG mailroom lines. Tip on Cards and Memostick processing machines are available in order to meet the advertising expectations of their publishers.

The printing sites of print group :STYRIA are striving to further improve their market position, thanks to a great team with stacks of ideas who provide editors with services that go beyond the mere printing process. Their aim is to make coldset products an even more successful and attractive part of the media landscape.

To be repeatedly member in the INCQC hallmarks this effort.

Contact

Druck Styria GmbH & Co.KG
Dipl.-Ing. Christian Wilms
Plant Manager
8042 Graz
Austria
Phone +43 316 / 80 99-20 25
E-Mail christian.wilms@styria.com
Ökologisch drucken auf Topniveau

- wasserlos
- 100 % Ökostrom
- klimaneutral
- umweltzertifiziert
- mehrfach ausgezeichnet

Wir sind Ihr Partner für den innovativen Coldsetdruck. Mit unserem motivierten Team und unserer modernen Technik sorgen wir für außergewöhnliche Lösungen.

Informieren Sie sich:
Lörracher Straße 3 · 79115 Freiburg
Telefon 07 61/4 96-12 01
E-Mail: zimmermann@freiburger-druck.de

www.freiburger-druck.de
Druckerei Konstanz
Konstanzer Anzeiger

SÜDKURIER Medienhaus is an innovative media and service company that is leader in its region. Among its products are daily newspapers, magazines, digital media, print, communication services and logistics. High quality standards and strong local identity characterise the activities of SÜDKURIER Medienhaus. The focus of its business operations is mainly in Upper Swabia, the Lake Constance region, the Black Forest, Upper Rhine, Freiburg, up to Karlsruhe.

Established in 1945, the daily newspaper SÜDKURIER, based in Constance, is today the leading newspaper for southern Baden-Württemberg. SÜDKURIER – with its local newspaper “Alb-Bote” – is produced with 17 local editions and in the last years has won many awards, most recently the German Local Journalism Award of the Konrad Adenauer Foundation for being Germany’s best regional newspaper.

SÜDKURIER Online (www.suedkurier.de) records the largest regional online news portal by number of page impressions in Baden-Württemberg. The Internet portals bodenseeferien.de, ka-news.de, SÜDKURIER Tourenplaner (touren.suedkurier.de) and Regiostars (regiostars.suedkurier.de) complement the Medienhaus portfolio. The Medienhaus has successfully positioned itself in the growth market for mobile information and advertising with the SÜDKURIER apps for iPhone and iPad as well as offerings for mobile Internet. The mobile tourism market has been catered to also with the Lake Constance app for iPhone and Android smartphones.

The demand of readers and advertisers in the special interest segment is catered for by the journal “Gesundheit!” (health), city and regional magazines as well as tourist magazines for Lake Constance and the Upper Rhine region.

Category 1: Coldset-offset printing on newsprint
Printing site: Konstanz, Germany

SÜDKURIER Medienhaus is an innovative media and service company that is leader in its region. Among its products are daily newspapers, magazines, digital media, print, communication services and logistics. High quality standards and strong local identity characterise the activities of SÜDKURIER Medienhaus. The focus of its business operations is mainly in Upper Swabia, the Lake Constance region, the Black Forest, Upper Rhine, Freiburg, up to Karlsruhe.

Established in 1945, the daily newspaper SÜDKURIER, based in Constance, is today the leading newspaper for southern Baden-Württemberg. SÜDKURIER – with its local newspaper “Alb-Bote” – is produced with 17 local editions and in the last years has won many awards, most recently the German Local Journalism Award of the Konrad Adenauer Foundation for being Germany’s best regional newspaper.

SÜDKURIER Online (www.suedkurier.de) records the largest regional online news portal by number of page impressions in Baden-Württemberg. The Internet portals bodenseeferien.de, ka-news.de, SÜDKURIER Tourenplaner (touren.suedkurier.de) and Regiostars (regiostars.suedkurier.de) complement the Medienhaus portfolio. The Medienhaus has successfully positioned itself in the growth market for mobile information and advertising with the SÜDKURIER apps for iPhone and iPad as well as offerings for mobile Internet. The mobile tourism market has been catered to also with the Lake Constance app for iPhone and Android smartphones.

The demand of readers and advertisers in the special interest segment is catered for by the journal “Gesundheit!” (health), city and regional magazines as well as tourist magazines for Lake Constance and the Upper Rhine region.
Bodensee-Wetter

mit dem Zeppelin genossen hätte könne man die Bauwirtschaft im Gebiet "Dellenhau". Vom Kiesden geplanten Kiesabbau im abgeordnete Hans-Peter Storz wächst rasant. Verkehrschaos blieb aber aus. (sk)

Die Bahngleise nur über Umwege insel. Schon vor zwei Jahren handelt es sich um die Sanierung der Brücke über die fest am 5. Oktober für rund acht schwer erreichbar.

Konfliktlösungen rechtlichen die Betreiberin der Regionalbahn Beamte haben Dienst, und auch

Auf den Spuren heute Nachmittag Grams per square meter 45 Paper Fountain Agent

Proof Software GMG

Operator controlled File Checking

Film Recorder

Screen Technology Harlequin Amplitude Modulated Screening

CTP Recorder Krause XJet

Ink Sequence KCMY

Damping System Harlequin Amplitude Modulated Screening

Proofing System KBA Cortina

Press Control KBA Leitstand

Closed Loop System KBA Cortina

Ink Sequence XCMY

Plates Printing Blankets Toxy MX 10

Ink Sachsen Fotochemie

Paper Grams per square meter 45

Circulation 135,000

Page format, mm 315 x 470

Workflow

Editorial

Ad-Booking

General Workflow

PrePress

File Checking

Auto image enhancement software Agfa Intellitune

Color Management Ink Saver Colorlogic Zepra

Proof Software GMG

RIP Agfa GrafXrip 8

Plates

Screen Technology Harlequin Amplitude Modulated Screening

CTP Recorder Krause XJet

Materials

Printing Press KBA Cortina

Printing blankets Toxy MX 10

Ink Sachsen Fotochemie

Paper Grams per square meter 45

Contact

Rainer Mäurer
MediaPro Medienproduktion und Service GmbH
Produktionssteuerung
Max-Stromeyer-Straße 178, 78467 Konstanz
Phone: +49 (07531) 999-1696, Telefax: +49 (07531) 999-1604
E-mail: rainer.maeurer@mediaPro-gmbh.de
http://www.druckerei-konstanz.de
http://www.suedkurier.de

>>> The Medienhaus is among the pioneers in Germany for delivery of addressed and unaddressed products and advertising materials. Our distribution organisations guarantee optimal distribution quality for the regional, national and international delivery of unaddressed products and advertising material. The mail service "Arriva", established in 2000 as a joint venture, is today Baden-Württemberg's largest private mail service provider and a part of TNT Post Deutschland.

Printing of the SÜDKURIER is done by the subsidiary Druckerei Konstanz GmbH. The official ground-breaking ceremony in November 2008 marked the beginning of the company site in Constance of the construction of the new printing centre and replacement of all production installations. Full production operation started up in March 2010. Printing is done by the warless offset process on a KBA Cortina press, thus opening up completely new dimensions in relation to printing quality, ecology and efficiency. Finishing is done on Ferag equipment, offering a wide range of additional options for processing and upgrading the printed products. Besides the daily newspaper, a wide spectrum of high-quality own and customer objects is produced.

Druckerei Konstanz has also been awarded the “PrintStar 2011” innovation prize of the German printing industry in the category Advertising Materials.
Druckzentrum Nordsee
Nordkurier

Nordkurier Mediengruppe, Nordost-Druck GmbH & Co. KG
Nordkurier Mediengruppe is the leading media company in the northern eastern area of Germany. We are publishing 14 daily newspapers, weekly newspaper editions and various printed magazines, running several local television stations, offering postal services, corporate publishing, direct marketing, events and are operating a major online platform for tourism. With 81,500 sold copies our newspapers reach round about 244,000 readers in Mecklenburg-West Pomerania and Brandenburg on a daily basis. The online news portal nordkurier.de is the market leader in Mecklenburg-West Pomerania with nearly 1.2 million visits.

Our state of the art printing centre (Nordost-Druck) is located in Neubrandenburg and is providing services even for external customers, further information can be found on www.nordost-druck.de.

Nordkurier Mediengruppe is one of the first publishing houses worldwide participating in the QUIZ-project (April 2000) and has been establishing a standard profile to fulfill the ISO-norm 12647-3 in the early days. Using an integrated standardised colour management is a very important philosophy in our company.

Our employees’ skills, performance, competencies, their motivation and inspiring identification with our products are decisive factors for our success.

Contact
Rainer Zimmer
Director
Nordost-Druck GmbH & Co. KG
Flurstraße 2
17034 Neubrandenburg
Germany
Phone +49 (0) 395 4575 700
Fax +49 (0) 395 4575 580
E-Mail r.zimmer@nordkurier.de
One Click to Color

X-Rite exact™ is a next generation handheld color measurement solution that takes into account the new business needs and dynamics of a global supply chain.

Learn eXactly how X-Rite can help manage color.

Share your color challenges and hear how X-Rite can help.

xrite.com | pantone.com

YOUR COLOR.
ALWAYS IN HARMONY.

X-Rite is either a registered trademark or trademark of X-Rite, Incorporated in the United States and/or other countries. PANTONE and other Pantone trademarks are either registered trademarks or trademarks of Pantone LLC in the United States and/or other countries. Pantone is a wholly owned subsidiary of X-Rite, Incorporated. © X-Rite, Inc. 2012. All rights reserved. L7A-072 (11/12)
Druckzentrum Nordsee
Nordsee-Zeitung

The Nordsee-Zeitung received its license from the Allies in 1947, two years after the end of World War II. Though new, the paper already had a tradition as the successor of the Nordwestdeutsche Zeitung, which was leading newspaper in the Lower Weser towns and surrounding region from 1895 to 1945.

In 1977, the Sonntagsjournal der Nordsee-Zeitung first appeared as a Sunday advertising paper for Bremerhaven and its suburbs. It had an initial circulation of 70,000 copies and a clearly defined goal: to reach every mailbox in its distribution area each Sunday.

Circulation has grown steadily and is now at 113,500 copies.


Under the leadership of Matthias Ditzen-Blanke, the company launched the construction of a new printing house in late summer 2007. Here in the Nordsee printing house, the KBA Cortina 6/2 tri-wide waterless newspaper press saw its world premiere. With this technological quantum leap forward, the group laid the foundations for the varied market challenges to come.

---

**Category 1:** Coldset-offset printing on newsprint
**Printing site:** Bremerhaven, Germany

---

<table>
<thead>
<tr>
<th>Workflow</th>
<th>Circulation</th>
<th>48,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page Format, mm</td>
<td>390 x 510</td>
<td></td>
</tr>
<tr>
<td>Editorial</td>
<td>Funkinform Dialog</td>
<td></td>
</tr>
<tr>
<td>Ad-Booking</td>
<td>SAP</td>
<td></td>
</tr>
<tr>
<td>General Workflow</td>
<td>Webset, own</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PrePress</th>
<th>File Checking</th>
<th>OneVision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operator controlled image editing software</td>
<td>Auto image enhancement software</td>
<td>Epical Claro</td>
</tr>
<tr>
<td>Color Management</td>
<td>Ink Saver</td>
<td>Webset Jetter-Server</td>
</tr>
<tr>
<td>Proof Software</td>
<td>Proof Printer</td>
<td>OneVision</td>
</tr>
<tr>
<td>RIP</td>
<td>Navigator</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Platemaker</th>
<th>Amplitude Modulated Screening</th>
</tr>
</thead>
<tbody>
<tr>
<td>Screen Ruling, lpi</td>
<td>Krause X-Jet</td>
</tr>
<tr>
<td>Film Recorder</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Printing Press</th>
<th>KBA Cortina</th>
</tr>
</thead>
<tbody>
<tr>
<td>Press Geometry</td>
<td>62</td>
</tr>
<tr>
<td>Press Control</td>
<td>KBA ErgoTronic</td>
</tr>
<tr>
<td>Closed Loop System</td>
<td></td>
</tr>
<tr>
<td>Damping System</td>
<td></td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>KCMF</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Plates</th>
<th>Today MX-10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing Blankets</td>
<td>Conti Air</td>
</tr>
<tr>
<td>Fountain Agent</td>
<td></td>
</tr>
<tr>
<td>Ink</td>
<td>Siegwerk Aridas</td>
</tr>
<tr>
<td>Paper</td>
<td>Sina Etna</td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>45</td>
</tr>
</tbody>
</table>
Sonntagsjournal der Nordsee-Zeitung

Category 1: Coldset-offset printing on newsprint
Printing site: Bremerhaven, Germany

>>> Nordsee-Zeitung GmbH is part of the North Sea Media Alliance, which brings together a variety of expertise from the Northern German publishing and media industries. Among other members, it includes many firms under Ditzen GmbH & Co., a holding company that controls a number of publishing companies in the region.

Druckzentrum Nordsee print centre is a high-quality service provider for the regional and national print market. Customers receive expert advisory service for all questions relating to product development, printing, finishing and packaging.

Today, the print centre produces six daily newspapers and three advertising papers every night of the week. During the day, 11 advertising papers are produced. In addition to these periodical products, a variety of upstream products and semi-commercials (catalogues, calendars, etc.) are produced.

Contact
Druckzentrum Nordsee
Kai Schaper
Am Grollhann 4
27574 Bremerhaven
Phone +49471 90266911
Druckzentrum Rhein Main GmbH & Co. KG
Allgemeine Zeitung Mainz

Category 1: Coldset-offset printing on newsprint
Printing site: Rüsselsheim, Germany

Workflow
- Circulation: 350 x 510
- Editorial: Multicom NGen
- Ad-Booking: alfa Media AdSuite
- General Workflow
  - PrePress: File Checking, Auto image enhancement software
  - Color Management: Ink Saver PPI, Proof Software PPI PrintNet OM

PrePress
- RIP
  - Plates: Plates Fuji/Agfa/other
- Screen Technology: Screen Ruling, lpi 1270 dpi
- CTP Recorder: Dotline VMax
- Film Recorder

Print
- Printing Press: Wifag evolution 473
- Press Geometry: 6/2
- Press Control: ABB MPS Production
- Closed Loop System
- Damping System
- Ink Sequence: CMYK

Materials
- Plates: Fujifilm
- Fountain Agent: Hostmann
- Paper: UPM
- Grams per square meter: 42.5

Contact
Raphael Wüst
Druckzentrum Rhein Main
E-mail: raphael.wuest@dz-rm.de
Phone: +49 6142 8336 211

Medienhaus Südhesse
Since our beginnings in 1945 we have been the leading regional daily newspaper in South Hesse. A family-owned company, we have 420 employees and are firmly rooted in the region. Politically independent, we publish topics related to the region in a well-researched and objective way. Today, our six Echo editions, i.e. Darmstädter Echo, Odenwälder Echo, Starkenburger Echo, Rüsselsheimer Echo, Gross-Gerauer Echo and Ried Echo, reach some 330,000 satisfied readers daily with our total circulation of 110,000 copies. Our readers trust our independent reporting to stay informed about local and international events. This makes us the leading news provider for the population in the region of South Hesse – extending from Darmstadt to Rüsselsheim, Bergstraße and Odenwald. We satisfy the wishes of our readers and advertising partners for information with our freesheets and publisher’s supplements that are distributed throughout the region as well as with our cross-media offerings (E-paper, apps).
DZB Druckzentrum Bern AG
Berner Zeitung

Berner Zeitung (BZ) is the third-largest subscription daily newspaper in Switzerland and the leading daily newspaper for the Canton of Bern. It specialises in providing detailed reporting of regional news and sports. Berner Zeitung is published in three regional editions for the city and region of Bern, Emmental and Oberaargau and shares editorial material with the Berner Oberländer and Thuner Tagblatt newspapers. It belongs to Zurich-based Tamedia.

Berner Zeitung was published for the first time on 3 January 1979, but the newspaper has a history dating back to 1834. The origins of today’s Berner Zeitung can be traced back to Das Intelligenzblatt (1834) that was renamed Berner Tagblatt in 1888, Die Emmenthaler Nachrichten (1883), Wochenblatt des Emmentals (1844) and the Neue Berner Zeitung (1919). Berner Zeitung emerged from the merger of the Emmenthaler Blatt and Neue Berner Zeitung in 1973. It then merged with the Tages-Nachrichten (formerly Emmenthaler Nachrichten) in 1977 to form the Berner Nachrichten. The present day Berner Zeitung was born in 1979 from the merger us Berner Nachrichten and Berner Tagblatt.

At the beginning of 2001, Thuner Tagblatt and Berner Oberländer became ring papers (i.e. reprints with change of title only) of the Berner Zeitung. That same autumn an additional regional edition, Solothurner Tagblatt, was launched. However, this was shut down in 2009 for economic reasons. Since 2001, Berner Zeitung has supplied the national news pages for the Freiburger Nachrichten.

In December 2011 Espace Media announced its intention to merge the Oberaargau split edition and Langenthaler Tagblatt, which it had taken over from AZ Medien AG. The first edition of BZ Langenthaler Tagblatt was published on 2 July 2012.


Contact
DZB Druckzentrum Bern AG
Reto Kälin
Leiter RotaBon
Zentweg 7
3006 Bern
Switzerland
Die Glocke

E. Holterdorf GmbH & Co. KG

Die Glocke, a regional paper published by E. Holterdorf GmbH & Co. KG in the town of Oelde, Westphalia is one of the leading media brands in the Gütersloh and Warendorf districts. Founded in 1880, Fried Gehring and Dirk Holterdorf are responsible as shareholders with personal liability for managing the business.

With six local editions, Die Glocke has a sold circulation of around 57,000 copies in the Gütersloh, Warendorf and Soest districts. Advertisers have the choice of 13 different advertising formats for the newspaper, the Wersekurier free-sheet and its free weekend magazine Echo am Samstag. The subscriber share is 95%.

The publishing house also operates a regional Internet news portal, www.die-glocke.de, which offers news from the newspaper’s distribution area as well as tips and registration for its e-paper, a verbatim reproduction of the printed edition of Die Glocke. Digital news is available on mobile devices at mobil.die-glocke.de. The firm has also expanded its digital family with an app for iOS and Android tablets.

The publishing company holds a majority share of Radio WAF (Warendorf district) and Radio Gütersloh (Gütersloh district), local radio stations that broadcast in Die Glocke’s main distribution area.

At the main office in Oelde, the editorial department is organized into news desks and supplies readers with news on politics, business, culture, Westphalia, sports and tips as well as international news. In the publishing building, renovated in 2010, the Glocke am Sonntag newsroom produces its eight-page weekly magazine. Die Glocke has six local editions: Gütersloh, Rheda-Wiedenbrück, Warendorf, Ahlen, Beckum and Oelde. It employs 65 editors and 5 volunteers.

Die Glocke is produced in four colours on all pages on a KBA Colora press six days each week in the company’s own printing centre. Each edition is planned on the alfa OpenMedia editorial system. The planning data is used both in the plate workflow as well as for control of the press. In this way, the plates are automatically sorted according to their position after exposure, the press ink keys are pre-set and the soft proof is produced for the printer.

**Contact**

E. Holterdorf GmbH & Co. KG

Helmut Gosemärker

Technischer Betriebsleiter

59302 Oelde

Germany

Phone: +49 2522 73-117

E-Mail: gosemaerker@die-glocke.de
Edizioni Brescia S.p.A.
Bresciaoggi, Centro Stampa S.E.A., Caselle di Sommacampagna

Established in 1974, Bresciaoggi is published by Edizioni Brescia S.p.A., a company owned by Athesis Publishing Group. With a daily circulation of 17,000 copies, Bresciaoggi is the second newspaper in his town (Brescia).

Athesis Publishing Group (2013 consolidated turnover € 77,526,000, 360 employees) publishes and prints also L’Arena (50,000 copies daily) and Il Giornale di Vicenza (45,000 copies daily).

Athesis holds three local TV (TeleArena, BresciaPuntoTV and TeleMan- tova) and also, since 2000, a radio station (Radio Verona) and a small books publishing house (Neri Pozza, Vicenza).

Advertising on owned media is directly managed by PubliAdige S.r.l., a 100% Athesis controlled company.

Bresciaoggi started the publications on April 1974. For several years the company was owned by a cooperative company composed by journalist and other employees. In 1990 Athesis took the control of the newspaper.

Bresciaoggi is published seven days a week in a single edition and it’s distributed in Brescia and in the surrounding area, that means a country with a population of around 1,260,000 inhabitants (194,000 of them in town). Strongly related to the country, Bresciaoggi is a comprehensive and up-to-date local newspaper that has not only a wide coverage of the local news but also a complete overview of the national and international topics on which also important Italian free-lance reporters give their contribution.

In July 2007 the newspaper changed to a new format (350 x 500 mm), completely renewed its graphic layout and increased the number of page to maximum 96 full colour.

Top technology is used in the pre-press process: a Atex Hermes 10AX system and an Agfa Arkitek: output pages to CTP (Agfa Polaris XTV with low chemistry photopolymer plates Fuji Brilla PRO-V).

In 2007 Athesis Publishing Group moved the production of its newspapers in a totally new and modern printing plant owned by a controlled company.

In the press room two Mar Colorman rotary presses were installed (double width, double circumference, 96 tabloid pages full colour in collect production, 35,000 copies per hour).

In the last quarter of 2009 the two rotary presses have been modified to reduce the web width from 200 cm to 180 cm; the more compact size (350 x 450 mm) fulfils better the requirements of the market.

Contact
SILVIO DA GIAU, Technical Director
PAOLO CIAPETTI, Production Manager
STEFANO BIGARELLI, Quality & Prepress Manager
Edizioni Brescia S.p.a.
Via Eritrea, 20/A
20126 Brescia, Italy
Phone: +39 0459600111
El Colombiano S.A. & CIA. S.C.A.

El Colombiano

Category 1: Coldset-offset printing on newsprint
Printing site: Envigado, Colombia

We are a company with multiple publications of general interest, with over 100 years of experience, the main products it is El Colombiano we are taking free popular tabloids and general interest magazines, with a new hybrid technology Manroland, always looking for a high quality of both in the information and print products.

Contact
ING. JORGE LUIS VARON G.
PRODUCTION MANAGER
Phone +574-33 59450
The daily newspaper El Telégrafo took its name in honour of the telegraph service that was introduced into Ecuador in 1884 and that established the country’s effective communication with the world. Moreover, El Telégrafo was the first Ecuadorian newspaper to use this invention.

The newspaper was immediately well received by the public. Its radical and liberal discourse allowed El Telégrafo to act as a guide during the Liberal Revolution. On 1 January 1885, Colonel Nicolás Infante, leader of the revolutionaries, was shot. El Telégrafo published protests against this crime, signed by citizens, in several editions.

In 1898, all shares in El Telégrafo were acquired by José Abel Castillo. After this, the newspaper became the main morning newspaper in Ecuador for several decades.

On 15 November 1922, under the liberal government of Luis Tamayo, hundreds of workers were killed in the streets of Guayaquil. El Telégrafo was the only newspaper in the country to protest and fill its pages with complaints against the regime.

In 1923 the present-day El Telégrafo building, located in the avenues Diez de Agosto and Boyacá, was opened. In that same year the first Albert press in the country was installed. But it was not until 1926 that the newspaper was printed in the gigantic printing plant. José Abel Castillo returned to the country in 1927 and took over the management of the newspaper, always with the assistance of his children. In 1940, Santiago Castillo y Castillo took over the leadership of El Telégrafo.

With the new administration, El Telégrafo became the first newspaper to use the services of foreign news agencies as well as the first to publish aerial photos of the country. El Telégrafo has provided a platform for the country’s best journalists and writers, such as Manuel J. Calle, Medardo Ángel Silva, José H. Simmonds, Juan Emilio Murillo.


Contact
EditoGran S.A.
Av. Carlos Julio Arosemena Tola, km. 1,5
Guayaquil, 09015891
Ecuador
Group El Comercio is a group of business units, one of which is El Comercio. El Comercio is the country’s oldest and highest-profile newspaper, with an average circulation of 100,000 copies from Monday to Friday, 180,000 copies on Saturday and 220,000 copies on Sunday.

The newspaper has a different structure according to the day of publication, e.g. News, Economy, Sports, My Home, Travel, My Business, The Sunday, Portfolio, Day-1, International, Jobs, etc.

Besides El Comercio, the El Comercio group also publishes the following national titles: Trome, Perú21, Depor, Gestión y Publimetro, produced at three printing plants in Lima, Chiclayo and Arequipa.

Two plants are located in Lima, one for commercial printing and the other for newspaper printing, which is done on four presses, two Goss NewsLiner presses with a capacity of 64 and 32 pages respectively, one Tensor press equipped with four printing towers offering a capacity of 32 tabloid pages and one manroland Lithomatic II press with a capacity of 32 tabloid pages.

There are two presses installed at the Chiclayo plant, one Goss Community with a capacity of 32 tabloid pages and one Goss Mercury with a capacity of 16 tabloid pages for printing the regional edition of El Comercio for the northern part of the country as well as the tabloid products distributed there.

There is one press installed at the Huancayo plant, one Goss Community with a capacity of 32 tabloid pages for printing the regional edition of El Comercio for the center part of the country as well as the tabloid products distributed there.

In Arequipa a nine-unit Harris V25 press is used to print the tabloid products distributed in the southern part of the country.

Elcomercio.pe is the media website with the highest visitor traffic in Peru.

Contact

Ignacio Prado García Miro
Gerente Central de Operaciones
Empresa Editora El Comercio
Lima, Perú
Phone: +51 (1) 3116500 ext 4001-1535
E-mail: ignacio.prado@comercio.com.pe
## Empresa El Mercurio S.A.P.

**El Mercurio**

El Mercurio is a Chilean newspaper with editions in Valparaíso and Santiago. Its Santiago edition is considered the country's paper-of-record and its Valparaíso edition is the oldest daily in the Spanish language currently in circulation. El Mercurio is owned by El Mercurio S.A.P. (Sociedad Anónima Periodística, “joint stock news company”), which operates a network of 19 regional dailies and 32 radio stations across the country.

The Valparaíso edition of El Mercurio was founded by Pedro Félix Vicuña (Benjamín Vicuña Mackenna's father) on September 12, 1827, and was later acquired by Agustín Edwards Ross in 1880. The Santiago edition was founded by Agustín Edwards Mac Clure, son of Edwards Ross, on June 1, 1900. In 1942 Edwards Mac Clure died and his son Agustín Edwards Budge took over as president. When Edwards Budge died in 1956, his son, Agustín Edwards Eastman, took control of the company.


### Contact

Miguel Cifuentes Herrera  
Production Manager  
Empresa El Mercurio S.A.P.  
Santiago, Chile  
E-mail: miguel.cifuentes@mercurio.cl

---

### Workflow

<table>
<thead>
<tr>
<th>Category 1:</th>
<th>Coldset-offset printing on newsprint</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing site:</td>
<td>Santiago, Chile</td>
</tr>
</tbody>
</table>

### PrePress

- **File Checking**: PitStop  
- **Auto image enhancement software**: Claro Premedia EPical  
- **Color Management**:  
  - **Ink Saver**: Agfa Optilink  
  - **Proof Software**: Agfa VeriPress  
  - **Proof Printer**: Canon IPF755  
  - **RIP**: Agfa Harlequin

### Plates

- **Screen Technology**: AM  
- **Screen Ruling, lpi**: 100  
- **CTF Recorder**: Agfa Advantage CLS  
- **Film Recorder**:  

### Print

- **Printing Press**: Goss MetroOffset MetroColor Metroliner  
- **Press Geometry**:  
- **Press Control**: Goss Control  
- **Closed Loop System**:  
- **Damping System**: Baldwin Spray Bar  
- **Ink Sequence**: CMYK

### Materials

- **Plates**: Agfa NPM VCF  
- **Printing Blankets**: Day BBB9-4  
- **Fountain Agent**: Nesco Liquid Gold 524 Neutra  
- **Inks**: US Ink  
- **Paper**: Papelón BioBio  
- **Grams per square meter**: 45
Empresa El Mercurio S.A.P.
Las Últimas Noticias

Las Últimas Noticias (Spanish: “The Latest News”) is a Chilean, daily middle market tabloid newspaper owned by El Mercurio SAP. This company publishes various newspapers for a different audience: El Mercurio people look up to and ability to view, mainly close to the reading, La Segunda mainly a diary of “synthesis” news and evening edition, and Las Últimas Noticias is made profile tabloid, focused mainly on entertainment and gossip, so it is one of the best-selling newspapers in the country.


Contact

Miguel Cifuentes Herrera
Production Manager
El Mercurio S.A.P.
Santiago, Chile
E-mail: miguec.fuentec@mercurio.cl
Express Publications (Madurai) Ltd
The New Indian Express

Express Publications (Madurai) Limited, (formerly Indian Express (Madurai) Limited) was founded by Late Shri Ramnath Goenka, along with other companies in the Indian Express Group. The Company was incorporated on 11th April 1959 under the Companies Act, 1956 and has its Registered Office at Express Garden, 29 Second Main Road, Ambattur Industrial Estate, Chennai 600058.

The Company now forms part of Express (Madurai) Group owned and managed by Shri Manoj Kumar Sonthalia, the grandson of Late Shri Ramnath Goenka. Express (Madurai) Group is an independent Group, Publishing Newspapers and Periodicals in the States of Tamil Nadu, Andhra Pradesh, Karnataka, Kerala, Orissa and Union Territories of Pondicherry, Andaman and Nicobar Islands, Enam and Lakshdweep. It brings out its publication of newspapers and periodicals from 14 Centres viz., Chennai, Madurai, Coimbatore, Tiruchy, Bangalore, Mangalore, Belgaum, Shimo ga, Kochi, Trivandrum, Kozhikode, Hyderabad, Vijayawada, Visakhapatanam & Bhubaneswar. It also, has Offices in the Cosmopolitan cities of Kolkata, Mumbai and New Delhi. The Company’s publications include Dailies viz. The New Indian Express in English (the southern editions of The Indian Express renamed as “The New Indian Express“, effective from 28-12-98), Dinamani in Tamil. In addition to dailies, the company also brings out magazines viz., Cinema Express in Tamil a fortnightly, Samakalika Malayalam Varika, a weekly in Malayalam. The Company is professionally managed with well qualified and experienced people holding charge of different departments. The Company’s publications are popular and commands a special readership.

Contact
Manoj Mathew
Asst. General Manager – Technical
Express gardens
No 29, 2nd Main Road,
Ambattur Industrial Estate
Chennai 600058
India
The Frankfurter Allgemeine Zeitung is one of the most important national daily and business newspapers in Germany and the world. It is published six times per week with average sales of about 360,446 copies and is sold in 120 countries. More than 300 editors write daily for the F.A.Z.

FAZ.NET is one of the leading German-language news portals in the Internet. It reaches 3.51 million unique users monthly.

Since 2001, the Frankfurter Allgemeine Sonntagszeitung is read by more than 1.22 million readers on Sundays. It is a weekly newspaper that offers readers highest-quality entertainment. Since 2002, the layout of the Frankfurter Allgemeine Sonntagszeitung has been voted “one of the most attractive newspapers in the world” by the Society for News Design and 2009/2011 the “International Newspaper of the Year”.

### Category 1: Coldset-offset printing on newsprint

**Printing site:** Frankfurter Allgemeine Zeitung

<table>
<thead>
<tr>
<th>Workflow</th>
<th>Circulation</th>
<th>Page format, mm</th>
<th>Editorial</th>
<th>Ad-Booking</th>
<th>General Workflow</th>
</tr>
</thead>
<tbody>
<tr>
<td>PrePress</td>
<td>File Checking</td>
<td>Operator controlled image editing software</td>
<td>Auto image enhancement software</td>
<td>Color Management</td>
<td>Ink Saver</td>
</tr>
<tr>
<td>Platemaker</td>
<td>Screen Technology</td>
<td>Amplitude Modulated Screening</td>
<td>CTP Recorder</td>
<td>Krause LS Jet</td>
<td>Film Recorder</td>
</tr>
<tr>
<td>Printing Press</td>
<td>KBA Commander</td>
<td>Press Geometry</td>
<td>EAE</td>
<td>Closed Loop System</td>
<td>Damping System</td>
</tr>
<tr>
<td>Plates</td>
<td>Agfa N94</td>
<td>Printing Blankets</td>
<td>Fountain Agent</td>
<td>Hostmann</td>
<td></td>
</tr>
<tr>
<td>Paper</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Material</td>
<td>Grams per square meter</td>
<td>42.5</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Category 1: Coldset-offset printing on newsprint

**Printing site:** Märkische Verlags- und Druck-Gesellschaft

<table>
<thead>
<tr>
<th>Workflow</th>
<th>Circulation</th>
<th>Page format, mm</th>
<th>Editorial</th>
<th>Ad-Booking</th>
<th>General Workflow</th>
</tr>
</thead>
<tbody>
<tr>
<td>PrePress</td>
<td>File Checking</td>
<td>Operator controlled image editing software</td>
<td>Auto image enhancement software</td>
<td>Color Management</td>
<td>Ink Saver</td>
</tr>
<tr>
<td>Platemaker</td>
<td>Screen Technology</td>
<td>Amplitude Modulated Screening</td>
<td>CTP Recorder</td>
<td>Krause LS Jet</td>
<td>Film Recorder</td>
</tr>
<tr>
<td>Printing Press</td>
<td>KBA Commander</td>
<td>Press Geometry</td>
<td>EAE</td>
<td>Closed Loop System</td>
<td>Damping System</td>
</tr>
<tr>
<td>Plates</td>
<td>Agfa N94</td>
<td>Printing Blankets</td>
<td>Fountain Agent</td>
<td>Hostmann</td>
<td></td>
</tr>
<tr>
<td>Paper</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Material</td>
<td>Grams per square meter</td>
<td>42.5</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Frankfurter Allgemeine Sonntagszeitung

<table>
<thead>
<tr>
<th>Category 1:</th>
<th>Coldset-offset printing on newsprint</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing site:</td>
<td>Frankfurter Societäts Druckerei, Frankfurt am Main, Germany</td>
</tr>
</tbody>
</table>

#### Workflow
- Circulation
- Page format, mm
- Editorial
- Ad-Booking
- General Workflow

#### PrePress
- File Checking
- Operator controlled image editing software
- Auto image enhancement software
- Color Management
- Ink Saver
- Proof Software
- Proof Printer EAE Softproof
- RIP Agfa

#### Print
- Screen Technology: Amplitude Modulated Screening
- Screen Ruling, lpi: 120
- CTP Recorder: Krause LS Jet
- Film Recorder
- Printing Press: KBA Commander
- Press Geometry
- Press Control: EAE
- Closed Loop System
- Damping System
- Ink Sequence

#### Materials
- Plates: Agfa N94
- Printing Blankets
- Fountain Agent Hostmann
- Ink: Flint
- Paper
- Grams per square meter: 42,5

---

### Contact

Jost Kampmann  
Produktionssteuerung  
Frankfurter Allgemeine Zeitung  
Postfach  
60267 Frankfurt am Main  
Germany  
Phone +49 759 11 666  
E-Mail j.kampmann@faz.de

---

### Märkische Verlags- und Druck-Gesellschaft, Potsdam, Germany

<table>
<thead>
<tr>
<th>Category 1:</th>
<th>Coldset-offset printing on newsprint</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing site:</td>
<td>Märkische Verlags- und Druck-Gesellschaft, Potsdam, Germany</td>
</tr>
</tbody>
</table>

#### Workflow
- Circulation
- Page format, mm
- Editorial
- Ad-Booking
- General Workflow

#### PrePress
- File Checking
- Operator controlled image editing software
- Auto image enhancement software
- Color Management
- Ink Saver
- Proof Software
- Proof Printer EAE Softproof
- RIP Agfa

#### Print
- Screen Technology: Amplitude Modulated Screening
- Screen Ruling, lpi: 120
- CTP Recorder: Krause LS Jet
- Film Recorder
- Printing Press: KBA Commander
- Press Geometry
- Press Control: EAE
- Closed Loop System
- Damping System
- Ink Sequence

#### Materials
- Plates: Agfa N94
- Printing Blankets
- Fountain Agent Hostmann
- Ink: Flint
- Paper
- Grams per square meter: 42,5
QUIZ: New developments for print

QUIZ stands for quality and innovation in newspaper printing. The event, held jointly by WAN-IFRA and ZMG (the German newspaper marketing association), took place December 2013 at the Druckzentrum Rhein Main printing centre in Rüsselsheim, Germany.

A new type of screening technology, the world's first wet softproofing solution, and a paper testing instrument were just some of the interesting innovations presented during the two conference days.

Other topics included these:

• Quality monitoring of six printing plants working with different equipment to print one product, the coopZeitung. With a total print run of 2.5 million copies split into 16 editions, this is no simple undertaking! It is the task facing Hansjürg Stihl, head of Druckzentrum Winkeln near St. Gallen, Switzerland, which has set the standard for printing quality for all plants since October 2010. For purposes of quality control, three printed copies per issue are manually measured. The data are input into a system where they become available immediately for use in a wide range of comparisons and statistics. This is done using the iQIP system solution from Impakt-medien, which supports the evaluation and statistical data processing. Stihl praised the simple graphic display of the results, in the form of bars and pie-chart diagrams that enable the viewer to see at a glance how the printing quality of an individual printing plant, as well as all printing plants in comparison, evolves.

• The topic of energy efficiency is becoming increasingly important for the printing industry, especially because the implementation of an energy management system will be required by German law starting in 2015. Max Ondrusch, an expert in this area at Fogra (a German printing research association), explained how over and above the requirements – such as retrofitting installations and buildings or the inspection of air-conditioning for energy efficiency – a printing operation can increase its energy efficiency by voluntary measures, i.e. increasing the efficiency of existing processes or cutting energy consumption by investing in installations with lower power consumption. Moreover, costs can be reduced indirectly by taking advantage of possible grants (he cited corresponding contacts and programmes at national and EU levels). It is also advantageous to acquire the appropriate competencies within the operation.

• Project leader Eva Fauth (Verlagsgruppe Rhein Main) reported about “Kruschel,” the first German subscription newspaper for children. A wide variety of topics is covered: news stories that interest adults, as well as topics of particular interest to children. Nor does the newspaper shy away from tackling controversial subjects (e.g. AIDS) and presenting them in a way suitable for children. Texts are brief and the layout both lively and colourful. “Since the Pisa Study [of pupils’ achievement levels in the EU], parents have become very concerned that their children should read something of value, and they are willing to pay for it,” said Fauth. One element of the concept is the “Kruschel Monster” who pops up regularly in the newspaper, sometimes also appearing in person as a “walking act” to pay a visit to a school class – or the QUIZ participants!

• “The success of a benchmarking project depends largely on the comparability of the data and the will to carry out the project,” said Moritz Schwarz, Consulting Manager at WAN-IFRA. He presented a proposal to the QUIZ participants to launch a benchmarking project for newspaper production, in order to obtain a first impression of whether there is interest in the industry for such an offer. The first step would be to list and select individually the key performance indicators (KPI) to be used for purposes of measurement and comparison. The input of data into the WAN-IFRA database and evaluation would be realised via a web portal – anonymously, so that only the data and not the identities of the participating operations would be recognisable. WAN-IFRA sees itself as a suitable platform for a project of this type, in which case access to the database should be free of charge. Schwarz would be pleased to provide further information (moritz.schwarz@wan-ifra.org). The objective is to be able to generate first dependable comparisons from the database after one year's time.

Report by Senior Editor Charlotte Janischewski
ZAMAN MEDIA GROUP

Established in 1986 along with its parent company Feza publications Inc., Zaman (translated ‘time’) has in a short time become the most widely read and respected conservative newspaper in Turkey, with a Daily circulation of nearly 1,100,000. In 25 short years, Zaman has become a trademark with branch offices around the globe, supporting international editions in Australia, Azerbaijan, Bulgaria, Germany, Romania, Kazakhstan, Kyrgyzstan, Macedonia, Turkmenistan, and the United States. Special international editions are printed in the languages of the countries where they are published. News bureaus and representatives support the headquarters in Ashgabat, Baku, Brussels, Bucharest, Frankfurt, Jerusalem, Moscow, New York and Washington DC.

As an independent daily newspaper, Zaman is acknowledged of its serious, fair and balanced reporting. Zaman has signed off on important successes in the field of design, winning a total 103 awards in the past 10 years in a row of the world-famous Society for News Design (SND) competition.

Zaman Media is audited by BPA worldwide, which is a founding member of the International Federation Audit Bureau of Circulation (IFABC), a voluntary cooperative federation of audit companies around the globe. The audit system involves auditors reviewing and verifying circulation claims and statements made by publishers.

Zaman Media Group has 5 modern printing facilities around the country and they are located in Istanbul, Ankara, Izmir, Adana and Trabzon. Zaman is primarily sold by subscription method that it covers %95 of its total circulation. In addition to the to Zaman daily, Zaman Media Group owns a leading weekly news magazine Aksiyon, a family magazine Yenibahar a quarterly magazine Turkish Review, a news agency Cihan, weekend and weekday supplements Cuma, Cumartesi, Pazar and an English daily newspaper Today’s Zaman.

Contact

Nevzat Güner
Vice Manager Responsible for Production
Fevzi Çakmak Mh.
Ahmet Taner Kışlalı Caddesi No: 6
34194 Yenibosna /ISTANBUL
Phone: +90 (212) 454 1 454
Fax: +90 (212) 454 86 34
E-mail: n.guner@zaman.com.tr
## Category 1: Coldset-offset printing on newsprint
### Printing site: Ankara, Turkey

<table>
<thead>
<tr>
<th>Workflow</th>
<th>Circulation</th>
<th>Paper format, mm</th>
<th>Editorial</th>
<th>Ad-Booking</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Workflow</td>
<td>1000000</td>
<td>350 x 560</td>
<td>Adobe InDesign</td>
<td></td>
</tr>
</tbody>
</table>

**PrePress**
- File Checking: Enfocus Pitstop Connect ALL
- Operator controlled image editing software: Adobe Photoshop
- Auto image enhancement software: Adobe Photoshop

**Color Management**
- Ink Saver: Kodak Ink Save
- Proof Software: Kodak PressProof
- Proof Printer: Kodak Prinergy Evo

**Plates**
- Screen Technology: AM / FM Kodak Staccato
- Screen Ruling, lpi: 100
- CTP Recorder: Kodak Generation News Z
- Film Recorder: |

**Print**
- Printing Press: KBA COMET
- Press Geometry: 4 high
- Press Control: IAE
- Closed Loop System: |
- Damping System: TechnoTrans
- Ink Sequence: CMYK

**Materials**
- Plates: Kodak Thermal News Gold
- Printing Blankets: Day 8395
- Fountain Agent: Vegra Violet E
- Inks: Sun Chemical Polar Advantage
- Paper: |
- Grams per square meter: 45 ± 48,8

---

## Category 1: Coldset-offset printing on newsprint
### Printing site: Istanbul, Turkey

<table>
<thead>
<tr>
<th>Workflow</th>
<th>Circulation</th>
<th>Paper format, mm</th>
<th>Editorial</th>
<th>Ad-Booking</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Workflow</td>
<td>1100000</td>
<td>350 x 560</td>
<td>Adobe InDesign</td>
<td></td>
</tr>
</tbody>
</table>

**PrePress**
- File Checking: Enfocus Pitstop Connect ALL
- Operator controlled image editing software: Adobe Photoshop
- Auto image enhancement software: Adobe Photoshop

**Color Management**
- Ink Saver: Kodak Ink Save
- Proof Software: Kodak PressProof
- Proof Printer: Kodak Prinergy Evo

**Plates**
- Screen Technology: AM / FM Kodak Staccato
- Screen Ruling, lpi: 100
- CTP Recorder: Kodak Generation News Z
- Film Recorder: |

**Print**
- Printing Press: KBA COMET
- Press Geometry: 4 high
- Press Control: IAE
- Closed Loop System: |
- Damping System: TechnoTrans
- Ink Sequence: CMYK

**Materials**
- Plates: Kodak Thermal News Gold
- Printing Blankets: Day 8395
- Fountain Agent: Vegra Violet E
- Inks: Sun Chemical Polar Advantage
- Paper: |
- Grams per square meter: 45 ± 48,8
| Category 1: Coldset-offset printing on newsprint |
| Printing site: Trabzon, Turkey |
| **Workflow** |
| Circulation | 110000 |
| Page format, mm | 350 x 560 |
| Editorial | Adobe InDesign |
| Ad-Booking | |
| General Workflow | Infocus Platop Connect ALL |
| PrePress |
| File Checking | Infocus Platop Connect ALL |
| Operator controlled image editing software | Adobe Photoshop |
| Auto image enhancement software | |
| Color Management | |
| Ink Saver | Kodak Ink Save |
| Proof Software | Kodak PressProof |
| Proof Printer | Kodak Prinergy Evo |
| RIP | Kodak Prinergy Evo |
| Plates |
| Screen Technology | AM / FM Kodak Staccato |
| Screen Ruling, lpi | 100 |
| CTP Recorder | Kodak: Generation News Z |
| Film Recorder | |
| Print |
| Printing Press | Heidelberg Harris Mercury |
| Press Geometry | 4 high |
| Press Control | Harris |
| Closed Loop System | |
| Damping System | Technotrans |
| Ink Sequence | Matt |
| Plates | Kodak: Thermal News Gold |
| Printing Blankets | Day B395 |
| Fountain Agent | Vegra Violet E |
| Ink | Sui: Chemical Polar Advantage |
| Paper | |
| Grams per square meter | 45 + 48.8 |

---

| Category 1: Coldset-offset printing on newsprint |
| Printing site: Adana, Turkey |
| **Workflow** |
| Circulation | 110000 |
| Page format, mm | 350 x 560 |
| Editorial | Adobe InDesign |
| Ad-Booking | |
| General Workflow | Infocus Platop Connect ALL |
| PrePress |
| File Checking | Infocus Platop Connect ALL |
| Operator controlled image editing software | Adobe Photoshop |
| Auto image enhancement software | |
| Color Management | |
| Ink Saver | Kodak Ink Save |
| Proof Software | Kodak PressProof |
| Proof Printer | Kodak Prinergy Evo |
| RIP | Kodak Prinergy Evo |
| Plates |
| Screen Technology | AM / FM Kodak Staccato |
| Screen Ruling, lpi | 100 |
| CTP Recorder | Kodak: Generation News Z |
| Film Recorder | |
| Print |
| Printing Press | KBA: COMET |
| Press Geometry | 4 high |
| Press Control | FAE |
| Closed Loop System | |
| Damping System | Technotrans |
| Ink Sequence | CMYK |
| Plates | Kodak: Thermal News Gold |
| Printing Blankets | Day B395 |
| Fountain Agent | Vegra Violet E |
| Ink | Sui: Chemical Polar Advantage |
| Paper | |
| Grams per square meter | 45 + 48.8 |
Freiburger Druck GmbH + Co. KG
Badische Zeitung

Badische Zeitung is a daily newspaper founded in 1946 and published in Freiburg im Breisgau. The area of distribution of the Badische Zeitung covers the city of Freiburg, the districts of Breisgau-hochschwarzwald, Emmendingen, Lörrach and Waldshut, South Ortenaukreis as well as part of Schwarzwald-Baar. The Badische Zeitung reaches some 483,000 persons living in the region. It is produced daily with 21 different local editions. It has a total of 17 offices throughout the area of distribution to cater the needs of its readers.

Badische Zeitung is printed at Freiburger Druck GmbH & Co. KG by the waterless offset process on a KBA Cortina press and finished on a Ferag mailroom system. In addition to various prizes four outstanding quality, the printing plant was awarded an environmental prize for th exemplary ecological performance.

Category 1: Coldset-offset printing on newsprint
Printing site: Freiburg, Germany

Contact
Freiburger Druck GmbH & Co. KG
Lörracher Straße 3
79115 Freiburg
Web www.freiburger-druck.de
Patrick Zürcher
E-Mail zuercher@freiburger-druck.de
and
Marco Rauber
E-Mail rauber@freiburger-druck.de
The Khaleej Times is a daily English language newspaper published in Dubai, United Arab Emirates. It is the second most popular English language newspapers published in the UAE.

The Galadari Brothers began publishing the daily on 16 April 1978 making it the first English daily in the UAE. The daily is published in Sharjah. The newspaper is also partially owned by the UAE government.

The broadsheet comprises the general news section, the business pages and a lively sports section. Khaleej Times is not audited and it is believed to print around 150,000 copies, making it one of the most popular English Language newspapers in the Gulf. Additionally, it covers Bahrain, Oman, Kuwait, Qatar and Saudi Arabia through a dedicated distribution network. The newspaper also consists of Special Reports and Supplements which allow for community advertisements and other services.

Göttinger Tageblatt GmbH & Co. KG
Göttinger Tageblatt

Category 1: Coldset-offset printing on newsprint
Printing site: Göttingen, Germany

Druckhaus Göttingen is printing the daily newspaper Göttinger Tageblatt of an average circulation of 35,000 copies as well as some 2.3 million copies of weekly free-sheets for distribution in the cities of Hanover, Hildesheim and the southern part of Lower Saxony. Two Koenig & Bauer Colora presses are used to print more than 150 tonnes of ink on some 9,500 tonnes of newsprint annually.

The company also produces high-quality print objects with the help of commercial and sheet-fed printing processes. Such products include calendars with high-quality images, advertising brochures, posters and even art books and catalogues for exhibitions of fine art.

Druckhaus Göttingen offers the following services:
• Druckhaus Göttingen is specialised in printing scented inks and spot varnished products. Those special elements are exactly positioned on the relating motive areas and deliver context related effects, which can have a highly emotional impact on the readers and users of the print products.
• The print house offers consultancy services in the areas of design, material, implementation and logistics.
• It provides experience, competence, innovative technology and offers a reliable partnership.

Customers can be sure that their ideas and graphic art work are transformed perfectly into print products on paper. This is why the print house makes sure to provide the highly relevant certification of its product and process quality, "Process Standard Offset Printing" according ISO 12647.

The company invests constantly in latest technology as well as in training of the personnel to improve its processes and printed results. For detailed information about or operation and products, visit our website www.druckhaus-goettingen.de.

Contact
Dipl. Ing. Andrej Günther
Technische Leitung
Göttinger Tageblatt
Dransfelder Straße 1
37079 Göttingen
Germany
Phone +49 551 901 350
E-Mail a.guenther@goettinger-tageblatt.de
El Diario Expreso (The Daily Express) is a Guayaquil newspaper founded on 25 July 1973 in Guayaquil.

The publisher of the Journal is Gráficos Nacionales S.A. (GRANASA). Expreso has made a national name for the careers and the services it offers both print and online.

It is responsible for the organization, continuously since 1974, of the sports event Competencia Atlética Diario Expreso (Athletic Competition Daily Express).

“Connected to the region – informed worldwide” is the motto of the Heilbronner Stimme, the leading media company and regional newspaper publisher in northern Württemberg. The Heilbronner Stimme is a family-owned company and was founded in 1946 by Paul H. Distelbarth and Hermann Schwerdtfeger. Today, Tilman Distelbarth leads the company as publisher and managing director and belongs to the third generation of Distelbarths in the company. Bernd Herzberger is also an additional managing director.

At the heart of the company is its daily newspaper and its full editorial department. It is published Monday to Saturday under the names Heilbronner Stimme, Hohenloher Zeitung and Kraichgau Stimme with a daily distributed circulation of around 90,500 copies (source: IVW 1/2004). A total of nine different editions for Heilbronn and the surrounding area and for the Hohenlohe region underscore the paper’s local expertise. More than 275,000 readers (source: ma 2014) read the paper every day. Its well-ordered structure and design make it one of Germany’s most modern and reader-friendly regional newspapers and one of the most important vehicles for advertising in the region. With its subsidiaries Delta Medien Service GmbH Heilbronn, Werbung Marketing & Verlag GmbH & Co. KG in Bretten and pro Verlag und Service GmbH & Co. KG in Schwäbisch Hall, the company also publishes weekly newspapers and high-quality monthly magazines. The RegioMail GmbH mail delivery service also belongs to the group’s portfolio.
As an innovative media company, it stresses the marketing of cross-media advertising and linking regional contents from print and online media. The websites www.stimme.de, www.stimmt.de, www.jobstimme.de and www.immostimme.de and the Internet TV channel www.stimme.tv round out its digital portfolio. In addition to the print version, the paper is also available online as e-Stimme and on the iPad under the name iSTIMME.

A specially established quality management team conducts continuous quality controls and detailed analyses of comprehensive test and measurement data using state-of-the-art process technology to ensure constant optimization of production quality. Regular investments in digital workflows, IT and print and mailroom technology guarantee modern newspaper production that meets the highest standards of quality.

Contact
Geschäftsführer Bernd Herzberger
Medienunternehmen Heilbronner Stimme GmbH & Co. KG
Allee 2
74072 Heilbronn
Germany
Phone +497131615-261
Fax +497131615-380
E-Mail gf@stimme.de
Indian newspaper Hindustan Media Venture Limited.

**Contact**

Anjan Mazumdar  
AVP – Quality  
HT Media Ltd.  
Plot No. 8  
Udyog Vihar Ind. Area  
Greater Noida  
UP – 201306  
India

---

**Printing site:** Lucknow, India  
**Category 1:** Coldset-offset printing on newsprint

**Workflow**
- Circulation: Above 50,000 per day
- Editorial: InDesign and Quark
- Ad-Booking: SAP
- General Workflow: News Wrap

**PrePress**
- Operator controlled image editing software: Adobe Photoshop
- Auto image enhancement software
- Color Management: ICC V.5
- Ink Saver
- Proof Software: RH XF
- Proof Printer: Epson 7980
- RIP: High Water - Torrent 7.1

**Plates**
- Screen Technology: Amplitude Modulated Screening
- CTP Recorder: Krause LSJet 300
- Film Recorder

**Print**
- Printing Press: Manograph - Hiline
- Press Geometry: S-tower + Folder
- Press Control: Pesscom
- Closed Loop System
- Damping System: Turbo
- Ink Sequence: CMYK

**Plates**
- Printing Blankets: Technovia Mostrar
- Printing Agent: Editor-10
- Ink: DHC
- Paper: UPM

**Material**
- Grams per square meter: 45

---

**Printing site:** Patna, India  
**Category 1:** Coldset-offset printing on newsprint

**Workflow**
- Circulation: Above 150,000 copies
- Editorial: InDesign and Quark
- Ad-Booking: SAP
- General Workflow

**PrePress**
- Operator controlled image editing software: Adobe Photoshop
- Auto image enhancement software: ASURA
- Color Management: ICC V.5
- Ink Saver: Asia 11.5 SR4
- Proof Software: RH XF
- Proof Printer: EPSON 4880
- RIP: Graphe RIP

**Plates**
- Screen Technology: Amplitude Modulated Screening
- CTP Recorder: AGFA ADVANTAGE XS
- Film Recorder: —

**Print**
- Printing Press: Manograph Hiline
- Press Geometry: S-tower + 1 Mono + Folder
- Press Control: Mano Color SP 3
- Closed Loop System
- Damping System: Brush Dampening System
- Ink Sequence: CMYK

**Plates**
- Printing Blankets: Technovia
- Printing Agent: Technovia
- Ink: DHC
- Paper: Konadoga

**Material**
- Grams per square meter: 45
See you in Hamburg!

World Publishing Expo 2015

5-7 October 2015, Hamburg Messe

The leading exhibition for technology to publish news on tablets, mobile, in print and online
HT Media Limited
Hindustan Times

OVERVIEW
HT Media Limited (‘HTML’) was incorporated in New Delhi on December 3, 2002. The Company is promoted by Late Shri K.K. Birla, a well-known visionary and an eminent personality in Indian Trade and Commerce. Smt. Shobhana Bhartia took over the role of Chairperson of the Company on 18th September 2008, after the sudden demise of Dr. K.K. Birla and has since, carrying forward the legacy of her legendary grandfather Shri G.D. Birla and illustrious father Dr. K.K. Birla.

OUR MANAGEMENT
Board of Directors
The Board comprises of eminent personalities having experience and expertise in diverse fields, who take a leadership role in driving our business growth strategy.

Strong management team
The Company has an executive management team that has a blend of media industry experience and professional expertise drawn across different industries. The Company believes that our management team distinguishes us from many of family-run newspaper competitors.

OUR COMPETITIVE STRENGTHS
Strong National Brand
‘Hindustan Times’ brand is one of the leading media brands in India. The Brand commands respect and credibility and offers us competitive advantages when entering new markets like Mumbai.

Category 1: Coldset-offset printing on newsprint
Printing site: Greater Noida, India

Workflow
- Circulation: Above 150,000 per day
- Page format, mm: 520 x 332
- Editorial: InDesign and Quark
- Ad-Booking: SAP
- General Workflow

PrePress
- File Checking: Asura
- Operator controlled image editing software: Intellitune and Photoshop
- Auto image enhancement software: Auto image enhancement software
- Color Management: ICC
- Ink Saver: Asura 11.5 SR4
- Proof Software: EFI XF
- Proof Printer: Epson 7890
- RIP: GIT RIP v.9

Plates
- Screen Technology: Amplitude Modulated Screening
- Screen Ruling, lpi: 100
- CTP Recorder: Krause LSJet 300
- Film Recorder

Print
- Printing Press: Colorman
- Press Geometry: 4 Towers + Folder
- Press Control: Pecom
- Closed Loop System
- Damping System: Turbo
- Ink Sequence: CMYK

Materials
- Plates: Techno-Vista
- Printing Blankets: Editorio-10
- Fountain Agent: DIC-Newsflow
- Ink: DIC
- Paper: UPM
- Grams per square meter: 45

Category 1: Coldset-offset printing on newsprint
Printing site: Mohali, India

Workflow
- Circulation: Less than 150,000 per day
- Page format, mm: 520 x 332
- Editorial: InDesign and Quark
- Ad-Booking: SAP
- General Workflow

PrePress
- File Checking: Asura
- Operator controlled image editing software: Adobe Photoshop
- Auto image enhancement software: Adobe Photoshop
- Color Management: ICONS
- Ink Saver
- Proof Software: EFI XF
- Proof Printer: Epson Pro 4880
- RIP: Torance 7.2 ND

Plates
- Screen Technology: Amplitude Modulated Screening
- Screen Ruling, lpi: 85
- CTP Recorder: Krause Easy Li 20
- Film Recorder

Print
- Printing Press: Manograph - Celine
- Press Geometry: 4 Towers + Mono + Folder
- Press Control
- Closed Loop System
- Damping System: Ishi
- Ink Sequence: CMYK

Materials
- Plates: Techno-Vista
- Printing Blankets: Days
- Fountain Agent: Techno 405
- Ink: DIC
- Paper: UPM
- Grams per square meter: 45
Estee Lauder said it will move its struggling Fragrances business to the same building it currently occupies in the French Riviera town of Beaulieu-sur-Mer, in a bid to reduce costs and make it easier for employees to commute between the labs.

The move, which is expected to take place by the end of the year, will bring together around 600 employees from a range of locations into the existing facility. The company plans to sell the property in 2017.

According to the Estee Lauder website, the new location will allow for a more efficient and collaborative workplace environment, with improved access to resources and technology. The company will also be able to consolidate its operations, which will result in cost savings and increased productivity.

The move is part of a broader strategy to streamline the company’s operations and improve its financial performance. Estee Lauder has been facing challenges in recent years, including declining sales and profits, and the move is seen as a key step in its efforts to turnaround the business.

The company has been working to improve its position in the beauty market by launching new products and expanding into new channels, such as e-commerce and social media. The move to a consolidated facility is seen as a key part of this strategy, as it will allow the company to better focus its resources on core priorities and increase efficiency across its operations.
Infoglobo Comunicação e Participações S.A.
O Globo

Everything began with the newspaper O Globo, which makes part of the dweller’s life of Rio de Janeiro since 1925. Infoglobo, through its products – the newspapers O Globo, Extra and Expresso – has the mission to clarify the fact, offering its readers quality informations, always with the concerning to adequate the language with the intended audience. Besides clarifying what happens of more important in Brazil and in the world, Infoglobo’s products are also a tool for the access of the best of entertainment and culture. The company has much proud of this mission and works with the commitment to bring serious and exempted journalism to the costumers.

In April 1998, Extra, a newspaper geared to the B and C classes, which quickly became recognized for its proximity and legitimacy came with your audience. Renowned for their promotional activities, the newspaper mobilized the locals in the contest in which readers themselves have chosen the name of the new product.

With a simple, fast and easy language, the Express newspaper hit the newsstands in March 2006 to provide readers of classes C and D the opportunity to be well informed, paying a more affordable price.

Since it began, many changes have influenced our business. Today, this scenario is no different. Instead, changes occur now with even more speed. Attentive to the needs of adaptation to the new market environment, Infoglobo has strongly prepared to consolidate the digital world, reaffirming their products as platform vehicles.

In this sense, increasingly seek to offer our readers, mobility, interactivity, information, service and relevant content on digital devices. O Globo a Mais, O Acervo O Globo, O Globo and Extra Mobi, issues in Flip and websites are some examples of successful products of our digital portfolio.

In 1999, the actual printing plant started producing. In 2012 two machines were upgraded to provide the color capacity needed to print a full color product. The printing plant has six presses, 12 folders, 48 reelstands and 32 press units, all of them equipped with automatic color register and automatic cutoff control to ensure a good adjustment during the production.

Print quality is an obsession. Infoglobo always wants to provide to its costumers not only a good content but also a well printed newspaper. O Globo is a full color product and has an average daily production of 195 thousand copies during the week and 301 thousand copies on the weekends.

Contact
Joao Jardim
Head of Printed Services Business Unit
Infoglobo Comunicação e Participações S/A
Phone +55 21 25349537
Interview with André Ferreira of Brazil’s O Globo

The Brazilian publishing company Infoglobo Comunicação e Participações S.A., publishers O Globo, is among the members of the International Newspaper Color Quality Club (INCQC) for 2014–2016. In this e-mail interview, André Ferreira, the company’s Process Engineering Coordinator, discusses the challenges they faced during the contest and the benefits they see from belonging to the INCQC.

WAN-IFRA: There are a number of good reasons to participate in this contest. What was your strongest motivation?

Ferreira: Have an international quality standard to compare ourselves perception of print quality.

How did you prepare for the contest? What was the biggest challenge?

After our fail in 2012, we did a complete action plan based on the reports we received in the 2012 evaluation. We had three big challenges: the dot gain adjustments, a fully understand of the evaluation and have an internal evaluation similar to the IFRA’s, one with the same conditions and equipments response.

Did you use the self-check possibility? What were your experiences?

We used it all the time. It was a very useful tool.

Every copy evaluation is followed by an individual and detailed report. Did these reports help you in your quality optimisation process?

This year it was not necessary, because we did a good preparation. But the report is always useful to give some directions about the opportunity for points of improvement.

What does it mean to your company (thinking about your employees and your customers) to be internationally recognised for belonging to the world’s best in newspaper print quality? And will you actively announce your success?

To be part of the International Newspaper Color Quality Club was a strategic objective for our company and we accomplished this. It is a honour for us to be part of the INCQC. We published this in O Globo.

Do you plan to participate next time?

Yes, of course. The next target is to be a Star Club member.
## J. Esslinger GmbH & Co. KG

Pforzheimer Zeitung

---

**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Pforzheim, Germany

The Pforzheimer Zeitung (PZ) is well entrenched in the region. With a circulation of around 40,000 (as much as 48,000 on Saturdays), it is one of the few newspapers of its size that is still fully independent in all areas. Whereas many regional subscription newspapers produce their non-regional content in cooperation with other publishers, PZ maintains its own editorial department with 40 editors, who produce the paper’s local, regional, national and international pages. As a regional newspaper, PZ places a strong emphasis on local reporting and on dialogue with its readers. There are regular events in the PZ forum, and the editors hold talks and organize interactive activities and raffles in the newspaper and online.

PZ has long been more than just a newspaper publisher. In recent years, it has evolved into a multimedia service provider, offering information and advertising from the paper online and on TV.

PZ’s distribution area extends from Schömberg in the south to Oberderdingen in the north, Mühlacker in the east and Remchingen in the west. There is a main edition and a Mühlacker edition for the eastern Enzkreis district, with the latter being produced separately by outside editors. Four other dailies compete in PZ’s distribution area: the Mühlacker Tagblatt, the Pforzheimer Kurier, the Badische Neueste Nachrichten and the Leonberger Kreiszeitung. Like any newspaper, the Pforzheimer Zeitung has more readers than buyers. Market research has shown that every copy of a newspaper has up to three readers. If this is the case, PZ reaches more than 125,000 people every day, many of whom have a very strong bond with “their PZ”. According to a study by the Newspaper Marketing Association (ZMG), 86% of those surveyed said they would miss PZ very much if they were no longer published.

The newspaper is published by the J. Esslinger publishing house. Jakob Esslinger went from being a young printer to a publisher in 1928 when he took over the Pforzheimer Rundschau together with his wife Rosa. In the following years, he turned the firm into a powerful publishing company that was brought to an abrupt end by the Nazis and the war. With great difficulty, Esslinger re-established the company in 1949 and founded the Pforzheimer Zeitung. The publisher today is Albert Esslinger-Kiefer. Under his direction, the firm has become a modern media house that now employs 180 people. A winner of the International Newspaper Colour Quality Award, PZ is now one of the 50 best-printed newspapers in the world. It has also garnered several European Newspaper Wards, the most prestigious newspaper awards in Europe. In May 2011, the Pforzheimer Zeitung adopted a new appearance. A relaunch team optimized the structure and developed a new look and feel.

---

<table>
<thead>
<tr>
<th>Workflow</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper format</td>
<td>360 x 510</td>
</tr>
<tr>
<td>Editorial</td>
<td>Funkiform</td>
</tr>
<tr>
<td>Ad-Booking</td>
<td></td>
</tr>
<tr>
<td>General Workflow</td>
<td>Afga</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PrePress</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Operator controlled image editing software</td>
<td></td>
</tr>
<tr>
<td>Auto image enhancement software</td>
<td>Photoshop CS</td>
</tr>
<tr>
<td>Color Management</td>
<td>GCR</td>
</tr>
<tr>
<td>Ink Saver</td>
<td></td>
</tr>
<tr>
<td>Proof Software</td>
<td>Afga</td>
</tr>
<tr>
<td>Proof Printer</td>
<td>Afga</td>
</tr>
<tr>
<td>RIP</td>
<td>Afga</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Plates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Screen Technology</td>
<td>Amplitude Modulated Screening</td>
</tr>
<tr>
<td>Screen Ruling, lpi</td>
<td>150</td>
</tr>
<tr>
<td>CTP Recorder</td>
<td>Agfa Advantage VCF F</td>
</tr>
<tr>
<td>Film Recorder</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Print</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing Press</td>
<td>Mannland Geoman</td>
</tr>
<tr>
<td>Press Geometry</td>
<td>4/2</td>
</tr>
<tr>
<td>Press Control</td>
<td>Mannland Pecom 2000</td>
</tr>
<tr>
<td>Closed Loop System</td>
<td></td>
</tr>
<tr>
<td>Damping System</td>
<td>Turboleuchtwirk</td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>CMYK</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Materials</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Plates</td>
<td>Agfa VCF N94</td>
</tr>
<tr>
<td>Printing Blankets</td>
<td>Conti Entropia TR2</td>
</tr>
<tr>
<td>Fountain Agent</td>
<td>TS 101 2.5% pH 5.0 Leitfähigkeit 1600 µS/cm</td>
</tr>
<tr>
<td>Inks</td>
<td>KUNT Group CS Serie</td>
</tr>
<tr>
<td>Paper</td>
<td>Pfennigpress</td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>45</td>
</tr>
</tbody>
</table>
During the week, PZ is divided into four sections or newspaper bundles. The first contains politics, business, panorama, Baden-Württemberg and culture. The second section features stories from outside the region and regional sports, and the third contains stories from Pforzheim and the region. The fourth and last section is home to the lifestyle pages, the TV guide, a calendar of events and the weather. Each has its own front page different from the others and a small table of contents for the following pages. The names of the editors in charge for specific departments are indicated on the paper’s masthead. Advertisements are peppered throughout the paper, with mostly ad pages attached in the fourth bundle. Special advertising supplements are also published on occasion.

Since October 1985, the publishing house has also produced PZ Extra, an advertising paper for the region. PZ Extra has a circulation of 123,000, making it the largest circulating vehicle for advertising in the region. Since February 2012, there has also been the Pforzheimer WOCHE, a supplement to the Pforzheimer Zeitung for job, real estate, automobile and classified ads. It is published every Saturday with a circulation of 120,000 copies.

PZ has maintained an online service (www.pz-news.de and müllacker-news.de) since 1997. The company banked on the cross-media business early on with the idea that Internet and newspapers should complement one another. In addition to regional news, pz-news.de offers a wide variety of information, service and tips that cannot be found in the print edition. This includes some 800 videos per year and thousands of picture galleries. With 800,000 visits per month, pz-news.de has become Germany’s most successful news portal among newspapers with a circulation of up to 75,000 copies. PZ is constantly developing its digital offerings. It now has an e-paper version of the print paper and an online archive that goes back to 1949, to which subscribers have direct access with their customer number. PZ is also accessible on mobile phones with an iPhone app and since Christmas 2012 through an iPad app. It is active on social networks. On Facebook alone, PZ has some 5000 friends. PZ-news also makes television. Baden-TV, a private television channel of which PZ owns a share, broadcasts every day starting at 6:00 p.m. from the television studio in the PZ media house. The programming is produced by TV-BW, the firm’s television production company.

Projects like SCHOOL MEETS NEWSPAPER, the JUGENDSTIL training event and the activities of the Jakob and Rosa Esslinger Foundation show just how much PZ is connected and committed to young people in the region.

Contact

Markus Schweizer
Technische Leitung Druck
**J. D. Küster Nachf. + Presse-Druck GmbH & Co KG**

Haller Kreisblatt

---

**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Bielefeld, Germany

---

Haller Kreisblatt Verlags-GmbH
Gutenbergstr. 2
33790 Halle / Westfalen
Phone: +49 5201-1501
Telefax: +49 5201-15164
www.haller-kreisblatt.de

Established in 1882 – the most-read daily newspaper in the Halle region.

Neue Westfälische is a regional daily newspaper for the area of East Westphalia-Lippe. More than 90 percent of its circulation is by subscription. Publisher is the Zeitungsverlag Neue Westfälische GmbH & Co. KG, Bielefeld.

Neue Westfälische was first published on 3 July 1967 and is the result of a merger between the Westfälische Zeitung and the Freie Presse. However, its origins go back as far as 1811, to the Öffentliche Anzeigen des Distriktes Bielefeld. Neue Westfälische is also a successor to the Volkswacht, a newspaper published from 1830 to 1933 in Bielefeld. Today's NW is published with 15 local editions.

---

**Contact**

Frank Wallner
Verlagsleitung
Phone: +49 5201/1501
Telefax: +49 5201/15166
Mail: verlagsleitung@haller-kreisblatt.de
Neue Westfälische

>>> Neue Westfälische shares editorial material with Lippische Landeszeitung, Detmold, and Haller Kreisblatt, Halle (Westf.) that take their jacket from Bielefeld. There is a cooperation agreement for advertising with the Mindener Tageblatt.

The majority shareholder in Neue Westfälische is Presse-Druck GmbH (57.5%), that is in turn wholly owned by the SPD media holding company Deutsche Druck- und Verlagsgesellschaft. The newspaper is printed by its subsidiary, Küster-Pressedruck GmbH & Co. KG.

Besides the printed newspaper, Neue Westfälische communicated information also via its Internet presence nw-news.de as well as e-Paper and its participation in local radio stations in Ostwestfalen-Lippe (Radio Bielefeld, Radio Hochstift, Radio Gütersloh, Radio Herford, Radio Lippe, Radio Westfalica). The service centre for the local radio operations is the production company audio media service (ams) in which Neue Westfälische also has shares. Moreover, Neue Westfälische has a participation in the Pressefunk Nordrhein-Westfalen GmbH & Co. KG that is the majority shareholder in Radio NRW.

Since 2006, Neue Westfälische has a share in the regional mail delivery service, Regio Brieflogistik. Under this arrangement, the mail services uses the logistics of the Neue Westfälische to have the bulk of deliveries done by the newspaper carriers.


Category 1: Coldset-offset printing on newsprint
Printing site: Bielefeld, Germany

Contact
T.D. Küster Nachf. + Presse-Druck
Industriestr. 20
33689 Bielefeld
Technische Leitung
Phone: 05205/14702
Telefax: 05205/14704
Jagran Prakashan Ltd

Dainik Jagran

Category 1: Coldset-offset printing on newsprint
Printing site: Noida, India

Dainik Jagran is a Hindi-language daily newspaper in India. According to the Audit Bureau of Circulations (India) and the Indian Readership Survey 2012 (Q-4), Dainik Jagran is the most read and circulated newspaper in India with an average Issue Readership (AIR) of 16.37 million. It has also been declared by the World Association of Newspapers (WAN) as one of the most read newspapers in the world. It was also named as the most credible newspaper source in India in a survey commissioned by BBC-Reuters. The newspaper is owned by Jagran Prakashan Limited, a publishing house listed on the Bombay Stock Exchange and the National Stock Exchange of India. Jagran Prakashan Limited also acquired Mid Day in 2010 and Nai Duniya in 2012.

Contact
Sandeep Gupta
Executive President
Jagran Building, 2, Sarvodaya Nagar
Kanpur (UP), 208005
India
Phone +91512221 61 61
E-Mail jpl@jagran.com
Kaleva OY
Kaleva

Kaleva is a Finnish subscription newspaper published in Oulu. The newspaper founded in 1899 by Juho Raappana has today the fourth biggest circulation of seven day newspapers in Finland, with 81 593 delivered pieces in 2007.


Contact
Juho Rankinen
Project Manager
Kaleva Oy
P.O. Box 170
90401 Oulu
Finland
Phone +358 (8) 53 77 111
E-Mail juho.rankinen@kaleva.fi
The Hindu, one of India’s National dailies in the English language, is 136 years old and has a circulation of over 1.4 million copies. Apart from this morning English daily, the group, owned by Kasturi and Sons Ltd., publishes a business daily, The Hindu Businessline, a Tamil daily, The Hindu, a current affairs fortnightly, Frontline and a sports weekly, SportStar. Kasturi and Sons Ltd., uses 22 printing centers 12 of them its own, other 10 on contract. The company employs 3500 people.


### Category 1: Coldset-offset printing on newsprint

<table>
<thead>
<tr>
<th>Printing site:</th>
<th>Coldset-offset printing on newsprint</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Workflow</strong></td>
<td></td>
</tr>
<tr>
<td>Circulation</td>
<td>1400000</td>
</tr>
<tr>
<td>Page format, mm</td>
<td>330 x 530</td>
</tr>
<tr>
<td>Editorial</td>
<td>CCI Editorial Nevidek</td>
</tr>
<tr>
<td>Ad-Booking</td>
<td></td>
</tr>
<tr>
<td>General Workflow</td>
<td>CCI</td>
</tr>
<tr>
<td><strong>PrePress</strong></td>
<td></td>
</tr>
<tr>
<td>File Checking</td>
<td>OneVision Asura</td>
</tr>
<tr>
<td>Operator controlled image editing software</td>
<td>Photoshop</td>
</tr>
<tr>
<td>Auto image enhancement software</td>
<td>Intellute</td>
</tr>
<tr>
<td>Color Management</td>
<td></td>
</tr>
<tr>
<td>Ink Saver</td>
<td></td>
</tr>
<tr>
<td>Proof Software</td>
<td></td>
</tr>
<tr>
<td>Proof Printer</td>
<td></td>
</tr>
<tr>
<td>RIP</td>
<td>AGFA Graphix RIP</td>
</tr>
<tr>
<td><strong>Plate</strong></td>
<td></td>
</tr>
<tr>
<td>Screen Technology</td>
<td>Amplitude Modulated Screening</td>
</tr>
<tr>
<td>Screen Ruling, ip</td>
<td>120</td>
</tr>
<tr>
<td>CTP Recorder</td>
<td>AGFA Advantage N XXT</td>
</tr>
<tr>
<td>Film Recorder</td>
<td></td>
</tr>
<tr>
<td><strong>Print</strong></td>
<td></td>
</tr>
<tr>
<td>Printing Press</td>
<td>Mitsubishi Diamond Spirit</td>
</tr>
<tr>
<td>Press Geometry</td>
<td>4/1</td>
</tr>
<tr>
<td>Press Control</td>
<td>Mitsubishi</td>
</tr>
<tr>
<td>Closed Loop System</td>
<td>Diamond Eye automatic closed loop colour adjustment system</td>
</tr>
<tr>
<td>Damping System</td>
<td>Technoants Spray bar system</td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>KCMY</td>
</tr>
<tr>
<td><strong>Material</strong></td>
<td></td>
</tr>
<tr>
<td>Plates</td>
<td>Technoants Vistart</td>
</tr>
<tr>
<td>Printing Blanks</td>
<td>Flint Group DyeGraphica MI Newprinter 8190</td>
</tr>
<tr>
<td>Fountain Agent</td>
<td>Our Own</td>
</tr>
<tr>
<td>Inks</td>
<td>Own Production</td>
</tr>
<tr>
<td>Paper</td>
<td>Holland Parenco</td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>45</td>
</tr>
</tbody>
</table>

### Category 1: Coldset-offset printing on newsprint

<table>
<thead>
<tr>
<th>Printing site:</th>
<th>Coldset-offset printing on newsprint</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Workflow</strong></td>
<td></td>
</tr>
<tr>
<td>Circulation</td>
<td>1400000</td>
</tr>
<tr>
<td>Page format, mm</td>
<td>330 x 530</td>
</tr>
<tr>
<td>Editorial</td>
<td>CCI Editorial Nevidek</td>
</tr>
<tr>
<td>Ad-Booking</td>
<td></td>
</tr>
<tr>
<td>General Workflow</td>
<td>CCI</td>
</tr>
<tr>
<td><strong>PrePress</strong></td>
<td></td>
</tr>
<tr>
<td>File Checking</td>
<td>OneVision Asura</td>
</tr>
<tr>
<td>Operator controlled image editing software</td>
<td>Adobe Photoshop</td>
</tr>
<tr>
<td>Auto image enhancement software</td>
<td>Intellute</td>
</tr>
<tr>
<td>Color Management</td>
<td></td>
</tr>
<tr>
<td>Ink Saver</td>
<td></td>
</tr>
<tr>
<td>Proof Software</td>
<td></td>
</tr>
<tr>
<td>Proof Printer</td>
<td></td>
</tr>
<tr>
<td>RIP</td>
<td>AGFA Graphix RIP</td>
</tr>
<tr>
<td><strong>Plate</strong></td>
<td></td>
</tr>
<tr>
<td>Screen Technology</td>
<td>Amplitude Modulated Screening</td>
</tr>
<tr>
<td>Screen Ruling, ip</td>
<td>120</td>
</tr>
<tr>
<td>CTP Recorder</td>
<td>AGFA Advantage DL 3850</td>
</tr>
<tr>
<td>Film Recorder</td>
<td></td>
</tr>
<tr>
<td><strong>Print</strong></td>
<td></td>
</tr>
<tr>
<td>Printing Press</td>
<td>Mitsubishi Diamond Spirit</td>
</tr>
<tr>
<td>Press Geometry</td>
<td>4/1</td>
</tr>
<tr>
<td>Press Control</td>
<td>Mitsubishi</td>
</tr>
<tr>
<td>Closed Loop System</td>
<td>Diamond Eye automatic closed loop colour adjustment system</td>
</tr>
<tr>
<td>Damping System</td>
<td>Technoants Spray bar system</td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>KCMY</td>
</tr>
<tr>
<td><strong>Material</strong></td>
<td></td>
</tr>
<tr>
<td>Plates</td>
<td>Technoants Vistart</td>
</tr>
<tr>
<td>Printing Blanks</td>
<td>Flint Group DyeGraphica MI Newprinter 8190</td>
</tr>
<tr>
<td>Fountain Agent</td>
<td>Our Own</td>
</tr>
<tr>
<td>Inks</td>
<td>Own Production</td>
</tr>
<tr>
<td>Paper</td>
<td>Holland Parenco</td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>45</td>
</tr>
</tbody>
</table>
The Hindu group boasts some 800 journalists, with nearly 600 of them working for The Hindu alone. It has a string of foreign correspondents from London to Beijing, who provide an Indian perspective to the developments there. The newspaper has a complicated structure of subregional editions. Together there are over 40 separate versions of newspaper every day, with changes in at least a couple of their pages. On an average about 250 pages produced every night.

The Hindu was launched in 1878 as part of India’s freedom struggle and was taken over in 1905 by the family that now owns and runs the newspaper and the group. It has long standing reputation for authenticity and credibility.

Contact

Mr. R. P. Lakshmivenkatraman
859, Annasalai
Chennai – 2
E-Mail lakshmivenkatraman.rp@thehindu.co.in
Phone +91 44 28576509

Mr. P. Mohanraj
859, Annasalai
Chennai – 2
E-Mail mohanraj.p@thehindu.co.in
Phone +91 98 41563340
Kieler Nachrichten

Kieler Nachrichten (KN) is the only daily newspaper published in Kiel, the main city in the German Federal State of Schleswig-Holstein. Publisher is the Kieler Zeitung Verlags- und Druckerei KG GmbH & Co. Together with its regional editions (Eckernförde Nachrichten, Holsteiner Zeitung, Kiel lokal, Ostholsteiner Zeitung, Segeberger Zeitung) it has a sold circulation of 101,428 copies.

The first KN edition was published on 3 April 1946 after a licence had been granted to the CDU party by the Allied powers. Later on the newspaper followed on the tradition of the Kieler Zeitung, founded in 1864, and the Kieler Neueste Nachrichten that had been founded in 1894.

Axel Springer AG held a 24.5 percent share in the publishing company up to February 2009, after which it sold its share to the Madsack publishing company in Hanover. The SPD party has a 20.4 percent participation in the Madsack group through its media holding dd vg.

The Kieler Nachrichten newspaper building is located on Asmus-Bremer-Platz, between Holzenstrasse and the town hall. .

Kieler Nachrichten offers various free newsletters via the Internet.


Contact

Dipl.-Ing. Sven Fricke
Geschäftsführer
Kieler Zeitung GmbH & Co. Offsetdruck KG
Radewisch 2
24145 Kiel
Germany
Malayala Manorama Company Limited was founded in 1888 in the small town of Kottayam, Kerala State, in India. Since then it has grown to a well balanced multiple media company in India. It publishes their flagship daily "Malayala Manorama" in the 'Malayalam' language of the State and today print from 19 centres including Dubai, Bahrain & Doha and brings out more than 2.25 million copies of the daily and is read by nearly 9.7 million readers.

The company has under its banner, FM Radio stations, internet Portals, TV channels for News & Entertainment and a Magazine publishing Company which are leading in their respective fields.

Malayala Manorama is also an ISO 9001-2008 certified company since several years now.

**Contact**

E-Mail director@manorama.com
E-Mail pkphilip@manorama.co.in
E-Mail susheelgeorge@manorama.co.in
Masar Printing and Publishing

Al Bayan

Al-Bayan Newspaper was established in Dubai at the beginning of 1980, the first issue of the newspaper was published on 10th of May 1980, with 100 people in the editing team that comprised an elite group of journalists from the Arab World. The newspaper started with 20 Heterogeneous pages. The budget that initiated the newspaper was 15 million dirhams. Al-Bayan Newspaper joined Dubai Media Incorporated in September 2009 in a historical move. The main part of Al-Bayan consists of 40 pages, and there are also three daily supplements: A 20-page “Al-Iqtisaidi (Economy)”, a 20-page “Arriyadi (“Sport)" and a tabloid sized 24-page “Al-Hawas El-Khams” (Five Senses). There is also a weekly supplement called “Masarat (Orbits)" that consists of 48 tabloid pages and covers topics in culture, literature and the latest of publications and books.

In 1998, Al-Bayan started electronic publishing. In 2003, Al-Bayan launched its electronic version and in the same year, it launched the SMS service. Al-Bayan also was the first newspaper to launch the service of the classified advertisements in the Arab World through SMS, and that helped raise its revenues and made 10 % increase in the number of visitors to the website. Circulation increased 33 % as well, with the adoption of a new circulation strategy and now the newspaper is circulated in a number of Arab and Gulf States as well as in London, Paris, Bangkok, and soon it will be distributed in Australia and Germany. A large subscription campaign has been run which contributed in a 60 % increase in number of subscribers.

Al-Bayan Newspaper achieved a good growth in terms of circulation which helped in decreasing the returned papers to 45 % compared to 2009. Al-Bayans income has risen 7 % since joining the DMI. Al-Bayan is run now by a highly trained and qualified national team led by Dhaen Shahin, who joined the newspaper in 1984. As a member of DMI, Al-Bayan is printed at “MASAR Printing & Publishing”, the leading high quality printing & publishing. MASAR’s Manroland Cromoman 70 semi commercial is set up with 4 heatset and 12 coldset towers. It houses four dryers and after burners plus three state-of-the-art folder units to cater for folding flexibly according to the job with staggering speed of 70 000 cph.

Contact

Samer Abdel Qader
Director – Prepress & Digital

or

Bhaskaran Krishnan
Assistant Prepress Manager

Masar Printing & Publishing,
P.O. Box 485100
Dubai
UAE
Emarat Al Youm is a tabloid newspaper, its first issue was published on September 13, 2005, the newspaper overall content focuses on the news and issues of interest to readers in the UAE, particularly local citizens; as part of a policy of commitment to professionalism based on accuracy, steadiness and consistency, determined at the same time, to meet the requirements of knowledge and thoughtful entertainment for our readers.

Emarat Al Youm attracts attention of Arab readers in the UAE by focusing on different aspects of their lives and concerns, through daily sections dedicated to them in the newspaper, besides, the newspaper promotes the cultural products of the UAE and its achievements in economy and learning, and exposes stories of success and excellence, away from exaggeration or dramatization.

Emarat Al Youm observes the community’s activity in the country in general and Dubai in particular, and the creation of spaces for dialogue and interaction in the newspaper, or through its website, Emarat Al Youm gives stories of human aspect, business and social inquiries larger spaces, while omitting official topics and protocol or reducing them to the minimum. Emarat Al Youm invests margins of the freedom of expression in the UAE, and in Dubai, seeking to improve content and enhance its credibility through exhibiting opinions and ideas in a neutral and accurate way, taking into consideration the social responsibility, so that our product doesn’t affect the reader's right to acquire knowledge, and cause no harm to the reputation of the UAE or its people. Emarat Al Youm has won many awards including an international award of info graphics. In addition, the newspaper offers a classified service to its readers seven days a week. It is ranked the first newspaper in terms of browsing the web on Google, and second in terms of number of readers in the UAE.

Emarat Al Youm is run by a qualified team of journalists led by Sami Al Reyami, the Editor-in-Chief.

As a member of DMI, Emarat Al Youm is printed at MASAR Printing & Publishing, the leading high quality printing & publishing house in the region specialized in newspaper and commercial print applications. Masar's Manroland Cromoman 70 semi-commercial is set up with 4 heatset and 12 coldset towers. It houses four dryers and after burners plus three state-of-the-art folder units to cater for folding flexibly according to the job with staggering speed of 70,000 cph.

Contact

Samer Abdel Qader
Director – Prepress & Digital

or

Bhaskaran Krishnan
Assistant Prepress Manager
Masar Printing & Publishing
PB No. 485100
Dubai UAE
Masar Printing and Publishing

Sport 360

Launched on 29 September 2010, Sport 360° is a daily sports newspaper which offers, for the first time ever, comprehensive sports coverage in the United Arab Emirates with standards of excellence on par with the aspirations of the nation. It is published by Gulf Sports Media, an Abu Dhabi based media company which also produces our website both in English and Arabic, www.sport360.com. Sport 360°’s goal is to be an effective tool in helping the United Arab Emirates achieve its ambition of becoming an international sports hub, by providing a unique platform through which organizers will have a dedicated communication channel with their core audience, and by enhancing the communication between the United Arab Emirates and the rest of the sporting world.

Having forged strategic partnerships with some of the leading sport media companies from around the globe, Sport 360° offers in-depth coverage, stunning photography, innovative design, professional analysis and compelling reporting by renowned regional and international columnists, making it a must-have for all sport enthusiasts. Sport 360° provides the very latest news from around the globe on all major sports events: from the cricket fields to the football pitches, from the horseracing tracks to the Formula 1 circuits and from the tennis courts to the golf courses.

Sport 360°’s website is a doorway to user engagement and debate, and enables all sport enthusiasts to share their passion, photos, videos and opinions with the Sport 360 team, and to find each other through sport. Sport 360° is the first newspaper in the United Arab Emirates to be audited by the BPA within the first year of operation, reporting a certified daily circulation figure of 36,672 (updated from 2014 statistics), with an estimated daily readership of 151,000.

Contact

Samer Abdel Qader
Director – Prepress & Digital
or
Bhaskaran Krishnan
Assistant Prepress Manager
Masar Printing & Publishing,
PB No. 485100
Dubai UAE
The roads were lined again yesterday for stages in Yorkshire at the weekend and Great Britain in the near future after Sir Dave Brailsford has urged Brailsford pushes for Tour return.

Raising the standard: Kittel celebrates a shock cross as he crosses the line to win the third stage, after a print finish on The Mall yesterday, which followed his first-stage triumph in Harrogate on Saturday.

The biggest crowds in the race’s 101-weeks, but some estimates suggested sport in his country at the minute, it “With the level of popularity of the sport in his country at the minute, it

Chris Froome, who is defending his place after the third stage was won. Several riders David López, the Team Sky rider, returns to France, although several

has been unbelievable,” Richie Porte, been astonished by the level of support of accidents.

Reports, pages 60-63

SAB Media

SAB Media is SAB Group company in Middle East, Dubai. It is a dynamic media presence in the Middle East. Through its unique partnership with News UK it represents the world famous The Times and The Sunday Times publications in the region.

Our media agencies IMS and Mr H operate to support these businesses with Media Sales and creative development.

We have exclusive arrangement with News UK to print and distribute the Middle East editions of both newspapers in Dubai. With a daily circulation of more than 10,000 copies, our plans include expansion to Egypt, KSA and Lebanon.

The Times and The Sunday Times are readily available in over 300 retail outlets in UAE.

History about The Times & The Sunday Times:

By the time Winston Churchill was born, The Times had already been around for a century. Through its 226-year history the United Kingdom’s most respected newspaper has stood in the middle of history, chronicling world-changing events for its readers. From two devastating global conflicts and mankind’s first forays into space, to the global economic meltdown and the recent unprecedented political upheaval across the Arab world, The Times has forged a global reputation for truth and integrity.

In 2007 The Times and The Sunday Times launched Middle East editions in the UAE in a regionally relevant format, and remains the number-one selling international newspapers in the country. The burgeoning readership has come to include a growing proportion of non-British expatriates who feel The Times can offer the global coverage they are looking for.

The Middle East is poised to play a key role on the 21st-century world stage and The Times looks forward to delivering in-depth analysis of the diverse political, cultural and economic forces that will shape the coming drama.

Contact

Samer Abdel Qader
Director – Prepress & Digital
or
Bhaskaran Krishnan
Assistant Prepress Manager
Masar Printing & Publishing
PB No. 485100
Dubai UAE
Mayer & Söhne Druck- & Mediengruppe GmbH
Aichacher Zeitung

Mayer & Söhne Druck- und Mediengruppe is a fifth-generation family business with more than 150 successful years of history at its back. It employs more than 350 people.

This print shop produces its own paper, the Aichacher Zeitung, with around 10000 copies daily and its own ad newspapers with around 420000 copies per week. Mayer & Söhne is also positioned as one of Germany’s largest independent newspaper service providers in Berliner format, professionally producing daily, weekly and monthly newspapers, magazines and brochures for numerous publishers and companies. BILD City Munich is also printed in Aichach. Customers appreciate the firm’s superb quality, high reliability and good service.

To further expand on these strengths, Mayer & Söhne has invested heavily in recent years to modernize its newspaper production and shipping facilities and now powers all its production with energy from renewable sources.

For more information, visit www.mayer-soehne.de.
Mediacorp Press Ltd

TODAY

Debris spotted off Australia a ‘credible’ lead in MH370 search

New air quality reporting system from April 1

TODAY

TODAY

The nation’s second most-read English newspaper, with a circulation of 300,000, TODAY offers busy working adults quality content in a convenient, compact format.

An unrivalled package of the top local and international news, it covers news reports on key issues through insightful and often provocative commentaries.

Source: MediaCorp, 2014

Vision: To be Asia’s top media company
Mission: Delivering valued content to the world

MediaCorp is Singapore’s leading media company with the most complete range of platforms, spanning television, radio, newspapers, magazines, digital and out-of-home media.

It pioneered the development of Singapore’s broadcasting industry, with the broadcast of Radio in 1936 and Television in 1963. Today, MediaCorp has more than 50 products and brands in four languages (English, Chinese, Malay and Tamil)

Initiatives in the new digital space include internet TV-on-demand, High Definition TV broadcast and Over-the-Top (OTT) interactive services.

Beyond Singapore, MediaCorp is an active regional player through co-productions in TV dramas, magazine publishing, as well as Channel NewsAsia International, one of the first Asian English news channels.

Winner of numerous international awards and accolades including Asian Television Awards’ Terrestrial Broadcaster of the Year, MediaCorp’s vision is to become Asia’s top media company, delivering valued content to the world.

Contact

Richard Valladares
MediaCorp Press Ltd
Caldecott Broadcast Centre
Andrew Road Annex Bldg
Singapore 299939
Phone +65 1800 236 4888
Fax +65 6534 2566
E-Mail ritchie@mediacorp.com.sg
Neue Luzerner Zeitung AG

Neue Luzerner Zeitung

Category 1: Coldset-offset printing on newsprint
Printing site: Adligenswil, Switzerland

Neue Luzerner Zeitung AG is the largest subsidiary of LZ Medien Holding AG. It publishes the Neue Luzerner Zeitung and its regional editions the Neue Urner Zeitung, the Neue Schwyzter Zeitung, the Neue Obwaldner Zeitung, the Neue Nidwaldner Zeitung and the Neue Zuger Zeitung as well as the Zuger Presse with the local edition Zugerbieter and the Luzerne Anzeiger. Some 280,000 readers throughout central Switzerland get their daily news from the Neue Luzerner Zeitung or one of its regional editions. Since September 2008, the Sunday paper Zentralschweiz am Sonntag has been published and is highly popular among readers and advertisers.

The Neue Luzerner Zeitung consists of four sections that focus on national and international news, business, regional news and sports. Various supplements complement this reporting: a sports journal on Thursday, the APERO leisure magazine on Monday and a weekly TV schedule. The Friday paper contains the leading job recruitment ads in central Switzerland, and every two weeks there is a supplement with background information on a current issue. Subscribers can also receive the Neue Luzerner Zeitung as an e-paper.

Luzernerzeitung.ch is the online portal of Neue Luzerner Zeitung AG and its regional editions, and it is especially tailored to central Switzerland. In addition to regional news, it offers a wide range of information and services. With 8.7 site views a month, luzernerzeitung.ch is likewise an interesting and popular advertising platform.

Neue Luzerner Zeitung AG’s print centre, LZ Print, in Adligenswil also prints newspapers for customers on modern, high-capacity CTP, printing and mailroom systems. Radio Pilatus, the leading private radio station in central Switzerland, and Tele 1, the TV station for central Switzerland that began broadcasting on February 1, 2010, complete the company’s media portfolio.

Contact
Anton Nussbaumer
Bereichsleiter Produktion und Technik
LZ Print
Neue Luzerner Zeitung AG
Mailhofstrasse 76
6002 Luzern
Switzerland
E-Mail anton.nussbaumer@lzmedien.ch
Phone +41 41 429 52 00
As a liberal newspaper with a 234-year tradition, the Neue Zürcher Zeitung (NZZ) serves as a leading opinion maker in the Swiss media market. Its worldwide network of correspondents, a highly respected business section, strong national reporting and a multifaceted features section make NZZ a quality newspaper with international appeal. Its successful Monday magazine NZZ Folio, first published in August 1991, regular special supplements and the Sunday paper NZZ am Sonntag, launched in 2002, extend the range of topics covered. NZZ is the flagship of the NZZ media group, which also includes other newspaper publishers and print houses as well as a prominent book publisher. The company also plays an important role in electronic media, producing television programs for broadcast in Switzerland and Germany under the brand “NZZ Format” and offering current information and a range of services on its website nzz.ch.

The Neue Zürcher Zeitung has a circulation of more than 126,000 copies and reaches 288,000 readers. For 218 years, it was printed at the company headquarters in Zurich. In 1988, growing circulation made it necessary to move to a new printing facility in Schlieren, which was then expanded in 2004. Today, NZZ Print is a high-performing and quality-conscious partner for all newspaper products.

**Contact**

Daniel Küng  
Leiter Produktion  
NZZ Print  
Postfach  
8021 Zürich  
Switzerland  
Phone +41 44 258 18 55  
E-Mail daniel.kueung@nzz.ch
Interview with Prensa Libre’s Production Manager, Erick Morales

Among this year’s members is Guatemala’s Prensa Libre. In this edited interview, the newspaper’s production manager, Erick Morales, discusses why his paper entered the contest, the challenges it faced and the benefits it sees from belonging to the INCQC.

WAN-IFRA: What was your main motivation for participating in the INCQC?

Erick Morales: The search for a competitive advantage over other newspapers in the region by improving our quality and our productivity by saving costs inherent in this process.

How did you prepare for the contest? What was the biggest challenge?

We needed to persuade our people that despite having presses from 1978 and technology of that age, we could still produce the quality required by the 21st century market. Our team is not using the latest technology, but we have a very committed team.

Did you use the self-check possibility?

Yes, it was a very good experience.

Every copy evaluation is followed by an individual and detailed report. Did these reports help you in your quality optimisation process?

Of course, all feedback received will provide signals regarding the path to be travelled for improving process quality optimisation. Achieving an optimal quality printing process involves the challenge of managing many variables involved throughout the process, the reports helped us to understand the balance and how they interact.

What does it mean to your company (thinking about your employees and your customers) to be internationally recognised for belonging to the world’s best in newspaper print quality? And will you actively announce your success?

For our company, it means:
- Cost savings due to the reduction of waste and raw material consumption.
- Worker motivation.
- Increased awareness of quality among workers.
- Professionalisation of the production department, acquiring new knowledge.
- Speaking the same language as our suppliers so they are clear about the requirements we need from our raw materials.
- Marketing effect (commercial) of the certification, which helps to strengthen the leadership of our company.

For our customers, it means:
- They have the assurance that every day we will reproduce the same quality in each of our printed copies.
- The newspaper keeps its color advertising appeal, which means they can visualise the results of their campaigns without only imagining what the final result will be.

For readers, it means having a very attractive product to supplement the journalistic quality.

We announced our success in the INCQC on page 2 of the daily edition, where we printed the logo of WAN-IFRA.

Do you plan to participate next time?

Yes, we do. We currently have 7 stars, we are part of the Star Club of newspapers, so we hope to improve the ranking, getting better within this select group.
Neue Zürcher Zeitung AG
NZZ am Sonntag

Keine Teuerung – Warum wir das Statistikern nicht glauben. Seite 30

Ukraine legt Belege für russische Rolle beim Abschuss von MH 17 vor

Keine Teuerung – Warum wir das Statistikern nicht glauben. Seite 30

Fr. 5.00 | € 4.30
www.nzz.ch/sonntag

Contact
Daniel Küng
Leiter Produktion
NZZ Print
Postfach
8021 Zürich
Switzerland
Phone +41 44 258 18 55
E-Mail daniel.kueng@nzz.ch

With the publication of the Sunday paper NZZ am Sonntag for the first time on March 17, 2002, NZZ responded to its readers need for its customary credibility and competence on the weekend. In addition to reports, analyses and background reports on current events, the Sunday edition also offers articles on societal developments, cultural trends and entertaining features and columns. The magazine Z, published eight times a year, complements the weekend editions with articles on the cultivated lifestyle. With an average circulation of more than 132,000 copies, the NZZ am Sonntag reaches more than 470,000 readers each week. It is printed at the printing centre in Schlieren, which was extended in 2004. NZZ Print is a high-performing and quality-conscious partner for all newspaper products.

| Category 1: | Coldset-offset printing on newsprint |
| Printing site: | Switzerland |

<table>
<thead>
<tr>
<th>Workflow</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>142,000</td>
</tr>
<tr>
<td>Page format, mm</td>
<td>330 x 470</td>
</tr>
<tr>
<td>Editorial</td>
<td>Michael &amp; Partner News NY</td>
</tr>
<tr>
<td>Ad-Booking</td>
<td>Publicitas Pub 2000</td>
</tr>
<tr>
<td>General Workflow</td>
<td>ARR Newsway</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PrePress</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>File Checking</td>
<td>OneVision Asuna</td>
</tr>
<tr>
<td>Operator controlled image editing software</td>
<td>Adobe Photoshop</td>
</tr>
<tr>
<td>Auto image enhancement software</td>
<td>elpical claro</td>
</tr>
<tr>
<td>Color Management</td>
<td>elpical claro</td>
</tr>
<tr>
<td>Ink Saver</td>
<td>ARR OnColor Eco</td>
</tr>
<tr>
<td>Proof Software</td>
<td>BFI ColorproofXF</td>
</tr>
<tr>
<td>Proof Printer</td>
<td>Epson Stylus Pro 4900</td>
</tr>
<tr>
<td>RIP</td>
<td>ARR Newsway-RIP</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Plates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Screen Technology</td>
<td>AgfaAmplitude Modulated Screening</td>
</tr>
<tr>
<td>Screen Rating, BR</td>
<td>122</td>
</tr>
<tr>
<td>CTP Recorder</td>
<td>Agfa Polaris XTV</td>
</tr>
<tr>
<td>Film Recorder</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Print</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing Press</td>
<td>Wifag Evolution 471</td>
</tr>
<tr>
<td>Press Geometry</td>
<td>A2</td>
</tr>
<tr>
<td>Press Control</td>
<td>ARR MPS</td>
</tr>
<tr>
<td>Closed Loop System</td>
<td></td>
</tr>
<tr>
<td>Damping System</td>
<td>Jimex Optima</td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>CMYK</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Materials</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Plates</td>
<td>Agfa N94-V</td>
</tr>
<tr>
<td>Printing Blankets</td>
<td>Tetebeling Royal Web K2</td>
</tr>
<tr>
<td>Fountain Agent</td>
<td>Chemtec: Good News Fount TA</td>
</tr>
<tr>
<td>Ink</td>
<td>Stelrin + Hostag / Siegwerk</td>
</tr>
<tr>
<td>Paper</td>
<td>UPM</td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>45</td>
</tr>
</tbody>
</table>
EL HERALDO was founded on 26th of November of 1979 with the vision of being a newspaper that delivers the truth to the reader’s hands. It has now been 34 years since this initial idea from its Founding Editor, Don Jorge J. Larach, and through its agile team of journalists trained for investigative journalism, today EL HERALDO uncovers the most outrageous acts of corruption in the country and puts into perspective the national and international political agenda.

EL HERALDO seeks the truth, doing research to uncover and deliver it directly to the reader’s hands. This hard work is achieved thanks to the leadership of Jorge Canahuati Larach Shibli as the President of Grupo OPSA, who guide the team towards innovation through their capability, reliability and commitment, aiming to give the readers a product of great value for them.

A strong commitment to readers makes EL HERALDO the leading media communication company in the central-southern region of Honduras. In addition to serving its target group, EL HERALDO has established itself as the information media of choice for readers of all ages and socioeconomic groups. Its varied contents make this the number one ally for children, youth, adults and seniors. House wives, students, professionals, businessmen and all types of readers find interest in the newspaper’s topics, which are delivered accurately and responsibly.

EL HERALDO is more than a newspaper, it is a social auditor that investigates, exposes and denounces the actions of public officials, through the sections “Al Frente” and “Pais”; it is a neighbor committed with the community, reaching to its people and putting in context the local economy, health, education and labor force, thanks to the “Regional” section; it is an economist who keeps you aware of movements in the domestic and international markets with advice on personal finances; it is a showcase for Hondurans to express themselves about what is happening in their neighborhood, thanks to the “Metro” section; it is a friend that comes to your home with practical advice on how to improve your lifestyle and quality of life through the service journalism of the “Súperguía”; it is an observer that puts international news into context through the “Mundo” section; it is an intellectual that analyzes topics of interest and makes them transcend through the pages of “Opinión”; it does not only...
promote interaction with the reader but it gives them a voice through citizen journalism which is practiced through the “Conexión” section; it is an accomplice that makes you aware of new trends and events happening in the Honduran society, international royalty, celebrities and cultural coverage, through the “Vida” section; it is a denouncer that introduces a police and judicial balance of the country through the pages of “Sucesos”; it is an athlete that keeps you aware of the different disciplines, through the “Zona Deportiva” section; it is a cultural promoter that speaks of art, painting, literature, philosophy, politics, architecture, curiosities, entertainment and varied topics, through the Saturday magazine “Tic Tac” and the Sunday magazine “Siempre”; It is a parent that highlights and recognizes the outstanding work of Hondurans that transcend out of the ordinary, presenting them every Sunday in the “Primer Plano” section; it is a helping hand that reaches to the communities bringing joy to underprivileged children, through the campaigns of “Maratón del Saber” and “Regale un juguete en Navidad”, grouped under the “Soli-Diario” concept, which has now been running for nine years. It is difficult to summarize all that EL HERALDO represents for the Honduran society and its role as a social actor, essential for the community’s development and growth.

EL HERALDO is a media communication company, characterized not only by its useful content but also for being the most effective way to do advertisement.

Contact
José Orlando Matamoros Mayorga
Gerente Corporativo de Operaciones
Jose.Matamoros@go.com.hn
Organización Publicitaria, S.A.
Barrio Guamilito 3ra. Avenida 6 y 7 calle, NO 34
Tel. Directo: (504) 2508 3118, PBX: (504) 2553 3101, Ext: 3118
San Pedro Sula, Cortés, Honduras, C.A.

Gerardo Alfredo Obregón Méndez
Jefe de Aseguramiento de Calidad
Gerardo.Obregon@go.com.hn
Organización Publicitaria, S.A.
Barrio Guamilito 3ra. Avenida 6 y 7 calle, NO 34
Tel. Directo: (504) 2508 3159, PBX: (504) 2553 3101, Ext: 3159
San Pedro Sula, Cortés, Honduras, C.A.
## Prensa Libre S.A.

**El Quetzalteco**

El Quetzalteco is a morning newspaper that circulates from Monday to Saturday with an average of 10,000 copies. It is focused on the western region of Guatemala, directed to all socio economic segments and ages, covering the information and entertainment needs on a daily basis. El Quetzalteco is a newspaper of tradition, offering to the western region of Guatemala, an option for objective and focused information, being considered by the western region as one of the best newspapers available.

| Category 2: | Heatset-offset printing or UV-cured offset printing on newsprint |
| Printing site: | Commercial Plant of Prensa Libre, Guatemala City, Guatemala |

<table>
<thead>
<tr>
<th><strong>Workflow</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>10,000</td>
</tr>
<tr>
<td>Page format, mm</td>
<td>261 x 342.9</td>
</tr>
<tr>
<td>Editorial</td>
<td>---</td>
</tr>
<tr>
<td>Ad-Booking</td>
<td>---</td>
</tr>
<tr>
<td>General Workflow</td>
<td>In-house SPC</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>PrePress</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>File Checking</td>
<td>OneVision Asura</td>
</tr>
<tr>
<td>Operator controlled image editing software</td>
<td>---</td>
</tr>
<tr>
<td>Auto image enhancement software</td>
<td>---</td>
</tr>
<tr>
<td>Color Management</td>
<td>X-Rite i1, Publish Pro 2</td>
</tr>
<tr>
<td>Ink Saver</td>
<td>GMG InkOptimizer</td>
</tr>
<tr>
<td>Proof Software</td>
<td>CGS Publishing Technologies Oris ColorProof</td>
</tr>
<tr>
<td>Proof Printer</td>
<td>Epson Stylus Pro 7880</td>
</tr>
<tr>
<td>RIP</td>
<td>Kodak Primergy Correct</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Plates</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Screen Technology</td>
<td>Kodak Staccato</td>
</tr>
<tr>
<td>Screen Ruling, lpi</td>
<td>100</td>
</tr>
<tr>
<td>CTP Recorder</td>
<td>Kodak Magnus Quantum 800 III</td>
</tr>
<tr>
<td>Film Recorder</td>
<td>Torricel CTP System Egraf</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Print</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing Press</td>
<td>Harris M1000</td>
</tr>
<tr>
<td>Press Geometry</td>
<td>4/2</td>
</tr>
<tr>
<td>Press Control</td>
<td>---</td>
</tr>
<tr>
<td>Closed Loop System</td>
<td>---</td>
</tr>
<tr>
<td>Damping System</td>
<td>Harris Brush</td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>KCMY</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Materials</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Plates</td>
<td>Anocoil T44</td>
</tr>
<tr>
<td>Printing Blankets</td>
<td>Vulkan Horizon</td>
</tr>
<tr>
<td>Fountain Agent</td>
<td>Flintt Hydroweb</td>
</tr>
<tr>
<td>Inks</td>
<td>Sun Chemical Web HS</td>
</tr>
<tr>
<td>Paper</td>
<td>Catalyst Marathon</td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>40</td>
</tr>
</tbody>
</table>
Prensa Libre is a morning newspaper, that circulates from Monday to Sunday with an average of 130,000 copies. Inside our pages, information is found from the most relevant topics of the daily news.

It is directed to all socio economical segments and ages, covering the information and entertainment needs on a daily basis, including the capital city (Guatemala) and all of the Guatemalan States (all 21 of them). Prensa Libre is a newspaper of tradition, offering complete, veracious and objective information, being considered by 6 millions of Guatemalans as the best newspaper of their country.

Contact

Erick Morales
Production Manager
13 Calle 9-31 Zona 1
Guatemala City, Guatemala
Phone +502 24 125 000, Ext. -2001
or
Luis Nunez
Quality Control
13 Calle 9-31 Zona 1
Guatemala City, Guatemala
Phone +502 24 125 000, Ext. -2009
Pressehaus Stuttgart Druck GmbH produces several daily newspapers and weekly publications for Zeitungsgruppe Stuttgart as well as various print products for publishing houses, industry and commercial businesses. With the Stuttgarter Zeitung, we are responsible for printing one of the major German-language regional newspapers with quality national and international reporting.

---

**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Stuttgart, Germany

---

**Workflow**

- Editorial: InDesign Method
- Print Control: EFI Print Image
- Damping System: TechnoTrans Deltasprey
- Film Recorder: —
- Screen Technology: Sandy Screen
- Screen Ruling, lpi: 150
- CTP Recorder: Kodak Generation News
- RIP: Torrent Harlequin 7.2/1
- Proof Software: EFI Colorproof XF 4.5
- Proof Printer: HP 1050 C
- Ink Saver: —
- Color Management: —
- PrePress: Prensi / OneVision Adjust / Solveo
- Auto image enhancement software: Adobe Creative Suite Photoshop
- Operator controlled image editing software: Epical Claro 9
- Color Management: —
- Plate: Kodak / Fuji PT News / LH-NN 2
- Fountain Agent: Spieleberger ProfiW5 / R300/5.1
- Ink: Siegwerk / Aglas
- Paper: UPM / Palm / Norske Skog
- Grams per square meter: 42.5

**Press**

- Printing Press: KBA Commander
- Press Control: IAE Print Image
- Closed Loop System: —
- Damping System: TechnoTrans Deltasprey
- Ink Sequence: CMYK
- Plates: Kodak / Fuji PT News / LH-NN 2
- Fountain Agent: Spieleberger ProfiW5 / R300/5.1
- Ink: Siegwerk / Aglas
- Paper: UPM / Palm / Norske Skog
- Grams per square meter: 42.5

**Material\*\*

- Printing site: Stuttgart, Germany
- Category 1: Coldset-offset printing on newsprint
- Press: KBA Commander
- Press Control: IAE Print Image
- Closed Loop System: —
- Damping System: TechnoTrans Deltasprey
- Ink Sequence: CMYK
- Plates: Kodak / Fuji PT News / LH-NN 2
- Fountain Agent: Spieleberger ProfiW5 / R300/5.1
- Ink: Siegwerk / Aglas
- Paper: UPM / Palm / Norske Skog
- Grams per square meter: 42.5

---

**Workflow**

- Editorial: InDesign Method
- Print Control: EFI Print Image
- Damping System: TechnoTrans Deltasprey
- Film Recorder: —
- Screen Technology: Sandy Screen
- Screen Ruling, lpi: 150
- CTP Recorder: Kodak Generation News
- RIP: Torrent Harlequin 7.2/1
- Proof Software: EFI Colorproof XF 4.5
- Proof Printer: HP 1050 C
- Ink Saver: —
- Color Management: —
- PrePress: Prensi / OneVision Adjust / Solveo
- Auto image enhancement software: Adobe Creative Suite Photoshop
- Operator controlled image editing software: Epical Claro 9
- Color Management: —
- Plate: Kodak / Fuji PT News / LH-NN 2
- Fountain Agent: Spieleberger ProfiW5 / R300/5.1
- Ink: Siegwerk / Aglas
- Paper: UPM / Palm / Norske Skog
- Grams per square meter: 42.5

---

**Press**

- Printing Press: KBA Commander
- Press Control: IAE Print Image
- Closed Loop System: —
- Damping System: TechnoTrans Deltasprey
- Ink Sequence: CMYK
- Plates: Kodak / Fuji PT News / LH-NN 2
- Fountain Agent: Spieleberger ProfiW5 / R300/5.1
- Ink: Siegwerk / Aglas
- Paper: UPM / Palm / Norske Skog
- Grams per square meter: 42.5

---

**Material\*\*

- Printing site: Stuttgart, Germany
- Category 1: Coldset-offset printing on newsprint
- Press: KBA Commander
- Press Control: IAE Print Image
- Closed Loop System: —
- Damping System: TechnoTrans Deltasprey
- Ink Sequence: CMYK
- Plates: Kodak / Fuji PT News / LH-NN 2
- Fountain Agent: Spieleberger ProfiW5 / R300/5.1
- Ink: Siegwerk / Aglas
- Paper: UPM / Palm / Norske Skog
- Grams per square meter: 42.5

---

**Workflow**

- Editorial: InDesign Method
- Print Control: EFI Print Image
- Damping System: TechnoTrans Deltasprey
- Film Recorder: —
- Screen Technology: Sandy Screen
- Screen Ruling, lpi: 150
- CTP Recorder: Kodak Generation News
- RIP: Torrent Harlequin 7.2/1
- Proof Software: EFI Colorproof XF 4.5
- Proof Printer: HP 1050 C
- Ink Saver: —
- Color Management: —
- PrePress: Prensi / OneVision Adjust / Solveo
- Auto image enhancement software: Adobe Creative Suite Photoshop
- Operator controlled image editing software: Epical Claro 9
- Color Management: —
- Plate: Kodak / Fuji PT News / LH-NN 2
- Fountain Agent: Spieleberger ProfiW5 / R300/5.1
- Ink: Siegwerk / Aglas
- Paper: UPM / Palm / Norske Skog
- Grams per square meter: 42.5

---

**Press**

- Printing Press: KBA Commander
- Press Control: IAE Print Image
- Closed Loop System: —
- Damping System: TechnoTrans Deltasprey
- Ink Sequence: CMYK
- Plates: Kodak / Fuji PT News / LH-NN 2
- Fountain Agent: Spieleberger ProfiW5 / R300/5.1
- Ink: Siegwerk / Aglas
- Paper: UPM / Palm / Norske Skog
- Grams per square meter: 42.5

---

**Material\*\*

- Printing site: Stuttgart, Germany
- Category 1: Coldset-offset printing on newsprint
- Press: KBA Commander
- Press Control: IAE Print Image
- Closed Loop System: —
- Damping System: TechnoTrans Deltasprey
- Ink Sequence: CMYK
- Plates: Kodak / Fuji PT News / LH-NN 2
- Fountain Agent: Spieleberger ProfiW5 / R300/5.1
- Ink: Siegwerk / Aglas
- Paper: UPM / Palm / Norske Skog
- Grams per square meter: 42.5
>>> We also serve many publishing customers, and in addition to many other daily and weekly newspapers, we produce customer, association, exhibition and corporate newsletters. Our portfolio also includes magazines and program catalogues as well as automotive industry catalogues, magazines and advertising inserts. Our strength resides not only in our versatility or in the fact that our production facilities use state-of-the-art printing technology, but rather in that we support our customers as a professional partner all throughout the process from the concept to the finished product and the mailing.
Winterkoopjes historisch slecht

Gemiddeld verkochten de zelfstandige modewinkeliers 3,9 procent minder dan tijdens de vorige winterkoopjes, berekend Unizo. Ruim vier op de tien verkocht minder, een recordaantal sinds 2007. Toen was er een omzetdaling van 5,4 procent. In 2008 was er een ongeziene stijging van 9 procent, maar sinds 2009 slabakken de winterkoopjes totaal.

Unizo wijt de huidige mincijfers aan de slechte weersomstandigheden (te zacht en te nat), de economische conjunctuur en een aantal “structurele problemen” in de modesector: promoties door het jaar, stijgende verkoop via internet, schaalvergroting, internationaleering en lage prijzen. Gevolg nu is dat heel wat modehandelaars met ruime stocks blijven, zegt ondernemersorganisatie NSZ. “De meesten houden die in bewaring, maar we zien ook dat 12 procent zijn overschot aan outletcenters, tweedehandswinkels of pop-upshops verkoopt, 11 procent aan een opkoper. En dat nog eens 11 procent zijn stock wegsschenkt aan een goed doel of liefdadigheidsinstelling.”

SYMA Blz. 4

Met nog een kwart van de wintercollectie in de rekken, zijn de modehandelaars teleurgesteld over de winterkoopjes. Vier op de tien ondernemers verkocht minder en dat is een diepterecord sinds 2007, zegt Unizo.
### De Standaard

**Category 1:** Coldset-offset printing on newsprint  
**Printing site:** Groot-Bijgaarden / Paal-Beringen, Belgium

#### Workflow
- **Circulation:** 99,000  
- **Page format, mm:** 285 x 400

#### PrePress
- **File Checking:** Enfocus Pitstop  
- **Operator controlled image editing software:** Adobe Photoshop  
- **Auto image enhancement software:** Agfa Intellitune  
- **Color Management:** X-Rite ProfilerMaker  
- **Ink Saver:** Agfa Intellitune  
- **Proof Software:** Agfa Arkitex  
- **Proof Printer:** HP Designjet T1300  
- **RIP:** Global Graphics Harlequin

#### Plates
- **Screen Technology:** Agfa Sublima (Amplitude Modulated Screening)  
- **Screen Ruling, lpi:** 150  
- **CTP Recorder:** Agfa Polaris

#### Print
- **Printing Press:** KBA Commander  
- **Press, Geometry:** 4/4  
- **Press Control:** ABB Prosmaster  
- **Closed loop System:** OPC: Oil (density, water, register)  
- **Dampening System:** Baldwin Jimek  
- **Ink Sequence:** CMYK

#### Materials
- **Plates:** Agfa ChemFree  
- **Printing Blankets:** TeVehooge Vulcan Royal Web  
- **Fountain Agent:** Soko Dampstar  
- **Inks:** Flint  
- **Paper:** Palm / UPM / Stora Enso Newsprint / News / News Press  
- **Grams per square meter:** 42.5

---

**Contact**

CEO: Paul Huybrechts  
Operational Director: Eric Elyn  
Quality manager: Patrick Bosmans  
E-Mail: www.coldsetprintingpartners.be
Printing Partners Brussels SA
Het Belang van Limburg

Coldset Printing Partners (joint venture of Printing Partners Brussels SA and Printing Partners Paal-Beringen SA) is the biggest newspaper printer in Belgium. Beyond the inhouse newspapers (De Standaard, Het Nieuwsblad, Het Belang van Limburg, De Gazet van Antwerpen, L’Avenir) we also print The Wallstreet Journal, L’Equipe, Metro and about 90 free-sheet newspapers for Belgium, The Netherlands and France.
Het Nieuwsblad

Category 1: Coldset-offset printing on newsprint
Printing site: Groot-Bijgaarden / Paal-Beringen, Belgium

Contact
CEO: Paul Huybrechts
Operational Director: Eric Elyn
Quality Manager: Patrick Bosmans
E-Mail www.coldsetprintingpartners.be
## Printing Partners Brussels SA

L’Avenir

| Category 1: | Coldset-offset printing on newsprint |
| Printing site: | Groot-Bijgaarden / Paal-Beringen, Belgium |

Coldset Printing Partners (joint venture of Printing Partners Brussels SA and Printing Partners Paal-Beringen SA) is the biggest newspaper printer in Belgium. Beyond the inhouse newspapers (De Standaard, Het Nieuwsblad, Het Belang van Limburg, De Gazet van Antwerpen, L’Avenir) we also print The Wallstreet Journal, L’Equipe, Metro and about 90 free-sheet newspapers for Belgium, The Netherlands and France.

### Category 1: Coldset-offset printing on newsprint

#### Printing site:
Groot-Bijgaarden / Paal-Beringen, Belgium

---

### Contact

www.coldsetprintingpartners.be

CEO: Paul Huybrechts

Operational Director: Eric Elyn

Quality manager: Patrick Bosmans
### Rheinpfalz Verlag und Druckerei GmbH & Co. KG

**Die Rheinpfalz**

#### Workflow

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>235,000</td>
</tr>
<tr>
<td>Page format, mm</td>
<td>350 x 520</td>
</tr>
<tr>
<td>Editorial</td>
<td>Multicom NGen</td>
</tr>
<tr>
<td>Ad-Booking</td>
<td>SAP IS / MAM</td>
</tr>
<tr>
<td>General Workflow</td>
<td>OneVision Asura</td>
</tr>
<tr>
<td>PrePress</td>
<td>Adobe Photoshop</td>
</tr>
<tr>
<td>Image Editing Software</td>
<td>Epical Claro</td>
</tr>
<tr>
<td>Color Management</td>
<td>Ink Saver PPI InkSaver</td>
</tr>
<tr>
<td>Proof Software</td>
<td>PPI OM/Proofstation</td>
</tr>
<tr>
<td>RIP</td>
<td>Epson PRO 9450</td>
</tr>
<tr>
<td>RIP Software</td>
<td>Harlequin 8.1</td>
</tr>
</tbody>
</table>

#### Plates

| Screen Technology | Frequency Modulated Screening 35 |
| Screen Ruling, lpi | — |
| CTP Recorder | Kodak Trendsetter News 200 |
| Film Recorder | — |

#### Print

| Printing Press | KBA Cortina |
| Press Geometry | 4/4 |
| Press Control | KBA PMS Easy Plan |
| Closed Loop System | — |
| Dampening System | — |
| Ink Sequence | KCMY |

#### Materials

| Printing Blankets | Texprint MX10 |
| Fountain Agent | Contitech CDG 171 |
| Ink | Texprint Inkpark |
| Grams per square meter | 45 |

#### Contact

Valentin Kneile  
Rheinpfalz Verlag und Druckerei GmbH & Co. KG  
Florheimer Straße 2-4  
67061 Ludwigshafen  
Germany  
Phone +49 621-6713114  
E-Mail valentin.kneile@rheinpfalz.de  
Web www.rheinpfalz.de

Die Rheinpfalz is the regional daily newspaper for the federal state of Palatinate. Distributed circulation: 231,313 copies daily (source: Audit Bureau of Circulation, first quarter 2014). Die Rheinpfalz reaches more than 690,000 readers daily, or 58 percent of population over 14 years of age. The de-centrally organised publishing house today consists of 13 local editorial offices, four business offices and about 75 service points. Nearly 5000 Journalists, photographers, correspondents, publishing house staff, printing specialists and carriers provide Die Rheinpfalz readers with their morning news on seven days per week.
"Blick" is Switzerland's best-selling newspaper. The first and only Swiss popular newspaper sets the agenda and forms opinion. "Blick" is published in a daily print run of 230,000 copies. Its tabloid Sunday edition, Sonntags Blick, has a circulation of 255,000 copies. Colourful and entertaining, the largest Swiss Sunday newspaper gives extensive, close-up coverage of politics, business, society and sports. Ringier Print ensures that more than one million Swiss can read their favourite newspaper at the breakfast table. Besides the Ringier newspapers “Blick”, “Sonntags Blick” and “Blick am Abend”, 250 personnel produce additional daily, weekly, trade, association and customer newspapers as well as newspaper-type objects, such as advertising supplements. Five WIFAG offset presses output up to 205,000 copies per hour. The mailroom and distribution logistics supply more than 60 newspaper titles to various distribution networks for distribution throughout the country.

Ringier Print's creative specialists and modern technology satisfy all prepress requirements. From the taking over of outside data to electronic text and image processing, design, page layout and proofing, up to Computer-to-Plate, Ringier Print satisfies all needs. Customer support for image processing is of vital importance, as the quality in print is largely determined by the shooting and post-treatment of the images. With the editorial system Open EDITOR and via web browser, Ringier Print also permits its customers, wherever they are, to fill their newspaper with contents. The Open EDITOR plus makes the editorial system the central instrument for all online and offline channels. With the certified management system ISO 9001 for quality and ISO 14001 for the environment, Ringier Print emphasises its objective to achieve continuous quality optimisation and environment-friendly production. Certification in accordance with the principles and criteria of Forest Stewardship Council A.C. enables the use of paper containing at least 30 % fibres from responsibly managed forestry. Since 2011, Ringier Print has been certified for climate-neutral print products. “myclimate” as a partner guarantees the efficient use of resources in high-quality environmental projects.

Contact
Adrian Hammer
Ringier Print Adligenswil
Ebikonstrasse 75
6043 Adligenswil
Switzerland
Phone +41 41 375 12 53
Fax +41 41 375 16 68
E-Mail print@ringier.ch
Web www.ringierprint.ch
Retrofit: A second life for your production equipment

If well looked after and maintained regularly, a high-quality rotary printing press can easily be used for 15 to 20 years and will produce good results. But what comes after that? Many printing plant managers face the decision: reinvest or retrofit.

Retrofitting a press or mailroom system can pose an interesting alternative to investing in new equipment, since it pushes off for several years the need to decide whether to invest.

Depending on the condition of the equipment and the requirements of the plant, retrofitting can involve a wide range of different measures, from replacing electrical and electronic components to a complete reconfiguration. In some cases, a problem can be solved simply by retrofitting an aggregate.

Usability of the installation is an important consideration: If there is plenty of free capacity, or if some of the orders can be outplaced temporarily to a partner printing plant, then the retrofit can be carried out much more quickly than if full production must be continued.

The following case studies show widely varying approaches to such projects.

Case study: St. Galler Tagblatt, Winkeln plant

Securing the technological future was the aim behind the project to retrofit a Wifag press during uninterrupted production at the Winkeln printing plant in Switzerland. Hansjürg Stihl, head of the plant, described it as “open heart surgery.” It involved replacing all printing rollers and spray dampening systems, as well as overhauling the blanket washing system, roller lock-ups and folders. In the case of two printing towers and autopasters, the press management system had to be upgraded to the latest version. The components that were freed up as a result can now be used as replacement parts for the remaining installation – a welcome secondary effect.

Stihl said the most important aspect was the replacement of the positioning system that is responsible for the printing unit control: “For us, the replacement of the old system with the ABB positioning system meant implementing a control technology for the future.”

The project had a number of defined targets. For instance, the new controls and drives had to be compatible with the old ones, all orders had to be produced in-house (to avoid loss of income), and the cost of the retrofit had to be less than 10 per cent of the cost of acquiring a new press.

The time required to carry out such an extensive modular retrofit and the workload on the employees, who had to expend major efforts, were underestimated. An especially complex task was the planning of the many outside jobs that are produced at the printing centre in addition to the daily newspapers. Looking back, Stihl said:
**Workflow**

- Circulation: 15,000
- Page format, mm: 245 x 305
- Editorial PPI: ContextX
- Ad-Booking: Adman
- General Workflow PPI: Planpag

**PrePress**

- File Checking: OneVision Asura
- Operator controlled image editing software: Adobe Photoshop
- Auto image enhancement software: AGFA Intellitune
- Color Management: Adobe Colorsync
- Ink Saver: PR
- Proof Software: PR DM
- Proof Printer: PR Harlequin

**Plates**

- Screen Technology: conventional
- Screen Ruling, lpi: 133
- CTP Recorder: AGFA Advantage
- Film Recorder

**Print**

- Printing Press: Manroland GEDMAN
- Press Geometry: 4/4
- Press Control: Manroland Pecom
- Closed Loop System
- Damping System: Manroland turbo
- Ink Sequence: CMYK

**Plates**

- AGFA
- Printing Blankets: Conti
- Fountain Agent: Rötischer
- Inks: Segwerk

**Paper**

- Grams per square meter: 42,5

---

**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Schwarzach, Austria

The Neue Vorarlberger Tageszeitung (NEUE) was founded in 1972 as an alternative to the Vorarlberger Nachrichten. Since 1990, NEUE has belonged to Russmedia and is one of the few dailies in Europe to be published from Tuesday to Sunday.

Styria was involved with the paper before it was acquired by publisher Eugen A. Russ. These years gave rise to a still-existing cooperation with the Styrian Kleine Zeitung. This newspaper provides key content (politics, international) and some content for the business and sports sections.

NEUE is published in a handy small format and is popular on account of its quality regional and national journalism. Its subjects include answers to current questions and fascinating portraits of celebrities and everyday citizens. Its extensive sports coverage on the weekend is also particularly popular.
The Vorarlberger Nachrichten is the most widely circulating daily newspaper in Vorarlberg, the westernmost federal state of Austria. It is produced in print and digital versions from Monday to Saturday and is geared towards all ages and walks of life, regardless of their political or ideological viewpoints. It has a clear focus on local news and people in the region. The sold circulation is 70,000, giving the Vorarlberger Nachrichten a daily reach of around 170,000 readers in its print version.
Saarbrücker Zeitung is the leading regional daily newspaper in the Saarland area and can trace its roots back to the year 1761. With an average circulation of 146,000 copies, the SZ is published daily, except Sunday, in 12 local editions and is read by some 420,000 persons. As the only regional subscription newspaper in the Saarland area, the SZ is published Monday to Thursday with an average page count of 32, and on Friday and Saturday with 80 pages (including preprints). Since October 2004, Saarbrücker Zeitung has been produced strictly in accordance with the conditions of the ISo newspaper printing standard.

Since 2011 the Saarbrücker Zeitung group has been using a highly integrated SAP CRM system for all daily newspapers belonging to the SZ group. Editorial production is done using the CCI NewsDesk system. For advertising, the SAP-IS-MIAM is used in combination with the PPI planning and production components. Plate production is done via PPI PrintNetOM on two Krause LS Jet 250 systems, with automatic plate punching and bending carried out on 2B and Nela units. Since September 2006 the SZ has been published in the medium size German format (“Rheinisch”) and printed on two Manroland Colorman presses equipped with 9-couple satellite units. The installation is equipped with ribbon and section stitcher as well as a Comaccard card gluing system. This permits collect production of up to 64 full-color pages.

Since July 2012 the Saarbrücker Zeitung has been produced on two new Ferag lines capable of inserting up to 28 objects (each line) in a single run. This new installation made it possible to process daily newspapers, weekly titles and direct mail media in one mailroom. More than 600 million inserts are processed annually. Higher quality inserts and print products are produced via a cutting and a stitching drum.

Contact
Franz-Josef Hirsch
Leitung Gesamtherstellung
Saarbrücker Zeitung Verlag und Druckerei GmbH
Untertürkheimer Straße 15
66117 Saarbrücken
Germany
E-Mail fjhirsch@sz-sb.de
The Schwäbische Post is a regional daily newspaper with a circulation of about 27,000 copies. In 1965 it became one of the first daily newspapers in Germany to be printed by the web offset color printing.

Modern editorial and layout programs are used for the complete production of editorial and advertising pages. Multiple use is made of text and image data, including the company’s electronic media.

The prepress department is among the pioneers of computer-controlled text processing, and since 1990 has been organised to operate with digital workflows up to CTP. The emphasis today is on database-supported catalogue production for print and an electronic media.

Digital image recording and image processing, colour management and output-neutral image data handling up to the image database, with automatic integration into page documents and external access possibilities are features of the prepress sector of the SDZeCOM digital media service provider.

State-of-the-art digital tools and production equipment, and benchmarking of the participation in the international Newspaper Color Quality Club competition are the logical consequence of an innovative, quality oriented corporate philosophy.

Newspaper titles and circulations:
- Schwäbische Post: 27,000 daily
- Gmünder Tagespost: 11,500 daily
- Wochenpost: 74,000 weekly
- Gmünder Anzeiger: 61,000 weekly
- Wirtschaft Regional: 11,500 monthly

Colour capacity: 48 pages 4/4, 16 pages 2/2, improved quality by IR surface treatment

Contact
SDZ Druck und Medien GmbH & Co. KG
Schwäbische Post
Markus Sturm, Media Prepress Manager
or
Alfred Werner
PO Box 1680, 73430 Aalen, Germany
Phone +49 (7361) 594570, Fax +49 (7361) 594569
E-Mail m.sturm@sdz-medien.de
Web www.sdz-medien.de
Penerbangan Malaysia (MAS) dan terkini, seperti pesawat dikerah merupakan yang paling dan lebih banyak aset canggih itu berkata operasi mencari di kawasan utara, kemudian kita akan tahu dengan diburukkan dengan ombak besar yang hilang kembali malap pertahanan Amerika Syarikat – Australia. Ke lokasi terpencil di selatan memberi jaminan aset-aset yang canggih P8 Poseidon dan P3 Orion, tentera canggih dari Australia yang mengetuai mencari di situ, kita dapat petang semalam berkata: "Buat masa ini, kita perlu memperkecil operasi dan isi tiausaha mencari yang ada anya maklumat yang dapat di- kira-kira 2,500 kilometer dari cuaca buruk itu lebih mencabar. dari Australia."
### Lianhe Zaobao

Lianhe Zaobao is the flagship Chinese daily in Singapore, established since March 16, 1983, following the merger of two established Chinese newspapers, Nanyang Siang Pau and Sin Chew Jit Poh, which date back to 1923 and 1929 respectively. With its strong history, Lianhe Zaobao is the most-read Chinese newspaper in Singapore and a trusted information source for the Chinese-speaking community.

The only Chinese morning daily in Singapore, Lianhe Zaobao is an influential and authoritative newspaper giving valuable insights into local and foreign news. Lianhe Zaobao is also regarded as an important source of political and economic news on East Asia, especially China.

With an extensive correspondent network in Beijing, Chongqing, Shanghai, Guangzhou, Hong Kong, Taipei, Seoul and Tokyo, and experienced stringers in the Philippines, Japan, Europe and America, Lianhe Zaobao is able to give readers timely and in-depth coverage of significant events taking place in the region and beyond.

Besides Singapore, Lianhe Zaobao is circulated in Indonesia, Brunei, Hong Kong, Vietnam and major cities of China like Beijing and Shanghai. Launched on 29, August 2004 by Lianhe Zaobao, Singapore’s largest-circulating Chinese-language daily, zb Sunday which boasts punchy articles and greater visual appeal, is designed to give a more vibrant and refreshing reading experience on Sundays.

With a more contemporary and magazine feel, it comes in two sections: a main news section in broadsheet and a lifestyle section in tabloid. The former keeps readers updated on the latest political, economic and social developments, both in and outside Singapore, with reports that provide thought-provoking perspectives and human interest angles.

The news stories and in-depth reviews are grouped under “News”, “China Heartbeat”, “World”, “Money”, “Views” or “Sports”. The latter which has a snappy title zbW, offers essays on life, leisure and lifestyle, interviews with well-known personalities, as well as useful information on wellness, travel, food, consumer products and service.

---

**Contact**

Johnny Tan@Maung Nyunt
Senior Production Manager (Engineering)
Production
The Straits Times, the English flagship daily of SPH, has been serving readers for more than a century. Launched on July 15, 1845, its comprehensive coverage of world news, East Asian news, Southeast Asian news, home news, sports news, financial news and lifestyle updates makes The Straits Times the most-read newspaper in Singapore. Quality news, in-depth analyses, impactful commentaries and breaking stories are packaged to give readers riveting accounts of events in Singapore, the region, and beyond.

The Straits Times’ key strength is in its world class coverage of news outside Singapore. With 20 bureaus in major cities around the world, The Straits Times correspondents bring world news to readers on a Singapore platter, helping them appreciate world events from a Singaporean perspective.

In keeping with the times, The Straits Times introduced weekly supplements such as Digital Life (DL), Urban and Mind Your Body (MYB) to complement The Straits Times as well as IN and Little Red Dot to cater to young readers in schools. Its many efforts have won multiple international awards from the World Association of Newspapers and News Publishers, as well as the Pacific Area Newspaper Publishers’ Association.

The Straits Times also has an online presence at www.straitstimes.com. The site features top stories, blogs and online forum threads. Also under The Straits Times’ umbrella are citizen journalism site Stomp and online television service The Straits Times RazorTV.

The Straits Times has won many accolades and awards, including being named Singapore Newspaper of the Year 2013 by Marketing magazine and voted Singapore’s favourite newspaper 2013 by Superbrands. The Straits Times’ website straitstimes.com also won gold in “Best In Online Media” at the 2012 WAN-IFRA Asian Digital Media Awards.

**Contact**

Johnny Tan and Maung Nyunt
Senior Production Manager (Engineering)
Production
Retrofit: A second life for your production equipment

(Continued from page 101)

“It wasn’t always easy, but we knew what we were getting ourselves into, and it was worth it!”

Case study: Axel Springer, Spandau printing facility

At the Spandau plant in Berlin, Germany, it was the fact that important electronic components would not be available for much longer that provided the motivation for the retrofit project, which involved replacing the control desk and press controls.

The retrofit not only represented a more cost-effective alternative to investing in new equipment; it was implemented as an improvement strategy as well. The following goals were set: increase the availability of the press, reduce waste and operator intervention, and improve general process transparency.

“We expect the ‘electrical’ retrofit to prolong the operational life by at least seven, possibly 10 years,” said Knud Kraft, head of the press department at the printing plant. Thus there was more to the project than a one-to-one retrofit.

EAE, the company tasked with the project, was given an extensive catalogue of specifications. Importance was given to reflecting the existing know-how as far as possible on the controls side. Seventy new functions were realised. “These functions permit clearly extended and improved press presetting, improved control during the production run, and greater transparency of the processes on the press,” said Kraft. At the control desks, a quality station in the form of a touch screen provides all information relevant to quality.

The measures produced the desired results. After the retrofit, press availability clearly increased, with the number of production stops caused by technical problems decreasing by 32 per cent. The number of operator interventions was lowered dramatically, and waste was cut by 20 per cent.

The special challenge of this 18-month retrofit was embedding the control of the manroland press in a complex, comprehensive workflow with numerous interfaces.

Case study: Prisa printing facility in Madrid

The situation was entirely different for the retrofit project at the PressPrint company in Spain. The KBA Satellite press there was re-configured to handle variable web widths. Technical Manager Juan José Erd explains: “We wanted to get a new printing contract for a sports newspaper, but to do that, we had to be able to print a smaller format.”

After a cost and work analysis of the various possibilities, it was decided to fit a so-called web-splitter that separates the web in the middle and stretches it by means of diagonal rollers. In addition, several other rebuilding measures were necessary and the mailroom was adapted correspondingly.

It was stipulated that printing quality should not suffer, printing speed not be reduced, and the cost ceiling not exceeded. And it had to happen quickly – within two months’ time. “We worked day and night to get it done,” Erd said.

The reward for all the effort? The plant won the contract!

Practical tips for a successful retrofitting project

The most valuable practical tips come directly from everyday practice. We have assembled the following recommendations from experts who have personal experience with retrofitting projects:

• Production continuity must always have top priority. The entire retrofitting project must be run according to this principle, as regards both time scheduling and personnel planning. Do not make false economies or take risks that could jeopardise production.

• Use your retrofit as an opportunity to not only prolong the useful life of your installations but also to update/improve them, to close the technological gap to the next generation as far as possible. That way you ensure that your in-house know-how is in line with the technical state of the art.

• In most cases there are several different possible ways to find a solution for every task. Do not decide too quickly on any variation. Develop alternatives and evaluate them on the basis of all criteria that are important to you, such as effectiveness, efficiency, cost, time requirements, demands on personnel, sustainability, and so on. Do not exclude prototypes from this evaluation, either.

• Of primary importance is detailed project preparation with sufficient lead time. All aspects of the project should be discussed with the experts involved (users, operating engineers, and supplier) and duly documented. Clearly define responsibilities.

• If you cannot afford to interrupt production for the project, the only option will be a modular retrofit. In that case, schedule a significantly longer project timeframe. The advantage: if one aggregate after another is rebuilt, then the maximum proportion of existing capacity will always be available for production and revenue losses can be avoided.

• Assemble your retrofit team with care. Appoint two competent project managers; their on-site presence is essential. Even if you have commissioned a specialised service provider, the team should include your own experts as well as the heads of the departments concerned. Nobody knows the installations and processes as well as they do. Their critical judgement is vital.

• Get all affected employees on board. Inform them early about the planned retrofitting and keep them up to date. Major demands will be made on the staff for the duration of the project, something that should not be underestimated. The success of the project will depend on a large degree on their commitment.

Report by Senior Editor
Charlotte Janischewski
Società Athesis S.p.A.
Il Giornale di Vicenza

Established in 1945, Il Giornale di Vicenza is published and printed by Athesis Publishing Group and, with a daily circulation of 45,000 copies, is the market leader in his town (Vicenza). Athesis (2013 consolidated turnover € 77 526 000 with 360 employees) publishes and prints also L’Arena (50,000 copies daily) and BresciaOggi (17,000 copies daily) through a controlled company.

Athesis holds three local TV (TeleArena, BresciaPuntoTV and TeleMan-tova) and also, since 2000, a radio station (Radio Verona) and a small books publishing house (Neri Pozza, Vicenza).

Advertising on owned media is directly managed by PubliAdige S.r.l., a 100 % Athesis controlled company.

Il Giornale di Vicenza started the publications on 30 May 1945. Athesis took the control of the newspaper in 1958.

Il Giornale di Vicenza is published seven days a week in a single edition and it’s distributed in Vicenza and in the surrounding area, that means a country with a population of around 870,000 inhabitants (110,000 of them in town).

Strongly related to the country, Il Giornale di Vicenza is a comprehensive and up-to-date local newspaper that has not only a wide coverage of the local news but also a complete overview of the national and international topics on which also important Italian free-lance reporters give their contribute.

In July 2007 the newspaper changed to a new format (350 x 500 mm), completely renewed its graphic layout and increased the number of page to maximum 96 full colour.

Top technology is used in the pre-press process: a Atex Hermes 10AX system and an Agfa Arkitek: output pages to CTP (Agfa Polaris XTV with low chemistry photopolymer plates Fuji Brilla PRO-V).

In 2007 Athesis Publishing Group moved the production of its newspapers in a totally new and modern printing plant owned by a controlled company.

In the press room two Man Colorman rotary presses were installed (double width, double circumference, 96 tabloid pages full colour in collect production, 35,000 copies per hour).

In the last quarter of 2009 the two rotary presses have been modified to reduce the web width from 200 cm to 180 cm; the more compact size (350 x 450 mm) fulfills better the requirements of the market.
La Concordia è in porto «Così l'Italia riparte»

 установлено 920 000 abitanti (260 000 di loro a Verona) che si distribuiscono in Verona e nella vicina area, e questo vuol dire un paese con una popolazione di circa 920 000 abitanti (260 000 di essi a Verona).

 L'Arena è uno dei più antichi quotidiani d'Italia e del Nord-Est: la prima pubblicazione fu datata 12 ottobre 1866.

 L'Arena è un quotidiano inedito e inedito che ha non solo un vasto pubblico a livello locale ma anche una completa revisione di quanto accade al di fuori del nostro paese su cui si scrivono anche importanti giornali italiani.

 In giugno 2007 il quotidiano è passato a un nuovo formato (350 x 500 mm), renovando il suo layout grafico e aumentando il numero di pagine a 96 a pieno colore.

 Il processo di stampa è stato cambiato per aggiungere una nuova fase: una Atex Hermes 10 AX e un Agfa Polaris XTV con low chemistry polimeri plates Fuji Brillia PRO-V.

 Nel 2007 Athesis Publishing Group ha spostato la produzione dei suoi quotidiani a un'impresa completamente nuova e moderna con un controllo diretto dell'azienda, grazie all'impresa di stampa Marvold Colorman.

 In un locale situato nei pressi del porto di Verona sono state installate due stampanti rotanti Man Colorman, il formato è stato ridotto drasticamente per ridurre la larghezza di stampa da 200 cm a 180 cm, la dimensione più compatta (350 x 450 mm) soddisfa benissimo le esigenze di mercato.

 Contact

 SILVIO DA GIAU, Technical Director
 PAOLO CIAPETTI, Production Manager
 STEFANO BIGARELLI, Quality & Prepress Manager
 Società Athesis S.p.A.
 Corso Porta Nuova, 67
 37122 Verona, Italy
 Phone: +39 0459600111
St. Galler Tagblatt AG
St. Galler Tagblatt

Category 1: Coldset-offset printing on newsprint
Printing site: Winkeln, Switzerland

St. Galler Tagblatt AG is the leading media company in eastern Switzerland. Every day the personnel at Tagblatt Medien is engaged in the acquisition, selection, treatment and distribution of information in printing and electronic form.

The most important product is the St. Galler Tagblatt which is published in seven regional editions. In addition, numerous other titles are produced, both as own publications as well as on a contract basis for customers from all over Switzerland.

Tagblatt Medien reaches its community also in electronic distribution, reaching viewers and listeners throughout eastern Switzerland with “Tele Ostschweiz“. Naturally, the news content can be accessed also in the Internet under www.tagblattmedien.ch.

The Coopzeitung is printed on a contract basis for Coop, one of the biggest retailing groups in Switzerland, at the St. Galler Tagblatt AG printing centre in Winkeln. With more than three million readers, it is the highest-circulation newspaper in Switzerland.

The newspapers are produced on a WIFAG OF 470 press, six 4/4 printing towers, seven reels, two 2.5.5 folders and the ABP Press Master System. Thermal News plates are produced on two new Kodak Generation News CTP imagesetters and the 2B-precision plate processing system. The page data in PDF format are processed in a largely automated operation by the AGFA Arkitex workflow management system.

Contact
St. Galler Tagblatt AG
Hansjürg Stühl
Head of Printing
9001 St. Gallen
Switzerland

Workflow
- Circulation: 125,000
- Page format, mm: 320 x 470
- Editorial: Michelic & Partner NewsNT
- Ad-Booking: ClassWizard
- General Workflow: AGFA Arkitex

PrePress
- File Checking: OneVision Assure
- Operator controlled image editing software: Adobe Photoshop
- Auto image enhancement software: Epical Claro
- Color Management:
  - Ink Saver: OneVision Assure Plug InSave
  - Proof Software: GraphicsArt PrePress PageView Softproof
  - Proof Printer: Xerox DC252
  - RIP: AGFA Harlequin

Plates
- Screen Technology: AM
- Screen Ruling, lpi: 137,00 dpi
- CTP Recorder: Kodak Generation News
- Film Recorder:

Print
- Printing Press: Wifag OF 470
- Press Geometry: ABB MPS 5
- Closed Loop System
- Damping System
- Ink: MCYK

Materials
- Plates: Kodak TB3
- Printing Blankets: Bötscher Formula 1
- Fountain Agent: Amra Waterline Andystar 6919
- Ink: Sun Vistachrome
- Paper: Utternsfeld alpenweiss
- Grams per square meter: 45
Tages-Anzeiger is the leading quality title in the region of Zurich and one of the leading newspapers in German-speaking Switzerland. The first edition was published on 2nd March 1893. Since then, it has developed progressively to become the market leader, with a well educated and professionally very successful readership. The importance of Zurich as a business and cultural centre for Switzerland gives the Tages-Anzeiger a national character.

Launched already with a long print run, the Swiss media research organisation (WEMF) statistics for 2013 list exactly 173,877 copies, whereas the MACH Basic study for 2014-1 shows 490,000 readers.

**Contact**

Jürg Mosimann Tanner
Geschäftsführer
DZZ Druckzentrum Zürich AG
Bubenbergstrasse 1
8045 Zürich
Switzerland
Phone Direct +41 44 424 61 60
Fax +41 44 424 49 03
E-Mail juerg.mosimann@tamedia.ch
Web Print Plant www.zeitungsdruck.ch
Web Publishing House www.tamedia.ch
Tamedia Publications romandes

Tribune de Genève

Category 1: Coldset-offset printing on newsprint
Printing site: Bussigny, Switzerland

The «Tribune de Genève» is the leading daily newspaper in Geneva and its surroundings. With (…) 138 000 readers (Basis Mach 2012), the «Tribune de Genève» also benefits from a strong presence on the Web (www.tdg.ch). The newspaper’s smartphone apps and iPad apps are also very popular.

Owned by the Tamedia group, based in Zurich, this mainstream newspaper was launched on February 1st, 1879, by the American James T. Bates, a former general of the Union Army who had become a banker in Geneva.

Nicknamed «La Julie» by its readers, the «Tribune de Genève» enjoys a wide distribution in Geneva canton as well as in the rest of Switzerland. Focusing mainly on the region’s news, including the international organisations, the newspaper is also recognised for the quality of its coverage of national, international, economic, cultural and sports news.

(Source: CQC 2012–2014 Members Brochure)

Contact

Damien Appetito
Stv. Betriebsleiter
Tamedia Publications romandes
Mochettaz 8
1000 Lausanne
Switzerland
Phone +41 (21) 349 58 14
E-Mail damien.appetito@sr.tamedia.ch
Mathrubhumi (…) is a Malayalam language newspaper that is published from Kerala, India. Mathrubhumi was founded by K. P. Kesava Menon, an active volunteer in the Indian freedom struggle against the British. The word “Mathrubhumi” roughly translates to “mother land”. It is the second most widely read newspaper daily in Kerala (…). They also publish a variety of magazines and supplements including the prestigious weekly literary magazine, Mathrubhumi Azhchappathippu.


Contact

PT/Mr. BHASI
General Manager – Production & Maintenance,
Mathrubhumi Printing & Publishing Co Ltd.,
K P K Menon Road
Calicut – 673001,
Kerala State, India
Phone +91 495 23 66655
Fax +91 495 23 66656
The Printers (Mysore) Pvt. Ltd.

Deccan Herald

Category 1: Coldset-offset printing on newsprint
Printing site: Bangalore (Kumbalgodu), India

The Printers (Mysore) Pvt Ltd is a publishing company having the following publications:
1. Deccan Herald - English Daily
2. Prajavani – Kannada Daily
3. Sudha - Kannada Weekly Magazine
4. Mayura - Kannada Monthly Magazine

The company was founded in 1947. It has eight printing centers in India and head office at Bangalore. At present, the company is having manpower of 1,045 employees. So far, the company has got one Gold and three Silver awards in Asia Media Awards competition conducted by WAN-IFRA. We have got INCQC memberships for:

<table>
<thead>
<tr>
<th>Workflow</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>317,800</td>
</tr>
<tr>
<td>Page format, mm</td>
<td>340 x 540</td>
</tr>
<tr>
<td>Editorial</td>
<td>Quark QPS</td>
</tr>
<tr>
<td>Ad-Booking</td>
<td>4C Plus Layout X</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PrePress</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>File Checking</td>
<td>OneVision Asura</td>
</tr>
<tr>
<td>Auto image enhancement software</td>
<td>Fotoware Colourfactory</td>
</tr>
<tr>
<td>Color Management</td>
<td></td>
</tr>
<tr>
<td>Ink Saver</td>
<td>Pressmacher Ocnolour Eco</td>
</tr>
<tr>
<td>Proof Software</td>
<td>Xi Graphic System Star Proof</td>
</tr>
<tr>
<td>Proof Printer</td>
<td>Epson Stylus Pro</td>
</tr>
<tr>
<td>RIP</td>
<td>Grafix Torrent</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Plates</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Screen Technology</td>
<td>Amplitude Modulated Screening</td>
</tr>
<tr>
<td>Screen Ruling, tp</td>
<td>100</td>
</tr>
<tr>
<td>CTP Recorder</td>
<td>Krause &amp; Agfa LSet 300 and Advantage XRT</td>
</tr>
<tr>
<td>Film Recorder</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Print</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing Press</td>
<td>KBA Colora</td>
</tr>
<tr>
<td>Press Geometry</td>
<td>42</td>
</tr>
<tr>
<td>Press Control</td>
<td>EAE</td>
</tr>
<tr>
<td>Closed Loop System</td>
<td>TechnoTRANSB</td>
</tr>
<tr>
<td>Damping System</td>
<td></td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>CMYK</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Materials</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plates</td>
<td>TechnoVista Vistar</td>
</tr>
<tr>
<td>Printing Blankets</td>
<td>Vulcan and ContAir Alto ND2 and Entropia TR2</td>
</tr>
<tr>
<td>Fountain Agent</td>
<td>TechnoVista Crown Jewel CS-1</td>
</tr>
<tr>
<td>Inks</td>
<td>Micro and DIC Newsink</td>
</tr>
<tr>
<td>Paper</td>
<td>UPM News C</td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>42.5</td>
</tr>
</tbody>
</table>
**Prajavani**

**Contact**

V. Srinivas  
General Manager – Production & Materials  
E-Mail v.srinivas@printersmysore.co.in
Turkuvaraz Gazete Dergi Basım A.Ş
SABAH

Category 3: Heatset-offset printing or UV-cured offset printing on SC or LWC paper
Printing site: Istanbul, Turkey

Turkuvaraz Media Group is one the leading media groups in Turkey including newspapers, magazines, internet, printing, distribution and TV branches. SABAH, DAILY SABAH(english), TAKVİM, FOTOMAC, YENİASİR, SABAH DEUTSCHLAND newspapers and 14 different magazines are the printed media part of the Turkuvaraz Media group.

SABAH newspaper is always leader to bring new technologies and innovation to Turkish press. It is adopting a new approach in printing, media production techniques and quality centered business.

Turkuvaraz printing is a printing company including 5 newspapers facilities and one magazine print plant. Turkuvaraz Distribution is one of the two printed media distribution companies of Turkey. Printing and distribution centers are located together in Istanbul, Ankara, Izmir, Antalya and Adana.

TV branch of the group includes 1 actual national TV channel, 1 news channel, 2 kids channels and 1 radio channel.

All printed and visual media have their own internet sites and portals. Excellence and innovation are key factors to produce high quality products in the new decades.

Contact
SABAH newspaper
Barbaros Bulvari No:153
Balmumcu – Besiktas – 34349 Istanbul, Turkey

Mr. Sedat Yazar
Technical Manager
Phone +90-216-5859134
Fax +90-216-5859233
E-Mail sedat.yazar@sabah.com.tr

Aykut Aksoy
Business Development and Quality Manager
Phone +90 216 585 9372
E-Mail aykut.aksoy@sabah.com.tr
Since it was founded in 1818, Ungeheuer + Ulmer has gone from being the printer of the royal court to a modern media house. It employs some 200 people in the centre of Ludwigsburg, where they produce web (newspapers, inserts) and sheet-fed (leaflets, magazines, business reports) print products in close dialogue with customers. The firm’s services range from concept development, editing and design to printing, post-processing and mailing.

The Ludwigsburger Kreiszeitung (LKZ) and its Neckar and Enzbote regional edition is on its 197th year of publication at Ungeheuer + Ulmer, making it the oldest independent regional newspaper in Baden-Württemberg.

It is the most widely circulating daily in the Ludwigsburg district, and in its six regional editions, its full newsroom covers the news in 39 localities in Baden-Württemberg, Germany and the world. LKZ has a print circulation of 40 271 copies (IVW 3/14) and has seen continuous developments in content and design over the years.

The Ludwigsburger Kreiszeitung was the only Germany daily to receive an Award of Excellence in the typography category at the 2013 European Newspaper Awards. It was also recognized for layout and design for the third time running in this same international competition.

Ungeheuer + Ulmer has also gained a reputation for organizing popular regional fairs. In everything from the newspaper to commercial printing, from services to events, the company motto is “everything from a single source”.

**Contact**

Jochen Walter  
Technischer Leiter  
Ungeheuer + Ulmer KG GmbH & Co.  
Körnerstraße 14–18  
71634 Ludwigsburg  
Germany  
Phone +497141130-210.  
Fax +497141130-10210.  
E-Mail Jochen.Walter@u-u.de  
Web www.u-u-druck.de
7DAYS is the most popular free daily tabloid newspaper in the United Arab Emirates (UAE).

It was launched in April 2003 as a weekly newspaper. The following year it increased its frequency to Five days a week (Sunday – Thursday) and rapidly claimed its position as the ‘de facto’ essential daily source of news and information serving the country’s growing expatriate population.

With an unrivalled reach of villa compounds, apartment blocks, hotels, coffee shops and business premises, 7DAYS boasts an impressive daily readership in excess of 200,000 adults reflecting the general population profile of the UAE. As per the IPSOS Annual UAE Readership Survey 2010 reports that 7DAYS has more Emirati readers than its closest rival.

7DAYS is operated by Al Sidra Media LLC, PO Box 35207, Dubai. Al Sidra Media LLC is one of the UAE’s leading publishing companies. The portfolio encompasses newspapers, websites, mobile applications, ePaper applications, magazines and much more.

7DAYS is printed at “United Printing & Publishing” (UPP), the leading high quality printing and publishing company of the region. United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70’s as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.

With a complete and vast array of equipments ranging from latest pre press to printing and print finishing equipments and with a work force in excess of 600, our infrastructure allows us to offer competitive prices, quick delivery times to suit all requirements. UPP specializes in jobs such as newspaper printing, magazines, brochures, point of sales products, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, books, dictionaries, newsletters and marketing collaterals.

---

**Workflow**

| Category 1: | Coldset-offset printing on newsprint |
| Printing site: | United Arab Emirates |

**Plates**

- **Color Management**: GMG COLOR GMG DOT PROOF (v 4.5)
- **Screen Ruling, lpi**: 110
- **Screen Technology**: Amplitude Modulated Screening
- **CTP Recorder**: KODAK TRENDSETTER NEWS (THERMAL CTP)
- **Film Recorder**: KODAK TRENDSETTER NEWS (THERMAL CTP)
- **Ink Saver**: GMG COLOR GMG DOT PROOF (v 4.5)
- **Proof Software**: AGFA ARKITEK 8.0
- **Proof Printer**: HP DESIGNET 22100 PHOTO
- **RIP**: GLOBAL GRAPHER SYSTEMS HARLEQUIN RIP 7.1
- **Operator controlled General Workflow**: AGFA ARKITEX 8.0

**Press**

- **Press Control**: EAE HOLDING GmbH EAE REMOTE INFO (VER- SIOn 2.6)
- **Closed Loop System**: BALDWYN JMEX SPRAY DAMPENING SYSTEM (UYHO SPRAY WORLD)
- **Damping System**: BALDWYN JMEX SPRAY DAMPENING SYSTEM (UYHO SPRAY WORLD)
- **Ink Sequence**: CMYK (C4S) & KCMY (H/S)

**Print**

- **Plates**: KODAK Thermal News Gold
- **Printing Blankets**: DAIY (FLINT GROUP COMPANY) METAL BACK BLANKETS
- **Fountain Agent**: ULTRACHEM SOLARFOUNT T1

**Materials**

- **Inks**: FLINT GROUP Coldset (C-Eurostar Cyan HS, M-Eurostar Magenta HS, Y-Eurostar Yellow C3, K-Eurostar Black OR AM), Heidelberg (C-PremoKing 2000 Cyan, M-PremoKing 2000 Magenta, Y-PremoKing 2000 Yellow, K-PremoKing 2200 Black)
- **Paper**: UPM News C, Schwindt Mill

**Inks**

- 45

---

**United Printing & Publishing**

**7DAYS**

---

**CROOKED POLICEMAN CASHES IN ON LOST WALLET**

Cop abused position of trust and took money and cards
>>> Our web machines include KBA Continent, Orient, Hi-line, KBA 213, Commercial web machines KBA 215 and Manroland Rotoman machine capable of 50,000 Impressions per hour. Our sheet fed machines include two 8 color perfecting presses, one 6 color press, three 5 color presses and two 4 color presses. The state-of-art binding lines include four perfect binding machines and three saddle stitching machines with 8 stations capable of producing up to 20000 books/magazines per hour.

The KBA Continent boasts with 2 Heatset Towers, 10 Coldset Towers, Two Folders, 16 Reels stands and double deck balloon Formers, which can print up to 48 pages in four colors with an output of 50,000 cph, providing customers with different flexible options. The newspaper printing machines are duly integrated with mailroom equipments from Muller Martini having 6 Stackers with 11 online Strapping machines connected to a common delivery ramp having 2 Film Wrapping machines. The entire mailroom setup is also integrated with 3 online/offline SLS 3000 Inserting machines, each with 6 stream feeders and three lines of MPC (Mailroom Production Control) bundle labeling systems, adding to this we also have card gluing Value Liner machine duly integrated with one of the SLS 3000 inserters.

Contact

Ali Saif Al Neaimi
Chief Executive Officer
United Printing & Publishing
Phone Direct +971 2 5039900
Fax Direct +971 2 5039910
Phone Board +971 2 5039999
P.O. Box 39955, Abu Dhabi, UAE
E-Mail ali_alneami@upp.ae
Web www.upp.ae
The first issue of Al Ittihad newspaper was published on 20th October 1969, in a period when late Sheikh Zayed Bin Sultan Al Nahyan, Ruler of Abu Dhabi was very active, since in this period he was laying a time intensive efforts along with his brothers who were the rulers of other emirates to form union of the UAE. The name Al Ittihad means “The Union” which carries the ideology of symbolism and largely reflects the fact that the newspaper ‘Al Ittihad’ to be the mouthpiece of the UAE, not only as a community but also a political entity known for its position and direction. The newspaper initially started as a weekly with 12 pages and the circulation was 5500 copies. It was distributed free of cost to be competitive with the newspapers coming from other Arab countries. With the proclamation of the UAE in 1971, Al Ittihad was published for several consecutive days and on the occasion of the fifth anniversary of His Highness Sheikh Zayed Bin Sultan Al Nahyan (may God have mercy on him) being ruler of Abu Dhabi on 6th August 1971, it was published on a daily basis for two weeks. Since 22nd April 1972, ‘Al Ittihad’ was published as a daily newspaper with 32 pages including few color pages. At a later stage ‘Ittihad Sports’ supplement with 16 pages was launched and further ‘Duniya Al Ittihad’ of 16 pages was launched which is a daily magazine with a mix of art & culture. Al Ittihad newspaper was recorded as a first publication using the high end technology to transfer editorial content by satellite for the first time in Arab countries in 1981. This was the time when another printing press in Dubai was established to print the newspaper in Abu Dhabi and Dubai at the same time to and overcome the problems of delay in distribution in the Northern Emirates. Today, Al Ittihad has one of the latest printing presses in the Middle East and produces the best print quality at par with the foreign newspapers. Now a day’s Al Ittihad have 100 reporters between Abu Dhabi, offices in Dubai, Fujairah, Ras Al Khaimah and other emirates, as well as offices in Beirut & Cairo and correspondents all around the world. All the journalists are supported by the latest technologies in the newsroom equipped with devices having latest techniques of editing. Al Ittihad has adopted “Rapid Browser” to receive the latest news from the news agencies, edit and follow-up until it reaches the final stage of newspaper printing. It is worth mentioning that Al Ittihad entered the world of internet on Friday 15th March 1996 and was the first local newspaper to provide this service to its readers.

AL ITTIHAD is printed at “United Printing & Publishing” (UPP), the leading high quality printing and publishing company of the region.

United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70’s as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.

The first issue of Al Ittihad newspaper was published on 20th October 1969, in a period when late Sheikh Zayed Bin Sultan Al Nahyan, Ruler of Abu Dhabi was very active, since in this period he was laying a time intensive efforts along with his brothers who were the rulers of other emirates to form union of the UAE. The name Al Ittihad means “The Union” which carries the ideology of symbolism and largely reflects the fact that the newspaper ‘Al Ittihad’ to be the mouthpiece of the UAE, not only as a community but also a political entity known for its position and direction. The newspaper initially started as a weekly with 12 pages and the circulation was 5500 copies. It was distributed free of cost to be competitive with the newspapers coming from other Arab countries. With the proclamation of the UAE in 1971, Al Ittihad was published for several consecutive days and on the occasion of the fifth anniversary of His Highness Sheikh Zayed Bin Sultan Al Nahyan (may God have mercy on him) being ruler of Abu Dhabi on 6th August 1971, it was published on a daily basis for two weeks. Since 22nd April 1972, ‘Al Ittihad’ was published as a daily newspaper with 32 pages including few color pages. At a later stage ‘Ittihad Sports’ supplement with 16 pages was launched and further ‘Duniya Al Ittihad’ of 16 pages was launched which is a daily magazine with a mix of art & culture. Al Ittihad newspaper was recorded as a first publication using the high end technology to transfer editorial content by satellite for the first time in Arab countries in 1981. This was the time when another printing press in Dubai was established to print the newspaper in Abu Dhabi and Dubai at the same time to and overcome the problems of delay in distribution in the Northern Emirates. Today, Al Ittihad has one of the latest printing presses in the Middle East and produces the best print quality at par with the foreign newspapers. Now a day’s Al Ittihad have 100 reporters between Abu Dhabi, offices in Dubai, Fujairah, Ras Al Khaimah and other emirates, as well as offices in Beirut & Cairo and correspondents all around the world. All the journalists are supported by the latest technologies in the newsroom equipped with devices having latest techniques of editing. Al Ittihad has adopted “Rapid Browser” to receive the latest news from the news agencies, edit and follow-up until it reaches the final stage of newspaper printing. It is worth mentioning that Al Ittihad entered the world of internet on Friday 15th March 1996 and was the first local newspaper to provide this service to its readers.

AL ITTIHAD is printed at “United Printing & Publishing” (UPP), the leading high quality printing and publishing company of the region.

United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70’s as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.
>>> With a complete and vast array of equipments ranging from latest pre press to printing and print finishing equipments and with a work force in excess of 600, our infrastructure allows us to offer competitive prices, quick delivery times to suit all requirements. UPP specializes in jobs such as newspaper printing, magazines, brochures, point of sales products, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, POS etc.

Our web machines include KBA Continent, Orient, Hi-line, KBA 213, Commercial web machines KBA 215 and Manroland Rotoman machine capable of 50,000 impressions per hour. Our sheet fed machines include two 8 color perfecting presses, one 6 color press, three 5 color presses and two 4 color presses. The state-of-art binding lines include four perfect binding machines and three saddle stitching machines with 8 stations capable of producing up to 20000 books/magazines per hour.

The KBA Continent boasts with 2 Heat-set Towers, 10 Cold-set Towers, Two Folders, 16 Reels stands and double deck balloon Formers, which can print up to 48 pages in four colors with an output of 50,000 cph, providing customers with different flexible options. The newspaper printing machines are duly integrated with mailroom equipments from Muller Martini having 6 Stackers with 11 online Strapping machines connected to a common delivery ramp having 2 Film Wrapping machines. The entire mailroom setup is also integrated with 3 online/offline SLS 3000 Inserting machines, each with 6 stream feeders and three lines of MPC (Mailroom Production Control) bundle labeling systems, adding to this we also have card gluing Value Liner machine duly integrated with one of the SLS 3000 inserters.

Contact

Ali Saif Al Neaimi
Chief Executive Officer
United Printing & Publishing
Direct T: +971 2 5039900
Direct F: +971 2 5039910
Board T: +971 2 5039999
P.O.Box: 39955, Abu Dhabi, UAE
E-mail: info@upp.ae
www.upp.ae
"Alroeya" Newspaper was founded on the vision that professionalism is the key to success in the fast-developing media landscape in UAE and the region alike, and from a deep conviction that any media-related project must bring knowledge to the reader and be a positive influence in society – one that implements the highest standards in both form and content. Since its inception in Dec.02, 2012, Alroeya always aspires to meet the reader’s need for a professional, credible and independent publication that tackles and appreciates the issues relevant to their lives. At the time, the newspaper was also aware of the telecom revolution sweeping across the nation, which greatly transformed the media industry.

Alroeya strove to act as an independent newspaper that aims to serve the nation and its citizens and safeguard their right to know the truth. Alroeya has placed for itself a number of professional ethics – multiplicity, neutrality and tolerance. These ethics will continue to be cornerstones of the newspaper’s philosophy as it become a venerated podium for the enlightened opinion and objective analysis.

Alroeya comprises of specialized sections which, in addition to the main newspaper, include economics, varieties and sports, in addition to a periodic pages specializing in different aspects. In all these pages, the newspaper strives to deliver truth and entertainment in a presentation that is based on honesty, respect for the reader’s intelligence and their right to truth.

These efforts go hand in hand with the fact that Alroeya is consistently keeping up with the various developments in the advertising industry, providing advertisers with an innovative, highly effective medium through which they can secure nationwide coverage. The newspaper has several advantages that differentiate it from its competitor, including the fact that it is the fastest growing publication in the UAE and the publication with fixed subscriber base, readership and overall reader satisfaction rates. Our commitment to these ethics have helped us become one of the most respected sources for local and international news and a reference of choice for many high profile news agencies.

AL ROEYA is printed at “United Printing & Publishing” (UPP), the leading high quality printing and publishing company of the region.

United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70’s as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.
With a complete and vast array of equipment ranging from latest pre press to printing and print finishing equipment and with a work force in excess of 600, our infrastructure allows us to offer competitive prices, quick delivery times to suit all requirements. UPP specializes in jobs such as newspaper printing, magazines, brochures, point of sales products, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, POS etc.

Our web machines include KBA Continent, Orient, Hi-line, KBA 213, Commercial web machines KBA 215 and Manroland Rotoman machine capable of 50,000 impressions per hour. Our sheet fed machines include two 8 color perfecting presses, one 6 color press, three 5 color presses and two 4 color presses. The state-of-art binding lines include four perfect binding machines and three saddle stitching machines with 8 stations capable of producing up to 20000 books/magazines per hour.

The KBA Continent boasts with 2 Heat-set Towers, 10 Cold-set Towers, Two Foldes, 16 Reels stands and double deck balloon Formers, which can print up to 48 pages in four colors with an output of 50,000 cph, providing customers with different flexible options. The newspaper printing machines are duly integrated with mailroom equipments from Muller Martini having 6 Stackers with 11 online Strapping machines connected to a common delivery ramp having 2 Film Wrapping machines. The entire mailroom setup is also integrated with 3 online/offline SLS 3000 Inserting machines, each with 6 stream feeders and three lines of MPC (Mailroom Production Control) bundle labeling systems, adding to this we also have card gluing Value Liner machine duly integrated with one of the SLS 3000 inserters.
First published in 1888 as a four-page newspaper, the Financial Times’ initial readership was the financial community of the City of London. The Financial Times soon established itself as the sober but reliable “Stockbroker’s Bible”, with its only rival being the slightly older and more daring Financial News. In 1893, the FT turned salmon pink - a masterstroke that made it immediately distinguishable from its competitor. From their initial rivalry, the two papers merged in 1945 to form a single six-page newspaper.

On January 1st, 1979, the first FT to be printed outside the UK rolled off the presses in Frankfurt. Since then, with its greatly increased international coverage, the FT has become a truly global business newspaper, printed at 22 print centers around the world, and, with over 1.6 million readers world-wide, is the first daily newspaper to sell more copies abroad than in its original home market. The Financial Times now has 4 international editions to serve the needs of its readers in the UK, Continental Europe, the US and Asia, plus its award-winning website FT.com. The European edition of the newspaper is distributed in Continental Europe, Middle East and Africa. It is printed Monday to Saturday at 5 strategically located print centers across Europe, as well as South Africa and Abu Dhabi.

The Financial Times is universally acknowledged as the world’s definitive business newspaper and is the flagship of the Financial Times group, a wholly-owned subsidiary of Pearson plc, the international media group. Its team of over 400 journalists across 5 continents presents political, economic and business news from a truly global perspective.

FINANCIAL TIMES is printed at “United Printing & Publishing” (UPP), the leading high quality printing and publishing company of the region. United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70’s as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.
With a complete and vast array of equipments ranging from latest pre press to printing and print finishing equipments and with a work force in excess of 600, our infrastructure allows us to offer competitive prices, quick delivery times to suit all requirements. UPP specializes in jobs such as newspaper printing, magazines, brochures, point of sales products, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, POS etc.

Our web machines include KBA Continent, Orient, Hi-line, KBA 213, Commercial web machines KBA 215 and Manroland Rotoman machine capable of 50,000 impressions per hour. Our sheet fed machines include two 8 color perfecting presses, one 6 color press, three 5 color presses and two 4 color presses. The state-of-art binding lines include four perfect binding machines and three saddle stitching machines with 8 stations capable of producing up to 20000 books/magazines per hour.

The KBA Continent boasts with 2 Heatset Towers, 10 Coldset Towers, Two Folders, 16 Reels stands and double deck balloon Formers, which can print up to 48 pages in four colors with an output of 50,000 cph, providing customers with different flexible options. The newspaper printing machines are duly integrated with mailroom equipments from Muller Martini having 6 Stackers with 11 online Strapping machines connected to a common delivery ramp having 2 Film Wrapping machines. The entire mailroom setup is also integrated with 3 online/offline SLS 3000 Inserting machines, each with 6 stream feeders and three lines of MPC (Mailroom Production Control) bundle labeling systems, adding to this we also have card gluing Value Liner machine duly integrated with one of the SLS 3000 inserters.

Contact

Ali Saif Al Neaimi
Chief Executive Officer
United Printing & Publishing
Phone Direct +971 2 5039900
Fax Direct +971 2 5039910
Phone Board +971 2 5039999
P.O. Box 39955, Abu Dhabi, UAE
E-Mail ali_alneami@upp.ae
The National, the Abu Dhabi Media Company's first English-language publication, has set a new standard of quality English-language journalism in the Middle East.

Launched in April 2008, The National sought to establish an institution on par with some of the greatest newspapers in the world, but with the authenticity of a paper made in the UAE. With more than 250 journalists based in the country's seven emirates and in foreign bureaux throughout the world, The National tells the story of the Middle East as seen through the region's eyes. Focused on the capital, Abu Dhabi, but anchored in the new social and political reality that is the emerging nation within a fast-changing global context, The National offers fresh, compelling content that's made in the UAE.

In 2010 The National launched a range of new internet and mobile products and services, a significant step on its evolution into a multi-platform news organisation.

THE NATIONAL is printed at "United Printing & Publishing" (UPP), the leading high quality printing and publishing company of the region.

United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70's as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.

With a complete and vast array of equipments ranging from latest pre press to printing and print finishing equipments and with a work force in excess of 600, our infrastructure allows us to offer competitive prices, quick delivery times to suit all requirements. UPP specializes in jobs such as newspaper printing, magazines, brochures, point of sales products, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, POS etc.
Our web machines include KBA Continent, Orient, Hi-line, KBA 213, Commercial web machines KBA 215 and Manroland Rotoman machine capable of 50,000 Impressions per hour. Our sheet fed machines include two 8 color perfecting presses, one 6 color press, three 5 color presses and two 4 color presses. The state-of-art binding lines include four perfect binding machines and three saddle stitching machines with 8 stations capable of producing up to 20000 books/magazines per hour.

The KBA Continent boasts with 2 Heat-set Towers, 10 Cold-set Towers, Two Folders, 16 Reels stands and double deck balloon Formers, which can print up to 48 pages in four colors with an output of 50,000 cph, providing customers with different flexible options. The newspaper printing machines are duly integrated with mailroom equipments from Muller Martini having 6 Stackers with 11 online Strapping machines connected to a common delivery ramp having 2 Film Wrapping machines. The entire mailroom setup is also integrated with 3 online/offline SLS 3000 Inserting machines, each with 6 stream feeders and three lines of MPC (Mailroom Production Control) bundle labeling systems, adding to this we also have card gluing Value Liner machine duly integrated with one of the SLS 3000 inserters.

Contact

Ali Saif Al Neaimi
Chief Executive Officer
United Printing & Publishing
Direct T: +971 2 5039900
Direct F: +971 2 5039910
Board T: +971 2 5039999
P.O.Box: 39955, Abu Dhabi, UAE
E-mail: info@upp.ae
www.upp.ae
NÜRNBERGER NACHRICHTEN is one of the major regional newspapers in the Federal Republic of Germany. With a print run of around 269,000 copies from Monday to Friday and approximately 312,000 on Saturdays, it is available in 24 different versions in fifteen counties in Mittelfranken (Central Franconia) and neighbouring regions in Oberfranken (Upper Franconia) and Oberpfalz (the Upper Palatinate).

A new printing centre was built in autumn 2003. The entire production of NÜRNBERGER NACHRICHTEN is controlled and carried out in-house in the centre of the city. The two presses are equipped with 12 printing towers and 16 four-colour pages are possible per tower. Typically, 40,000 copies of the newspaper (43,000 maximum) run through the presses and the six folder devices per hour. The folders are designed to cope with 96 four-colour pages, but NÜRNBERGER NACHRICHTEN prints a maximum of 64 pages in one go.

Contact
Jörg Zägelein
Quality Manager
Verlag Nürnberger Presse
Druckhaus Nürnberg GmbH & Co. KG
Marienstraße 9–11
90402 Nürnberg
Germany
Phone +49 911-216-2457
Mobil +49 175-9352423
Fax +49 911-216-1598
E-Mail qualitaetservice@pressenetz.de
NÜRNBERGER ZEITUNG, one of Germany’s oldest daily papers, first appeared on the scene under the name “Der Fränkische Kreiscorrespondent von und für Deutschland”.

Today, NÜRNBERGER ZEITUNG and its sister paper NORDBAYERISCHE ZEITUNG are sold throughout almost all of the Mittelfranken region (Central Franconia). With an average print run of around 28,000 copies on weekdays and 31,000 on Saturdays, NÜRNBERGER ZEITUNG ranks among the reliable dailies, providing up-to-date, critical coverage on all areas off everyday life.

The paper is printed at VERLAG NÜRNBERGER PRESSE, Druckhaus Nürnberg GmbH & Co. – in the very heart of the city.

Category 1: Coldset-offset printing on newsprint
Printing site: Nürnberg, Germany

Contact
Jörg Zägelein
Quality Manager
Verlag Nürnberger Presse
Druckhaus Nürnberg GmbH & Co. KG
Marienstraße 9–11
90402 Nürnberg
Germany
Phone +49911-2162457
Mobil +49175-9352423
Fax +49911-216-1598
E-Mail qualitaetsservice@pressenetz.de
Krisen ska klaras med flyttad ledighet

Långa jobbköer för studenterna

Första vardagen efter studenten – för många betyder klivet in i vuxenvärlden att ställa sig i jobbsökarkö hos arbetsförmedlingen.

Problem närbuss skapar långa köer

NYHETER.SID4–5. Sjuksköterskorna får 14 000 kronor i bonus om de jobbar i sommar


SPOR T.SID16, DEL2. Dennis från Surahammar blir NHL-proffs i Chicago Blackhawks.

VÄLKOMMENT ILLN ORÉN & LINDBLÖM. Vi älskar rekrytering! Och våra årak underöch kandidater. Läs mer om våra erbjudanden och välj vår återlämningsplats på www.norenlindholm.se

Contact

V-TAB

Exportgatan 2-4
422 46 Hisingsbacka
Gothenburg, Sweden

E-mail: johan.berggren@v-tab.se
E-mail: conny.cedervang@v-tab.se
E-mail: anders.kohlin@v-tab.se
www.v-tab.se
West Australian Newspapers Ltd

The West Australian

The West Australian is the only locally-edited daily newspaper published in Perth, Western Australia, and is owned by ASX-listed Seven West Media (ASX: SWM). The West is published in tabloid format, as is the state's other major newspaper, The Sunday Times, a News Limited publication. It is the second-oldest continuously-produced newspaper in Australia, having been published since 1833.

In October 2010, the paper ended its long-term policy of not directly competing for Sunday readership and advertising by re-branding its former Saturday editions as “a weekend read” under the masthead The Weekend West. In consequence, The West Australian was reduced to weekdays-only circulation.

A digital archive subscription enables past editions from July 2004 to be accessed.

The newspaper contains international, national and local news. The paper publishes a supplement titled WestWeekend Magazine which is included as an insert in The Weekend West. The publisher also operates a “breaking news” website (thewest.com.au). In April 2008, the website was expanded to include a video news service called West TV, to compete with similar services from Fairfax Media and News Limited.

The West Australian traces its origins to The Perth Gazette and Western Australian Journal, the first edition of which appeared on 5 January 1833. Owned and edited by Perth postmaster Charles Macfaull, it was originally a four page weekly.

Newspaper House, the former office and publishing plant of The West on St Georges Terrace, across the road from the Palace Hotel, was a prominent landmark in the life of the city and state for over 50 years. In 1988, larger and more modern accommodation for the paper’s printing presses was commissioned in Osborne Park. Ten years later, the editorial operations also moved to the Osborne Park complex.


Contact

Corrie Gaugg
Phone +61 413 841 777
### Category 1: Coldset-offset printing on newsprint

**Printing site:** Aachen, Germany

Newspaper publisher Aachen GmbH is a regional media company in the Aachen-Heinsberg-Düren region. All of the various activities of the firms in the group are bundled under the umbrella “Medienhaus Zeitungsverlag Aachen”. The key journalistic products of this publishing house are the two newspapers Aachener Zeitung and Aachener Nachrichten, which are produced alongside 17 local editions and are distributed in Rhenish format in the Aachen city region and in the districts of Heinsberg and Düren.

The first official issue of the Aachener Volkszeitung was published on March 6, 1946. On March 6, 1996, the 50th anniversary of its license, it was re-dubbed the Aachener Zeitung.

The Aachener Zeitung and Aachener Nachrichten have a daily circulation of around 120,000 copies and reach approximately 380,000 readers. The subsidiaries Super Sonntag Verlag GmbH and Verlag Aachener Anzeigenblatt GmbH & Co KG are responsible for the two ad papers Super Mittwoch and Super Sonntag. Wednesday paper Super Mittwoch goes out to the people of Aachen and beyond in more than 220,000 copies each week. Each Sunday, more than 494,000 copies of the Super Sonntag are delivered to homes in the Aachen city region and the Heinsberg and Düren districts.

The product portfolio of Medienhaus Zeitungsverlag Aachen is further complemented by a variety of print products.

Since 2012, Aachener Verlagsgesellschaft mbH subsidiary Euregio Druck GmbH prints the newspapers and advertising papers and any other of the company's specialty products in Aachen on two new KBA Commander CT printing presses and then processes them on two new Ferag mailroom lines. The mailroom lines are operated by the subsidiary of the newspaper publisher, Aachener Presse-Versand GmbH.

### Contact

**Sven Vorburg**  
Prozessmanager Print  
ZEITUNGSSVERLAG AACHEN GmbH  
Dresdener Straße 3  
52068 Aachen, Germany  
E-Mail sven.vorburg@zeitungsverlag-aachen.de

**Andree Trautmann**  
Betriebsleiter  
EUREGIO DRUCK GmbH  
Dresdener Straße 3  
52068 Aachen, Germany  
E-Mail andree.trautmann@euregio-druck.de

---

**Workflow**

<table>
<thead>
<tr>
<th>Workflow</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>77.29% (IVW 01/2014)</td>
</tr>
<tr>
<td>Page format, mm</td>
<td>350 x 510</td>
</tr>
<tr>
<td>Editorial</td>
<td>NEWSCYCLE Solutions DTI Content Publisher</td>
</tr>
<tr>
<td>Ad-Booking</td>
<td>ProSet Media Solutions / Lufthansa Systems Ad-just / V&amp;V</td>
</tr>
<tr>
<td>General Workflow</td>
<td>wobe-team werNature</td>
</tr>
</tbody>
</table>

**PrePress**

<table>
<thead>
<tr>
<th>PrePress</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>File Checking</td>
<td>OneVision Asura</td>
</tr>
<tr>
<td>Operator controlled image editing software</td>
<td>Adobe Photoshop</td>
</tr>
<tr>
<td>Auto image enhancement software</td>
<td>Agfa IntelliTune</td>
</tr>
<tr>
<td>Color Management</td>
<td>Agfa GRAFIX RIP</td>
</tr>
<tr>
<td>Ink Saver</td>
<td>wobe-team Ink-Adjust</td>
</tr>
<tr>
<td>Proof Software</td>
<td>wobe-team PROOF-Server</td>
</tr>
<tr>
<td>Proof Printer</td>
<td></td>
</tr>
<tr>
<td>RIP</td>
<td></td>
</tr>
<tr>
<td>Screen Technology</td>
<td>AgfaAmplitude Modulated Screening</td>
</tr>
<tr>
<td>Screen Ruling, lpi</td>
<td>120</td>
</tr>
<tr>
<td>CTP Recorder</td>
<td>Krause LS Performance 250</td>
</tr>
<tr>
<td>Film Recorder</td>
<td></td>
</tr>
</tbody>
</table>

**Print**

<table>
<thead>
<tr>
<th>Print</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing Press</td>
<td>KBA Commander CT</td>
</tr>
<tr>
<td>Press Geometry</td>
<td>4/2</td>
</tr>
<tr>
<td>Press Control</td>
<td>KBA</td>
</tr>
<tr>
<td>Closed Loop System</td>
<td></td>
</tr>
<tr>
<td>Damping System</td>
<td>Baldwin Jim! AB Litho Spray Maxima</td>
</tr>
<tr>
<td>Ink Sequence</td>
<td>CMYK</td>
</tr>
<tr>
<td>Plates</td>
<td>Agfa NVA-VCF</td>
</tr>
<tr>
<td>Printing Blankets</td>
<td>Trelleborg Vulcan Metal Nevis</td>
</tr>
<tr>
<td>Fountain Agent</td>
<td>Schwegmann / Vegra Eco fount / Violett</td>
</tr>
<tr>
<td>Inks</td>
<td>Siegwerk, Garres</td>
</tr>
<tr>
<td>Paper</td>
<td>Stora Enso Newsprint</td>
</tr>
<tr>
<td>Grams per square meter</td>
<td>45</td>
</tr>
</tbody>
</table>
WORLD NEWS MEDIA CONGRESS
WORLD EDITORS FORUM
WORLD ADVERTISING FORUM

DC 2015

WASHINGTON, D.C. · 1-3 JUNE 2015

WASHINGTON HILTON
1919 CONNECTICUT AVENUE NORTHWEST
WASHINGTON, DC 20009 USA

PLEASE REGISTER ONLINE
WAN-IFRA.ORG/DC2015