















## Minutes of the meeting of the WAN-IFRA World Printers Forum Board

Tuesday, 2019-03-26, at Oslobođenje, Sarajevo, Bosnia Herzegovina,  
on kind invitation of Mujo Selimović

Participants of the World Printers Forum Board Meeting	Participating
Dr. Rick Stunt, dmg media, London, UK, <b>Chair</b>	
Herbert Kaiser, Koenig & Bauer Digital & Webfed, Würzburg, Germany, <b>Vice Chair</b>	
Anu Ahola, UPM Paper ENA, Helsinki, Finland	
Carsten Barlebo, AMS Spectral UV, Europe – EMEA/Russia/Africa	
Max Garrido, Corporacion Bermont, Madrid, Spain	
Andreas Gierth, Frankfurter Allgemeine Zeitung (F.A.Z.), Frankfurt/Main, Germany	<b>Via Skype</b>
Sanat Hazra, Bennett, Coleman & Co (The Times of India Group), Mumbai, India	
Dr. Michael Hirthammer, Sun Chemical, Eurolab, Karlstein, Germany	<b>Via Skype</b>
Thomas Isaksen, DDPFF, Copenhagen, Denmark	
Menno Jansen, Q.I. Press Controls BV, EAE, Oosterhout, Netherlands	
Jan Kasten, ppi Media GmbH, Hamburg, Germany	
Rainer Kirschke, Agfa NV, Mortsel/Antwerp, Belgium	
Manuel Kosok, manroland web systems, Augsburg, Germany	
Gideon Martz, MakroSolutions, Schkeuditz, Germany	
Mario Milosević, Styria Print Holding, Zagreb, Croatia	
Sally Pirri, The Globe and Mail, Toronto, Canada	

Josef Konrad Schießl, Süddeutscher Verlag Zeitungsdruck, Munich, Germany	
Peder Schumacher, V-TAB AB, Gothenburg, Sweden	
Mujo Selimović, Publisher "Oslobodjenje", Sarajevo, Bosnia and Herzegovina	
Vincent Peyrègne, WAN-IFRA CEO, Paris, France	
Sabine C. Sirach, WAN-IFRA, Frankfurt/Main, Germany	<a href="#">Via Skype</a>
Manfred Werfel, WAN-IFRA, Frankfurt/Main, Germany, <b>Secretary</b>	
<b>Number of participants</b>	<b>18</b>

(Due to delayed arrivals of participants, the Meeting started on Tuesday instead of Monday, as originally planned.)

<b>Agenda, World Printers Forum Board Meeting, Tuesday, 26 March 2019, 10 to 13 h</b>		
<i>No.</i>	<i>What?</i>	<i>Who?</i>
1	Welcome	Chair
2	Introduction of participants	Round-table
3	Introduction of Sabine C. Sirach, Deputy Director, WPF	Sabine C. Sirach
4	Approval of the minutes of last meeting (12 Oct. 2018)	all
5	MIMS group – private group of companies in Bosnia	Mujo Selimović
6	LED technology in the printing process	Carsten Barlebo, AMS Spectral UV, Europe – EMEA/Russia/Africa
7	Changes in the World Printers Forum Board	M. Werfel, all
8	Election of the new chair and vice chair of the Board	M. Werfel, all
9	Update on running projects Print Innovation Awards High-Value Print Production II Newspaper Technology History Mechanical Press Audits Print Promotion Campaign India with Two Sides	M. Werfel, all
10	Berlin Publishing Days, 7–10 Oct 2019 World Printers Forum Conference Expo: IFRA & DCX Berlin Publishing Night Berlin Publishing Tours	M. Werfel, all
11	New projects in 2019 International Color Quality Club 2020–2022 World Printers Forum Conference India, September 2019 Best practice reports of web offset champions group for WPF	M. Werfel, all
12	Critical certificates and their current criteria + decision making and influencing bodies (FSC, PEFC and Blue angel certifications)	Anu Ahola, M. Werfel, all
13	Next meeting: Berlin, <b>Friday, 11 October 2019 to be discussed</b>	all
14	Other business	all

<b>Agenda, World Printers Forum Board Meeting, Tuesday, 26 March 2019, 10 to 13 h</b>		
<i>No.</i>	<i>What?</i>	<i>Who?</i>
15	Concluding remarks	Chair



## **The Minutes**

### **1 Welcome and opening of the meeting**

Dr. Rick Stunt, chairman of the World Printers Forum Board, welcomed the participants, thanked Mujo Selimović, Publisher "Oslobodjenje", and his team at for his kind invitation, and called the meeting to order.

### **2 Introduction of Participants**

In a round-table participants introduced themselves. See the list of participants on page 1 of this document.

### **3 Introduction of Sabine C. Sirach, WAN-IFRA, Deputy Director, World Printers Forum**

Sabine C. Sirach studied business & economics with a focus on marketing and psychology.

She worked for manroland press manufacturer for many years, since 2000 heading Product Marketing for Digital and Newspaper Presses, focusing on innovations and applications in the newspaper industry. She has also been serving the newspaper and publishing industry as a freelance consultant.

Sabine will be responsible for WAN-IFRA's World Printers Forum and IFRA/DCX Expo and succeed Manfred Werfel in these functions in autumn 2019.

Her focus topics for the World Printers Forum will be marketing and innovations: a stronger presence within the WAN-IFRA world of events and publications, and product and process innovations in printed newspapers.

#### **4 Approval of the minutes of last meeting (12 Oct. 2018)**

The minutes of the meeting of the World Printers Forum Board on 12 October 2018 were approved without changes.

#### **5 MIMS group – private group of companies in Bosnia**

Mujo Selimović presented his group of companies in a verbal presentation to the participants.

#### **6 LED technology in the printing process**

Cf. presentation slides and samples distributed.

Ink price is 4 to 5 times that of offset inks. Ink manufacturers (among others): Sun, Toyo, formerly Flint. No combination with offset inks in the ink duct possible.

#### **7 Changes in the World Printers Forum Board**

The terms of the following WPF Board Members are ending: Michael Hirthammer, Josef Schießl, Peder Schumacher, Rick Stunt, Dieter Betzmeier and Jan Kasten.

Manfred Werfel thanked them for their work in the Board and handed over a token of appreciation to Michael, Josef and Rick. He also sent a gift to Jan and Peder.

#### **8 Election of the new chair and vice chair of the Board**

Per acclamation, Herbert Kaiser, Koenig & Bauer, Digital & Webfed, Würzburg, Germany, was elected as the new Chair of the WPF Board.

Per acclamation, Max Garrido, Corporacion Bermont, Madrid, Spain, was elected as the new Vice Chair of the Board.

## **9 Update on running projects**

Cf. presentation by Manfred Werfel: statistics on advertising and circulation revenues of digital vs print.

### **9.1 Print Innovation Awards**

Cf. presentation. The report on the winners 2018 is ready for publishing. Sponsors are still being searched for. Anu Ahola (UPM), Rainer Kirschke (Agfa) and Menno Jansen (Q.I.) confirmed their sponsorship.

Registration and promotion for 2019 started on March 25. There was a press release as well on 25 March (Vincent Peyrègne). Timeline cf. presentation.

In order to strengthen the focus on innovative print products, Sanat Hazra suggested to organize a series of Innovation Workshops. This was approved by the Board. Sabine Sirach to develop this together with Sanat Hazra.

### **9.2 High-Value Print Production II**

This report will contain in-depth interviews in order to enrich the first report.

Participating newspapers are: Frankfurter Allgemeine Zeitung, Freiburger Druck, Styria, V-TAB, The Globe and Mail, Transcontinental and The Hindu.

Frankfurter Allgemeine and Globe and Mail will both give input from two perspectives: their own as publishers, plus their respective printing plants. This is a very valuable approach.

The deadline for handing in the questionnaires is extended to April 15.

### **9.3 Newspaper Technology History**

The goal of this report is to identify the turning points in newspaper technology since 1970, focusing on game changers. For contents cf. presentation by Manfred Werfel. Deadline for articles is April 15.

Sanat Hazra recommended to mention the SNAP standard in the chapter about standards.

#### **9.4 Mechanical Press Audits**

This report is targeted to smaller printers and based on practical experience in India. First draft is available; to be made available to the Board members.

#### **9.5 Print Promotion Campaign**

For India, two additional ads were developed together with Two Sides.

As the ads are not being used in Germany (and was downright rejected by Frankfurter Allgemeine CEO), an alternative should be developed. Suggestion: to connect the topic with the students' protests (Fridays for Future). Sabine Sirach to contact Andreas Gierth on how to proceed here.

### **10 Berlin Publishing Days, 7–10 Oct 2019**

#### **10.1 World Printers Forum Conference**

Planning for speakers has started. Topics: Business Development, CtP, Market Development, New Investments, Print Innovation, Sustainability (suggestion to invite a speaker from Two Sides). Draft agenda to be distributed to Board members.

There will also be session on print innovation at the World News Media Congress (1–3 June 2019, Glasgow). Sabine Sirach will speak at this session.

#### **10.2 Expo: IFRA & DCX**

Cf. presentation by Manfred Werfel.

Question: what about the co-operation with FIPP? Important aspect as newspapers are getting closer to magazines. FIPP is open for wider co-operation with regard to speakers, topics and marketing support. As Vincent Peyr gne pointed out, any ideas are welcome here.

#### **10.3 Berlin Publishing Night**

Date: Oct 8, 19:00

Venue: TIPI am Kanzleramt

Programme: Dinner, Print Innovation Awards 2019 ceremony, music.



#### **10.4 Berlin Publishing Tours**

Cf. presentation by Manfred Werfel.

### **11 New projects in 2019**

#### **11.1 International Color Quality Club 2020–2022**

Decision: Survey on new structure to all participants from last years, not only Star Club members.

#### **11.2 World Printers Forum Conference India, September 2019**

Cf. presentation by Manfred Werfel.

Michael Hirthammer is invited to hold a speech.

#### **11.3 Best Practice reports of web offset champions group for WPF**

icmPrint (formerly Web Offset Champions Group) offered us to publish their reports on our website without charge. The board decided to go ahead with this.

### **12 Critical certificates and their current criteria + decision making and influencing bodies (FSC, PEFC and Blue angel certifications)**

Cf. presentation by Anu Ahola. The Board recommends to bring the results and expertise of this overview to WAN-IFRA Conferences and to inform WAN-IFRA members about the certification. However, the Board decided that we should not be involved into the specification of forest and paper certifications.

### **13 Next meeting: Berlin, Friday, 11 October 2019**

The Board voted against the original plan to hold the next meeting on Fri Oct 11 and preferred the evening of Mon Oct 7, after the WPF Conference.

However, as the meeting would have to start very late after the Conference and there would be no possibility for a common dinner, the new suggestion is to hold the meeting on Wed Oct 9, starting at 17:00, after Expo. On kind invitation by Andreas Gierth, the meeting could again be held at the premises of Frankfurter Allgemeine, followed by dinner at a nearby restaurant.

**14 Other business**

No other business was raised.

**15 Concluding remarks**

Rick Stunt and Herbert Kaiser thanked the participants for their valuable contributions and the productive meeting. They thanked Mujo Selimović for his great hospitality. They closed the meeting at 1 pm on 2019-03-26.

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Minutes drafted by Sabine C. Sirach on 2019-04-03 and approved by Herbert Kaiser and Max Garrido on 2019-04-XX.

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The following attachment to the minutes is available on the website of the WPF:

[Meeting slides](#)

[Presentation slides Carsten Barlebo](#)