

## ASIAN DIGITAL MEDIA AWARDS 2011 RESULTS

RESULTS WILL BE EMBARGOED ON 24 NOVEMBER AT 19:00HRS

### **BEST IN ONLINE MEDIA AWARD**

#### **Newspaper Website**

##### **Gold Award**

Name of Company	Singapore Press Holdings Ltd
Website	straitstimes.com/ttl

##### **Silver Award**

Name of Company	Malayala Manorama Company Ltd
Website	manoramaonline.com/children

##### **Silver Award**

Name of Company	PT Kompas Media Nusantara
Website	Kompas.com

##### **Bronze Award**

Name of Company	Dow Jones Publishing Company (Asia), Inc.
Website	asia.WSJ.com

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### **BEST IN ONLINE MEDIA AWARD**

#### **Magazine Website**

##### ***Gold Award***

Name of Company	Edipresse Hong Kong Limited
Website	asiatatler.com/hong-kong

##### ***Silver Award***

Name of Company	SPH Magazines Pte Ltd
Website	HardwareZone.com

##### ***Bronze Award***

Name of Company	Gamedia Majalah
Website	KawankuMagz.com

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### **BEST IN ONLINE VIDEO AWARD**

#### ***Gold Award***

Name of Company	The Associated Press
Project Name	India Polio Eradication Interactive

#### ***Silver Award***

Name of Company	The Bangkok Post
Project Name	A Dummy's Guide To Thai Politics

#### ***Silver Award***

Name of Company	Fairfax Media
Project Name	The Age and The Sydney Morning Herald

#### ***Bronze Award***

Name of Company	Star Publications (Malaysia) Bhd
Project Name	Disappearing Underwater Rainforest

#### ***Bronze Award***

Name of Company	The Bangkok Post
Project Name	Through the Looking Glass

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### **BEST IN ONLINE INFOGRAPHICS AWARD**

#### ***Gold Award***

Name of Company	AFP - Agence France-Presse Asia Pacific
Project Name	3D Animated Video Graphics

#### ***Silver Award***

Name of Company	Al Bayan
Project Name	Training a Horse

#### ***Bronze Award***

Name of Company	Al Bayan
Project Name	F1 Teams

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### **BEST IN CROSS MEDIA AWARD**

#### **Cross Media Editorial Coverage**

##### ***Gold Award***

Name of Company	The New Straits Times Press (Malaysia) Bhd
Publication	Berita Harian

##### ***Gold Award***

Name of Company	PT Kompas Media Nusantara
Publication	Kompas Citarum Expedition

##### ***Silver Award***

Name of Company	Dow Jones Publishing Company (Asia), Inc.
Publication	The Wall Street Journal Asia

##### ***Bronze Award***

Name of Company	Fairfax Media
Publication	The Age and The Sydney Morning Herald

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### **BEST IN CROSS MEDIA AWARD**

#### **Cross Media Advertising**

#### ***Gold Award***

Name of Company	Singapore Press Holdings Ltd
Project Name	'SPH Turns You On' Trade Event

#### ***Silver Award***

Name of Company	Bennett, Coleman & Co Ltd (The Times Group)
Project Name	Billion Hearts Beating

#### ***Bronze Award***

Name of Company	Singapore Press Holdings Ltd
Project Name	The Straits Times on iPad

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### **BEST IN MOBILE MEDIA AWARD**

#### **Mobile Publishing**

##### ***Gold Award***

Name of Company	Nation News Network Co.,Ltd
Project Name	The Nation

##### ***Gold Award***

Name of Company	Singapore Press Holdings Ltd
Project Name	StraitsTimes.com

##### ***Silver Award***

Name of Company	PT Tempo Inti Media Harian
Project Name	Tempointeraktif.com

##### ***Silver Award***

Name of Company	Singapore Press Holdings Ltd
Project Name	AsiaOne

##### ***Bronze Award***

Name of Company	udn.com Co., Ltd.
Project Name	udn Mobile

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### **BEST IN TABLET PUBLISHING AWARD**

#### ***Gold Award***

Name of Company	Star Publications (Malaysia) Bhd
Project Name	The Star iPad

#### ***Silver Award***

Name of Company	NDTV Convergence Ltd.
Project Name	NDTV HD

#### ***Silver Award***

Name of Company	Fairfax Media
Project Name	The Age

#### ***Bronze Award***

Name of Company	PT Kompas Media Nusantara
Project Name	Kompas Editors' Choice for PlayBook

#### ***Bronze Award***

Name of Company	Dow Jones Publishing Company (Asia), Inc
Project Name	The Wall Street Journal Asia for iPad



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### **BEST IN SOCIAL MEDIA AWARD**

#### ***Gold Award***

Name of Company	Star Publications (Malaysia) Bhd
Project Name	R.AGE on Social Media

#### ***Silver Award***

Name of Company	Guangdong Southern Weekly New Media Ltd
Project Name	Southern Weekly@SNS

#### ***Bronze Award***

Name of Company	Singapore Press Holdings Ltd
Project Name	STOMP