



# Press Release

Miles 33 – Miles House Easthampstead Road Bracknell, Berkshire RG12 1NJ  
Phone: +44 01344 861133 Email: [info@miles33.com](mailto:info@miles33.com) Contact Michael Moore

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## Miles 33 acquires Graphic Systems Inc.

**August 2019, Bracknell, Berkshire, UK** – Miles 33 a leading provider of world class software and services to the media industry is delighted to announce that it has acquired Graphic Systems International Inc. (GSI) based in Miami, USA. GSI are a leading provider of solutions to the Latin American and the Caribbean Publishing and Newspaper market.

GSI have been providing solutions to Media Publishers in Central and South America for over two decades and have built a strong presence and a loyal customer base offering them solutions via various distribution agreements and developing their own technology solutions. With key customers and publishers in locations such as Mexico, Ecuador, Panama, Paraguay, Colombia, Puerto Rico and Brazil, GSI are truly a significant force in their pursuit to help publishers transition from print to digital.

Jesus Toledo, Owner and original co-founder of GSI, who will remain with the company as Business Development Manager for the region, said “I am extremely excited with this deal as we will become a part of a much larger company with a truly global footprint. Miles 33 has an excellent reputation of nurturing the companies they acquire, adding security, stability and resource to fuel growth and innovation, qualities that all our existing customers and staff will benefit from.”

Michael Moore, CEO of Miles 33, said “We are delighted to have Jesus and his team of experienced and loyal staff join Miles 33. With the on-going changes and challenges in the global publishing market we feel it is important to extend our reach and footprint worldwide both organically and by acquisition. Adding GSI and their large customer base will provide Miles 33 with exciting opportunities for growth, whilst providing GSI and the team a proven technology platform enabling digital and commercial solutions, including WebCMS and Order Management (Gemstone). We look forward to supporting this market and building upon it further.”



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## About Miles 33

Miles 33 is a leading supplier of software to media, corporate and agencies across the globe, with customers in 29 countries. Miles 33 provides a comprehensive suite of workflow and automation products enabling clients to monetise, publish, distribute and automate content and advertising across all channels, both print and digital, seamlessly.

Our fully integrated solutions allow clients to deliver substantial cost savings, automate processes, improve productivity and open up new revenue opportunities. In addition to its existing offices in Bracknell, England and Norwalk, Connecticut, USA Miles 33 also has offices in Kuala Lumpur, Malaysia and Milan, Italy.

Visit Miles 33 at: [www.miles33.com](http://www.miles33.com)