
BADEN, SWITZERLAND, AUGUST 14, 2019

ABB at the IFRA World Publishing Expo, Berlin

Stand E.04 in hall 21a

ABB, one of the leading suppliers of automation solutions for the newspaper industry, will be taking part once more at this year's IFRA World Publishing Expo in Berlin. The focus will lie on ABB's modular press retrofit solutions and its production management systems.

Our experts will be on hand to present our modular press control and drives retrofit solutions for newspaper presses from all leading manufacturers. These solutions give customers the opportunity to replace the controls or drives on selected press units, thereby freeing up spare parts for the rest of the press and minimizing the cost of keeping the presses in reliable production.

We will also explain our spare part strategy, which allows us to guarantee the availability of spare parts for at least 10 years after installation.

The latest versions of our suite of management systems that optimize the entire newspaper production process will also be presented.

ABB is a leading automation supplier to the newspaper industry. ABB Printing (www.abb.com/printing) delivers solutions that provide unique and totally integrated end-to-end control, protect existing investments and provide management information essential to improving profitability.

ABB (ABBN: SIX Swiss Ex) is a pioneering technology leader with a comprehensive offering for digital industries. With a history of innovation spanning more than 130 years, ABB is today a leader in digital industries with four customer-focused, globally leading businesses: Electrification, Industrial Automation, Motion, and Robotics & Discrete Automation, supported by its common ABB Ability™ digital platform. ABB's market leading Power Grids business will be divested to Hitachi in 2020. ABB operates in more than 100 countries with about 147,000 employees. www.abb.com

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