

Minutes of the meeting of the WAN-IFRA World Printers Forum Board

Tuesday, 27 Oct. 2015, Phone Conference

Participants of the World Printers Forum Board Meeting

<i>Board Members</i>	<i>Country</i>	<i>Representing</i>	<i>Participation</i>
Balaji, Kasturi, Director, Kasturi & Sons Ltd., Kasturi Buildings, 859 & 860, Anna Salai, Chennai 600 002, India kbalaji@thehindu.co.in	India	Printer / Publisher	Yes
Betzmeier, Dieter, Member of the Executive Board, Manroland web systems Alois-Senefelder Allee 1, 86153 Augsburg, Germany dieter.Betzmeier@manroland-web.com	Germany	Supplier	Excused
Hirthammer, Dr. Michael, General Manager, Director Global Paste Technologies, Screen & Industrial, Sun Chemical, An den Hirtenäckern 15, 63791 Karlstein am Main, Germany michael.Hirthammer@sunchemical.com	Germany	Supplier	Excused
Isaksen, Thomas, CEO, DDPFF Den Danske Presses, Faellesindkøbs-Forening Skindergade 7, 1159 København K, Denmark tiki@ddpff.dk	Denmark	Printer / Publisher	Excused
Kaiser, Herbert, Project Manager & Senior Project Manager Engineering Newspaper Presses, Koenig & Bauer AG, Postfach 60 60, 97080 Würzburg, Germany herbert.Kaiser@kba.com	Germany	Supplier	Yes
Kasten, Jan, Managing Director, CTO, ppi Media GmbH, Hindenburgstr. 49, 22297 Hamburg, Germany jan.kasten@ppimedia.de	Germany	Supplier	Excused
Macfarlane, Graham, Board Member, Felix Böttcher GmbH & Co. KG, Stolberger Straße 351-353, 50861 Cologne, Germany graham.macfarlane@boettcher.de	Germany	Supplier	Excused
Mohamed Ali, Mohamed Hassan, Senior GM, Star Publications (Malaysia), Member of Asian Newspaper Printers, Menara Star, 15 Jalan 16/11, 46350 Petaling Jaya hassan@thestar.com.my	Malaysia	Printer / Publisher	Excused
Schaur, Winfried, Senior Vice President, Newspaper Publishing, UPM-Kymmene, Georg-Haindl-Straße 4, 86153 Augsburg, Germany winfried.schaur@upm.com	Germany	Supplier	Yes
Schießl, Josef, Technical Director, Süddeutscher Verlag Zeitungsdruck GmbH, Zamdorfer Straße 40, 81677 Munich, Germany josef.schiessl@sueddeutsche.de	Germany	Printer / Publisher	Excused
Schumacher, Peder, NOPA Chairman, President V-TAB AB, Exportgatan 2-4, 405 02 Gothenburg, Sweden peder.schumacher@v-tab.se	Sweden	Printer / Publisher	Excused
Stunt, Dr. Rick, Group Paper Director, dmg media, 1 Surrey Quays Rd, London SE16 7ND, UK rick.stunt@dmg-media.co.uk	United Kingdom	Printer / Publisher	Yes
<i>Other participants of the meeting</i>	<i>Country</i>	<i>Representing</i>	<i>Participation</i>
Anand Srinivasan, Research Manager	India	WAN-IFRA	Yes
Manfred Werfel, Director World Printers Forum	Germany	WAN-IFRA	Yes

Agenda

No.	Topic	Who?
1	Welcome	K Balaji, R. Stunt
2	Participants, who is participating?	M. Werfel, all
3	Approval of the minutes, meeting on 1 September 2015	all
4	New projects, agreed at General Assembly, 8 Oct 2015:	all

No.	Topic	Who?
4.1	Inkjet <ul style="list-style-type: none"> newspaper case studies based on interviews: Belgium, France (weekly), Italy (Bergamo), Malta, Switzerland (Visp), UK (Jersey), USA (Chicago/Hawai) Colour gamut of web inkjet newspaper presses? Print and measure standard colour charts printed on different inkjet presses 	
4.2	Adding Value <ul style="list-style-type: none"> Different methods of value added printing: Stitching and trimming, heatset, UV, waterless, varnishing/coating, LC and LWC paper grades; pros and cons of different solutions "New & emerging business models of newspaper printing companies", an update report based on above value added print methods 	
4.3	Optional project: Newsprint <ul style="list-style-type: none"> Trend toward lower grammage: How to print on 40 g/m² newsprint? Interviews with practitioners. Improved (whiter) newsprint: What is most common? Can we specify one or two colour sets of improved newsprint? International survey. 	
5	Participating in academic survey? We were approached by Dr. Markéta Držková, Department of Graphic Arts and Photophysics, University of Pardubice, Czech Republic. The survey is on innovative printing, which is done within a COST Action FP1104 "New possibilities for print media and packaging – combining print with digital". Innovative printing = printed electronics, printed intelligence, printed functionalities, combining print with digital, etc. The aim of the study is to learn about the awareness of these possibilities and the attitude of the industry towards these technologies and also to promote the discussion between industry and academia on the benefits that may be achieved. To date, about 200 companies participated; both Western and Eastern European countries, bigger as well as smaller enterprises, employing a variety of printing techniques. The questionnaire is available here: https://docs.google.com/forms/d/1y0OZ3Rm-Ov1A5E1m_9aW9QIacWqneMaKmSb3xAplnes/viewform They ask us to use the WAN-IFRA network, especially World Printers Forum, to get additional survey participation. Dr. Markéta Držková asks: "Could you please share the link among the participants of the WPF, or in any other way you consider as suitable?"	M. Werfel, all
6	World Printers Forum Conference 2016, topics and speakers	M. Werfel, all
7	International Newspaper Color Quality Club promotion	Anand, all
8	Other business	all
9	Next meeting in Augsburg on 1 March 2016	Mr. Schaur, all
10	Wrap-up, end of meeting	K Balaji, R. Stunt

The Minutes

1 Welcome and opening of the meeting

K Balaji and R. Stunt, chair and vice-chair of the World Printers Forum Board, welcomed the participants and called the meeting to order.

2 Participation

See list of participants on page 1 of this document.

3 Approval of the minutes, meeting on 1 September 2015

The minutes of the second meeting of the World Printers Forum Board on 1 September 2015 in Mumbai, India, were approved without changes.

4 New projects, agreed at General Assembly, 8 Oct 2015

The General Assembly of the World Printers Forum focussed in its meeting on 8 October 2015 on two project topics for the coming period: "Inkjet" and "Adding Value". However, since its importance in certain regions, the "Newsprint" topic was also included into the discussion of the World Printers Forum Board.

4.1 Inkjet

After a discussion it was decided to start as early as possible (still in 2015) a project on **"Inkjet applications in newspaper production"**. The topic should be broader than described in the agenda for this meeting. It should not only cover those cases, which are replacing offset by inkjet but also those in which inkjet is used as an add-on to offset, like at Axel Springer and Newsprinters who use inkjet imprinting or others who use inkjet to add value to offset newspaper products (envelopes in inkjet and the like).

It was mentioned in the discussion that a print quality standard will most probably be hard to specify. This should not be the target of the project. Rather, we should aim to get an overview on the quality range of current inkjet technology printing on standard newsprint.

4.2 Adding Value

The World Printers Forum board members agreed that this project should be planned in more details first and should be started as the second project begin 2016. Manfred Werfel and Anand Srinivasan are asked to work out a project plan and present it to the World Printers Forum Board in the coming weeks.

Target should be to cover the options of "Adding Value" in the different steps of production: Prepress, Press, Mailroom, Materials. We would also involve experts (suppliers and users) of these sectors. Mailroom experts should be invited to the next board meeting in Augsburg in spring.

It also will be important to cover both, pros and cons of technologies. It shall be made clear that adding value has a price in most cases and that you have to be aware of restrictions and conditions of technical solutions.

4.3 Optional Project: Newsprint

Although the General Assembly downgraded the topicality and importance of this possible project topic the World Printers Forum Board discussed quite some time about it.

Finally it was decided to start this optional project in the second half next year (2016) after having finalised the work on the International Newspaper Color Quality Club 2016–2018 competition.

The project should include interviews with printers and experts from paper manufacturers. We could also ask some users to run tests prints with different total ink coverage variants (e.g. 220%, 200%, 190%, 180%, 170% ...).

Producing with lower grammage newsprint and procurement should be covered by the project. Printability will be an issue: what do you have to observe when producing with thinner paper (e.g. show through) products with small page count.

A survey on the most relevant types of improved newsprint should be part of the project as well. This can be organised online. We would ask people to submit newsprint samples of their most relevant improved paper type to the WAN-IFRA Research & Material Testing Centre in Chennai for evaluation.

5 Participating in academic survey?

This question was discussed and it was decided to promote the participation of World Printers Forum members participating in the academic survey (website, newsletter, World Printers Online Forum).

When checking the quality of the survey question, however, it became obvious for a number of meeting participants, that many printers might have difficulties answering questions on technologies, they are not at all experienced in, like "printed light sources and displays".

6 World Printers Forum Conference 2016, topics and speakers

World Printers Forum Board members are asked to propose topics and good speakers for the conference next year. Rick Stunt agreed to use his network finding the right contact for the new inkjet newspaper company to start in Jersey (UK) early next year.

7 International Newspaper Color Quality Club promotion

Anand presented a survey on the actual status of applications for the International Newspaper Color Quality Club 2016–2018 that will start in January 2016:

INCQC 2016-18 registrations

S.no	Country	Number
1	Austria	4
2	Belgium	5
3	Brazil	2
4	Chile	3
5	Colombia	5
6	Croatia	2
7	Ecuador	1
8	Finland	3
9	Germany	22
10	Guatemala	2
11	India	29
12	Japan	1
13	Kuwait	1
14	Malaysia	1
15	New Zealand	1
16	Nigeria	3
17	Panama	1
18	Singapore	3
19	South Africa	3
20	Switzerland	2
21	Taiwan	1
22	Turkey	7
23	UAE	9
24	USA	4

Total 115

2016-18

S.no	Region	Number
1	India	29
2	Europe	45
3	Middle East	10
4	Africa	6
5	Latin America	14
6	USA	4
7	Rest of Asia	6
8	AUS + NZ	1
	Total	115

2014-16

S.no	Region	Number
1	India	30
2	Europe	71
3	Middle East	14
4	Africa	5
5	Latin America	20
6	USA	2
7	Rest of Asia	14
8	AUS + NZ	2
	Total	158

[Meanwhile we got 128 registered newspaper titles, as of 2015-10-29]

Anand reported that the participation from Europe is on decline as well as the participation from South East Asia, whereas number of participants from India, Africa and Latin America is developing well.

It was agreed that we should approach regional printers associations with a special offer for their members to participate in the International Newspaper Color Quality Club.

Anand will approach the ASEAN Newspaper Printers and talk to Hassan from Star Publications. Manfred Werfel will approach NOPA plus the Danish Association and talk to Peder Schumacher and Thomas Isaksen from DDPFF. Another association to contact is the Single Width User Group from Australia, SWUG.

8 Other business

No subjects of other business were raised.

9 Next meeting in Augsburg on 1 March 2016

The next meeting of the World Printers Forum Board is planned on **Tuesday, 1 March 2016** at the premises of UPM in Augsburg. The Board Member Mr Schaur, who offered to host the WPF Board Meeting in spring 2016, confirmed the meeting. Detailed planning will be done by Mr. Schaur and M. Werfel later the year.

10 Wrap-up and closing of the meeting

K Balaji and R. Stunt, chair and vice-chair of the World Printers Forum Board, thanked the participants for their valuable contribution. They closed the meeting.

Minutes taken by Manfred Werfel, WAN-IFRA Deputy CEO
Director World Printers Forum

Frankfurt am Main, Germany, 2015-10-29

Minutes approved by the Chair and the Vice Chair of the World Printers Forum Board
on 29 October 2016