



World Publishing Expo 2015

5-7 October 2015
Hamburg Messe

5-7 October 2015, Hamburg Messe

**Attractive
stand options
for start-ups!**

Standbooking options

You are a company providing services to the news industry? Then join us at the World Publishing Expo in Amsterdam and present your solutions to our international audience: We bring together established suppliers, decision makers from the publishing industry and upcoming tech companies from more than 100 countries.

www.worldpublishingexpo.com

World Publishing Expo 2015

Standbooking options

The leading exhibition for technology to publish news on tablets, mobile, in print and online

More than 90 % of the World Publishing Expo visitors are decision-makers at publishing companies – coming from 85 countries.

As exhibitor you benefit from the entire spectrum of communication channels WAN-IFRA has to offer. Present your business against a backdrop of leading suppliers to the industry and form cooperation agreements and alliances. Your participation ensures you a first-class service and return-on-investment for your marketing spend.

Almost 300 exhibitors on 20.000 sqm – 7,000 visitors from all over the world – 100 international speakers – 500 conference participants



Exhibiting options



Stand space only

Booking a stand space only you can bring your own stand equipment and present your company according to your corporate identity.

Prices:

WAN-IFRA members
Non-members

EUR 299.– + VAT per sqm
EUR 359.– + VAT per sqm

Standard / Lounge Stand Packages

Together with our partner for stand construction, Hamburg Messe, we offer a standard or a lounge stand package for rent (available for stand spaces from 6–50 m²).

Whether you choose an aisle stand, corner stand, peninsula stand or an island stand – everything is possible!

Standard Stand Package

- Stand space
- Walls, white (h = 250 cm)
- Carpet in colour of choice (standard grey)
- Fascia board on each open side
- Lettering on fascia board, max. 20 letters (standard lettering = exhibitor name)
- 1 round table Ø = 80 cm, 4 chairs (standard furnishing) **or** 1 bar table with 3 bar stools, black
- 1 counter with lockable doors
- 1 brochure rack, one-sided, 3 x DIN A4 tray
- 1 paper basket
- Spotlights, 1 pc. per 3 sqm
- 1 mains connection 3kW
- 1 double outlet
- Electricity consumption
- Basic cleaning before the exhibition
- Daily cleaning



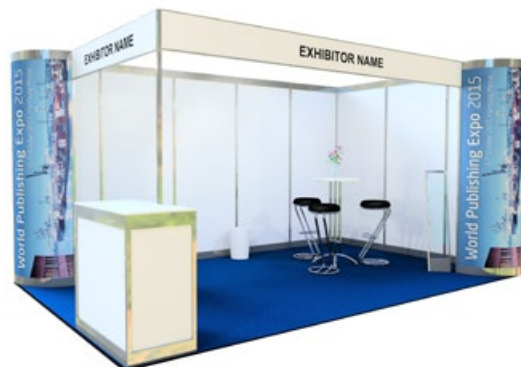
Prices:

WAN-IFRA members EUR 389.– + VAT per sqm
 Non-members EUR 449.– + VAT per sqm

To make your presence even more exclusive choose the:

Lounge Stand Package

- Stand space
- Walls, white (h = 250 cm)
- Curved side panels, white
- Carpet in colour of choice (standard grey)
- Lettering on fascia board, max. 20 letters (standard lettering = exhibitor name)
- 1 bar table with 3 barstools (standard furnishing) **or** 1 low table with 4 chairs
- 1 sideboard (lockable)
- 1 floral arrangement
- 1 brochure rack, one-sided, 3 x DIN A4 tray
- 1 paper basket
- Spotlights, 1 pc. per 3 sqm
- 1 mains connection 3 kW
- 1 double outlet
- Electricity consumption
- Basic cleaning before the exhibition
- Daily cleaning



Prices:

WAN-IFRA members EUR 399.– + VAT per sqm
 Non-members EUR 459.– + VAT per sqm

For both options the as standard mentioned items will be provided. Alternative options, as well as any other additional items can be ordered via ausstellerservice@hamburg-messe.de.



Media Ports

Two Media Port stages will give exhibitors the opportunity to present their best case studies regarding the following topics:

- Newspaper
- Revenue

Exhibitors will have the chance to exhibit directly at the Media Ports with a Counter Stand. Benefit here from our all-inclusive options and the link from the topics on-stage to your services and solutions.

Counter stands at Media Ports

- 1 counter
- 2 barstools
- Lettering (max. 19 letters)
- 1 monitor (40")
- Cable internet connection
- Electricity
- 2 exhibitor passes



Furnishing and colours depending on Media Port

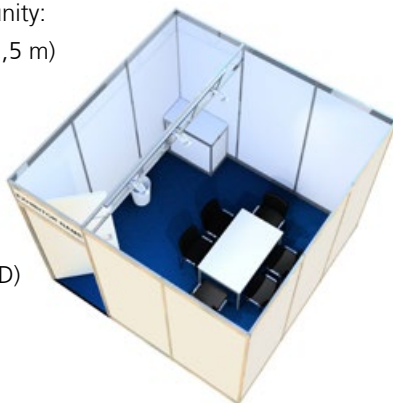
Prices:

WAN-IFRA Members EUR 2,999.– + VAT
Non-members EUR 3,499.– + VAT
First-time Exhibitors: 10 % discount, incl. company logo in the online-catalogue

Rent-an-Office

Be available for more than 7,000 decision makers of the News-Media-Community:

- Walls, white (h = 2,5 m)
- Lockable door
- Carpet tiles
- Company name on the wall
- 1 table, black
130 x 80 cm (W x D)
- 6 chairs
- 1 lockable counter
- Lighting
- Power connection and consumption,
1 double outlet
- 1 exhibitor pass



Prices:

WAN-IFRA Members EUR 2,499.– + VAT
Non-members EUR 2,899.– + VAT

Start-Up Package

Are you a Start-Up and want to be at the World Publishing Expo for the first time*? Choose to exhibit with one of our Start-Up-Counters!

This offer includes:

- 1 Info-table, 100 x 100 x 50 cm, white, lockable
- 1 KANYA wall element 100 x 250 cm
- 1 brochure track, aluminum, height circa 120 cm, 3 Plexiglas shelves, DIN A4
- 1 bar stool chromium black
- Digital printing for the wall, 96 x 230 cm (please provide printable file)
- Carpet, Rib weave, incl. foil cover and removal
- Electrical supply up to 3 kW



Prices:

WAN-IFRA Members 1,500 EUR.– + VAT
Non-members 1,875 EUR.– + VAT

*Only valid for first and second-time exhibitors

All offers include:

- Exhibitor passes, according to stand size and option
- Company entry in the online catalogue (1400 signs incl. spaces). Please be aware of the correspondent deadlines.

For further information and your questions please contact:

Linda Naumann (Sales Executive)
Phone: +49.69.240063 287
linda.naumann@wan-ifra.org

World Publishing Expo 2015 – Stand Space Booking Contract

5–7 October 2015, Hamburg, Germany

Please complete this contract and send or fax to:

WAN-IFRA · Rotfeder-Ring 11 · 60327 Frankfurt am Main, Germany · Tel. +49.69.240063-0 · Fax +49.69.240063-300 · ifraexpo@wan-ifra.org

We herewith book the following stand space:

Stand space only
WAN-IFRA members: EUR 299.– + VAT per sqm
Non-members: EUR 359.– + VAT per sqm

Standard Stand Package
WAN-IFRA members: EUR 389.– + VAT per sqm
Non-members: EUR 449.– + VAT per sqm

Lounge Stand Package
WAN-IFRA members: EUR 399.– + VAT per sqm
Non-members: EUR 459.– + VAT per sqm

Stand space no.: _____ **Square meter:** _____
(Subject to availability)

Media Port

Newspaper Revenue

Counter no.: _____
WAN-IFRA members: EUR 2,999.– + VAT
Non-members: EUR 3,499.– + VAT
First-time Exhibitors: 10% discount, incl. company logo in the online catalogue

Rent-an-Office
WAN-IFRA members: EUR 2,499.– + VAT
Non-members: EUR 2,899.– + VAT

Start-up-Paket
WAN-IFRA members: EUR 1,500.– + VAT
Non-members: EUR 1,875.– + VAT

We are exhibiting at World Publishing Expo for the first time: Yes No

Company address:

Company name _____

Our company name should appear under _____ in all lists of exhibitors.

Address _____

Contact _____

Position _____

Telephone _____ Fax _____

E-mail _____

Website _____

We are WAN-IFRA member: Yes No

Payment details (please select a method of payment):

Please send me an invoice. Invoice address:

Company _____

Fullname _____

Position _____

Street _____

Postal code, city _____

Country _____

VAT No. _____

Please debit my credit card

American Express Visa Euro-/Mastercard Diners

Card No. _____

valid until _____ Card Security Code (CSC/CVC) _____

Card Holder _____

Signature _____

The present contract shall be subject exclusively to the WAN-IFRA CH conditions of contract listed in the following. In the event of these containing conflicting regulations, the first-named conditions shall prevail in each case: 1. The special contract conditions for World Publishing Expo 2015 below. / 2. The special exhibition conditions for World Publishing Expo 2015. / 3. The general WAN-IFRA CH exhibition conditions. The exclusive place of jurisdiction for all disputes between the parties arising from this contract is Darmstadt/Germany. The contract is subject exclusively to German law.

by signing this contract I accept the general terms and conditions of WAN-IFRA.

Place and Date _____ Signature and company stamp _____

Special Contract Conditions

1. Terms of Payment

The invoices for the stand space will be sent out from WAN-IFRA CH, Frankfurt. They are payable on receipt of invoice. If payment is not received within one month of the date of the invoice, WAN-IFRA CH reserves the right to offer your choice of stand space to other interested parties. As the contract remains valid, however, we will give you a suitable alternative stand space.

The rental owed by the applicant remains due.

2. Modification of the invoice address

Later modifications of the invoice address will be charged with EUR 25.–.

3. Cancellation of Stand Space

In the case of cancellation the full amount shall become due.

Notices of cancellation of stand space will be accepted in written form only.