ASIAN MEDIA
LEADERS SUMMIT 2020
21 - 22 JULY 2020
JW MARRIOTT HOTEL
SINGAPORE SOUTH BEACH

SUMMIT PROGRAMME

amls.wan-ifra.org
SHAPING THE FUTURE OF MEDIA

A high-level strategic cross-media conference to explore and shape the future of news and entertainment industry, and showcase best practices and innovations from leading content creators. With media segments converging and overlapping, there is plenty to learn across verticals in the elusive quest for digital dollars and audience attention in a highly fragmented and disrupted space.

This inaugural Asian Media Leaders Summit by WAN-IFRA will feature keynotes, fireside chats, candid conversations and interactive sessions to generate new ideas and opportunities.

WEDNESDAY 21 JULY 2020

The Crystal Ball: Media Industry Outlook
A look at the growth potential for various media industry verticals. The outlook session with its detailed analysis and forecasts will provide new perspectives and insights to shape your strategies

• Cecilia Yau, Partner/Mainland China and Hong Kong Media Leader, PricewaterhouseCoopers

Where is Advertising Headed?
This panel discusses how the long-cherished advertiser-publisher relationship is evolving amid rapid advancements in the adtech space, what advertisers want (and expect) and ways to offer additional revenue to them.

• Andreas Vogiatzakis, CEO, Star Media Group
• Victoria Schultz, EVP, Advertising Sales, Amedia
• Ian Hocking, VP, Digital, South China Morning Post

Building a Sustainable Media Enterprise (Part 1)
In a crowded and disrupted marketplace surrounded by media ventures fueled by VC funding, brick-and-mortar media companies have to continually innovate and find new revenue streams to survive in the digital world. Leading media houses share their strategies and learnings

• Gautam Sinha, CEO, Times Internet, India
• Sinead Boucher, CEO, Stuff Ltd, New Zealand
• Anthony Tan, Deputy CEO, Singapore Press Holdings

The Platform Debate: What’s Next?
A discussion on the at-times uneasy relationship between media companies and technology platforms. Both are supporting journalism across the globe with hundreds of millions of dollars’ worth of funding and training, but is there a more equitable and sustainable way forward?

• Frederic Filloux, CEO, Deepnews.ai & Editor, Monday Note
• Gilles Demptos, Founder, Impact4News

Audience-first Approach to Monetisation
With Customer Experience (CX) being the new buzzword, what are media companies doing to put their audiences first to offer value and persuade them to invest in subscriptions, memberships or engage in other forms of online transactions?
Building a Sustainable Media Enterprise (Part 2)
Amid a marketplace of media start-ups fuelled by VC money, brick-and-mortar media giants have to continually innovate and find new revenue streams to survive in the digital world. Leading media houses share their tips and strategies

- Jayant Bhargava, Vice CEO, Kompas Gramedia Group

Learnings from Innovators and Disruptors
New players in the media space have been making a splash with their bold, novel and refreshingly different content products and services. Hear how they ideate, grab attention and grow their audiences in their markets of millions.

- Suvita Chanwarong, CEO & Co-Founder, Tellscore Thailand
- Hugo Diba, Founder & CEO, kumparan.com

Wildcard topics
Participants vote on their favourite topics and the top two will be convened for discussion facilitated by experts.

Talking Points
An illuminating fireside chat with a top media executive whose vision is creating exciting new possibilities and potential media models for the future.

Asian Media Awards Cocktail and Dinner

THURSDAY 22 JULY 2020

On the Horizon: 5G - What Media Companies Need to Know and Prepare For
With 5G rollouts underway in several countries, ultra-fast mobile internet presents many exciting new possibilities for streaming and bandwidth-intensive applications. Are you ready?

- Denis Seek, CTO, M1

On the Horizon: Applied AI - Moving Mainstream
From predicting suggested content to propensity to subscribe, what are the ways in which artificial intelligence is being used within media organisations?

- Frederic Filloux, CEO, Deepnews.ai & Editor, Monday Note
- Charles Poon, Founding Director, Handshakes
Ensure your company stands out from the competition by sponsoring the Asia’s largest new media conference dedicated to the news publishing industry. Supporting the Asian Media Leaders Summit as a sponsor allows you to engage with your target audience, opening the doors for your organisation to connect, network and advance your business. A variety of sponsoring and hosting opportunities are available, each delivering exceptional impact.

Artfully balancing historic heritage and contemporary style, JW Marriott Hotel Singapore South Beach is the ideal place for Asian Media Leaders Summit. Right at the doorstep of the Esplanade MRT station, the hotel is just a few minutes away from downtown and key attraction. It is connected to the Marina Bay area by overhead pedestrian bridges and to the Raffles City hotels and mall by underground walkways.

30 Beach Road
Singapore 189763

DON’T MISS SPEAKERS AND PARTICIPANTS FROM OVER 40 MEDIA COMPANIES ACROSS 23 COUNTRIES WHO WILL BE ATTENDING THE ASIAN MEDIA LEADERS SUMMIT!

Bangladesh: The Daily Star
Bhutan: Kuensel Corporation
Brunei: Brunei Press
Cambodia: Koh Santepheap, Phnom Penh Post, Khmer Times
China: Edipresse Media Asia, South China Morning Post
Fiji: Fiji Sun
France: Deepnews.ai
Indonesia: Binis Indonesia, IDN Times, Kompas Gramedia, kumparan.com, The Jakarta Post
India: ETAuto, The Wire, Times Internet Ltd
Malaysia: BERNAMA - the Malaysian National News Agency, Star Media Group, Sin Chew Media Group, The Edge
Mongolia: Business Media LLC, Unlimited Media Group LLC
Myanmar: Frontier Media, 7 Day Daily, Mon News Agency
Nepal: Setopati.com
New Zealand: Stuff Ltd
Norway: Amedia, iTromsø
Pakistan: Dawn.com
Philippines: Manila Bulletin, Philippine Daily Inquirer, Philippine Star
Singapore: Singapore Press Holdings, Mediacorp
South Korea: Chosun Ilbo, The Korea Herald
Taiwan: United Daily News
Thailand: Bangkok Post

REGISTRATION

Regular Conference Price

WAN-IFRA Members: SGD 1500
Non-Members: SGD 1980

Early Bird Conference Price

From now until 22 May
WAN-IFRA Members: SGD 1200
Non-Members: SGD 1680

From 23 May to 19 June
WAN-IFRA Members: SGD 1400
Non-Members: SGD 1780

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