PRESENTATION
WORLD PRINTERS FORUM BOARD MEETING
LONDON 2017
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PRIME (PRInt MEdia NETWORK)

THE ROAD
TOWARDS CONNECTIVITY!
WHAT ARE THE OBJECTIVES OF PRIME?

• Established in 2004 in Amsterdam
• Swiss non profit organisation
• Main objective; standard protocols between different suppliers
• Universal standards are defined on the basis of recognized standards, such as AdsML and IFRATRACK
• Well-known manufacturing companies within the graphics industry have come together under the name PRIME NETWORK to develop common standards for an efficient workflow in newspaper production. Open universal PRIME interfaces are central: they make it simpler to integrate additional components into new and existing facilities.
• Our statement; We are connected
Connectivity is all about joining together. But it also has a goal: connectivity aims to attain optimum results through collaboration. So connectivity is not just about linking up, but also about building things together to create something new and exciting.
OUR MEMBERS
ESTABLISHED INTERFACES
FUTURE OBJECTIVES

• Continue to develop and maintain high level interfaces suitable for the future of newspaper printing.
• Digital printing or hybrid printing will be our main focus towards the future.
• Make sure we are ready for the demanding changes in the rapidly changing environment.
THANKS,
ARE THERE ANY QUESTIONS?