

Spanish publishing group Prensa Ibérica goes for Müller Martini technology

With more than a dozen newspaper titles, the Prensa Ibérica publishing group accounts for some 10 percent of the Spanish newspaper market. The group is expanding and modernising its newspaper plants, and a part of that expansion has been the investment in Müller Martini mailroom technology. The whole range of the Swiss mailroom specialist's inserting machines, from the Biliner inserting machine through Alphaliner to the Newsliner high-performance inserting machine, has been installed at Prensa Iberica's various titles.

Newsliner inserting machine for La Provincia in Las Palmas

Prensa Canaria in Las Palmas/Grand Canary is publisher of the daily *La Provincia* with a circulation of approximately 50,000 copies. The pressroom recently received a new Mitsubishi press. Since the beginning of the year Müller Martini Newsveyor conveyors have been removing products from this and the existing MAN Roland Uniman 4/2 S. For complete independence of press and mailroom, the printed products are temporarily stored using a new PrintRoll buffer. By doing this, a higher net production of the Newsliner high-performance inserting machine can be achieved, with the latter processing products from both presses.

The Newsliner is equipped with a size adjustment system. This enables it also to insert trimmed main sections. The inserting machine is designed so that Prensa Canaria can expand it at any time up to four inserting stations and one automatic preprinted section processing unit. The machine is equipped with solid control technology and the option of zoning. With PrintRoll, Prensa Canaria has seven docking stations. After insertion the finished products are fed to three PrintStacks. Here, they are stacked and given a bottom sheet and cross strapped.

La Nueva España in Oviedo goes with Biliner

The daily newspaper *La Nueva España*, which is published by Editorial Prensa Asturiana, is the newspaper for the region of Asturias. At weekends the circulation reaches a figure of up to 100,000 copies. Last year, the newspaper put into operation two Müller Martini directly loaded Biliners with four insertion options, Newsveyor conveyors and KJ removal system for a Uniman 4/2 S.

Loading of the main section which can be up to 160 pages tabloid thick, is automatic. The preprinted sections normally consist of eight pages tabloid (420x290 mm).

New mailroom for Diario de Mallorca

The daily newspaper *Diario de Mallorca* in Palma de Mallorca has a daily circulation of about 37,000 copies.

The newspaper is installing a new mailroom from Müller Martini. This consists of two Newsveyor conveyors, a PrintRoll buffer with seven docking stations, a preprinted sections storage, the Newsliner high-performance inserting machine, two PrintStack CN-80, an Alphaliner inserting machine, a Rapido stacker and an unwind for preprinted sections at the Alphaliner.

The Alphaliner is used primarily for the production of short runs (third-party products for other newspapers) and the Newsliner for the daily *Diario de Mallorca*. This enables them to produce simultaneously on two KBA Journal presses.

Faro de Vigo SA in Vigo builds new mailroom with Newsliner and Alphaliner

The newspaper group Faro de Vigo in Vigo, Spain, is building a completely new mailroom to expand capacity. Faro de Vigo is publisher of the supraregional newspaper *Faro de Vigo* for Pontevedra with 50,000 to 100,000 copies/day, of *ABC* with about 10,000 copies/day, *El Pais* with 35,000 to 70,000 copies/day and of *Marca* with about 10,000 copies/day.

Faro de Vigo recently purchased a new Mitsubishi press. They also already have a Uniman 4/2 and a Super Gazette, which is used for the production of extremely short runs that are finished with an existing 227 inserting machine and a CS-20 stacker.

At present three Newsveyor conveyors, a PrintRoll buffer with seven docking stations, preprinted section storage, a double rewind/unwind station N-220, a Newsliner inserting machine (with automatic loading of main section preprinted section and five inserts) plus KJ loading system with barcode reader are being installed.

Editorial Prensa Valenciana in Valencia

Editorial Prensa Valenciana in Valencia is the publisher of *Levante* with a circulation of 115,000 to 125,000 copies/day. *Levante* appears in tabloid format seven days a week with a main edition, one regional edition (for the province of Castellón) and six local editions.

Two completely new production lines with Newsgrip conveyors, a PrintRoll buffer with six docking stations, preprinted section storage, two double rewind/unwind stations, a Newsliner inserting machine and two CN-80 stackers are being installed in two phases.

Other 227 inserting machines are being/were installed at the beginning of this year at *La Opinión* in Murcia and *Diario de Gerona* in Gerona. *Información* in Alicante (all three publishers belong likewise to the Prensa Ibérica publishing group), which published mainly large-size coloured pictures, has bought an Exacto rotary trimmer from Müller Martini.