

Minutes of the meeting of the WAN-IFRA World Printers Forum Board

Monday, 01 Sept. 2015, WAN-IFRA, Courtyard by Marriott, Mumbai Intl. Airport Mumbai, India

Participants of the World Printers Forum Board Meeting, 1 September 2015

<i>Board Members</i>	<i>Country</i>	<i>Representing</i>	<i>Participation</i>
Balaji, Kasturi, Director, Kasturi & Sons Ltd., Kasturi Buildings, 859 & 860, Anna Salai, Chennai 600 002, India kbalaji@thehindu.co.in	India	Printer / Publisher	Yes
Betzmeier, Dieter, Member of the Executive Board, Manroland web systems Alois-Senefelder Allee 1, 86153 Augsburg, Germany dieter.Betzmeier@manroland-web.com	Germany	Supplier	Yes
Hirthammer, Dr. Michael, General Manager, Director Global Paste Technologies, Screen & Industrial, Sun Chemical, An den Hirtenäckern 15, 63791 Karlstein am Main, Germany michael.Hirthammer@sunchemical.com	Germany	Supplier	Yes
Isaksen, Thomas, CEO, DDPFF Den Danske Presses, Faellesindkøbs-Forening Skindergade 7, 1159 København K, Denmark tki@ddpff.dk	Denmark	Printer / Publisher	Yes
Kaiser, Herbert, Project Manager & Senior Project Manager Engineering Newspaper Presses, Koenig & Bauer AG, Postfach 60 60, 97080 Würzburg, Germany herbert.Kaiser@kba.com	Germany	Supplier	Excused
Kasten, Jan, Managing Director, CTO, ppi Media GmbH, Hindenburgstr. 49, 22297 Hamburg, Germany jan.kasten@ppimedia.de	Germany	Supplier	Excused
Macfarlane, Graham, Board Member, Felix Böttcher GmbH & Co. KG, Stolberger Straße 351-353, 50861 Cologne, Germany graham.macfarlane@boettcher.de	Germany	Supplier	Yes
Mohamed Ali, Mohamed Hassan, Senior GM, Star Publications (Malaysia), Member of Asian Newspaper Printers, Menara Star, 15 Jalan 16/11, 46350 Petaling Jaya hassan@thestar.com.my	Malaysia	Printer / Publisher	Excused
Raab, Gerhard Vice President International Sales, ppi Media GmbH, Hindenburgstr. 49, 22297 Hamburg, Germany gerhard.raab@ppimedia.de	Germany	Supplier	Yes, steps in for Jan Kasten
Schaur, Winfried, Senior Vice President, Newspaper Publishing, UPM-Kymmene, Georg-Haindl-Straße 4, 86153 Augsburg, Germany winfried.schaur@upm.com	Germany	Supplier	Yes
Schießl, Josef, Technical Director, Süddeutscher Verlag Zeitungsdruck GmbH, Zamdorfer Straße 40, 81677 Munich, Germany josef.schiessl@sueddeutsche.de	Germany	Printer / Publisher	Excused
Schumacher, Peder, NOPA Chairman, President V-TAB AB, Exportgatan 2-4, 405 02 Gothenburg, Sweden peder.schumacher@v-tab.se	Sweden	Printer / Publisher	Excused
Stunt, Dr. Rick, Group Paper Director, dmg media, 1 Surrey Quays Rd, London SE16 7ND, UK rick.stunt@dmg-media.co.uk	United Kingdom	Printer / Publisher	Yes
<i>Other participants of the meeting</i>	<i>Country</i>	<i>Representing</i>	<i>Participation</i>
Thomas Jacob, Chief Operating Officer	Germany	WAN-IFRA	Excused
Magdoom Mohamed, Managing Director WAN-IFRA South Asia	India	WAN-IFRA	Yes
Anand Srinivasan, Research Manager	India	WAN-IFRA	Yes
Jaiganesh M, Research Engineer	India	WAN-IFRA	Excused
Manfred Werfel, World Printers Forum Board Secretary	Germany	WAN-IFRA	Yes
Total number of participants			11

Agenda

No.	Topic	
1	Welcome	K Balaji, R. Stunt
2	Introduction	Roundtable
3	Approval of the minutes, meeting on 26 January 2015	all
4	Report about the work of the World Printers Forum from Jan to Sept 2015 Website and Online Forum Newsletter Projects Optimized Paper Handling and Logistics Update of Report on print standardization, ISO 12647-3 New business models for newspaper printers New newspaper color profile (WAN-IFRAnewspaper26v5) International Newspaper Color Quality Club 2016–2018 World Printers Forum Conference, 7 October 2015 World Publishing Expo 2015	K Balaji, M. Werfel
5	World Printers Forum General Assembly, 8 October 2015, Agenda	Manfred Werfel
6	New projects – discussion on World Printers Forum work in future Standardising production with lower grammage newsprint Developing print quality standards for inkjet newspaper printing UV inks in newspaper production Paper properties of DIN 19306 as international standards? Project: innovation in newspaper production, which topic? Update report: Business models of newsp. printing companies 2016	K Balaji, M. Werfel
7	New members of World Printers Forum Board in 2016	
8	Other business	
9	Next meeting	
10	Wrap-up	K Balaji, R. Stunt

The Minutes

1 Welcome and opening of the meeting

K Balaji and R. Stunt, chair and vice-chair of the World Printers Forum Board, welcomed the participants and called the meeting to order.

2 Introduction

First time participants introduced themselves.

3 Approval of the minutes, meeting on 26 January 2015

The minutes of the first meeting of the World Printers Forum Board on 26 January 2015 in Frankfurt am Main, Germany, were approved without changes.

4 Report about the work of the World Printers Forum from Jan to Sept 2015

Manfred Werfel presented the report on the work of the World Printers Forum since the first Board meeting in January. His report included the following topics:

- WPF Website: The website has a rotating carousel with latest news and events, A blog with articles and press releases, Links for WAN-IFRA's important services, information about the board and other links
- Online Forum: The forum is open for anyone. Registration is simple and registered members can post content. Over 300 people are registered. However, traffic is low now. Manfred Werfel requested the board members to use the forum and encourage their colleagues to use it too. The forum can be used to post information, subtle marketing and post questions that would be answered by other peers in the industry. To make the forum popular, more efforts are needed from WAN-IFRA.

Some ideas that are discussed to improve the forum participation are

1. Including a search function to help find pre-discussed topics.
 2. Send an email to all the registered members every time a new content is posted. This would ensure that members know what is discussed in the forum and decide whether to participate in the discussion or not.
 3. Alternatively, an email can be sent to all members once in a week to list out a "Weekly digest".
- Newsletter: Fortnightly newsletter with content in English and German is being sent to 8,500 contacts. Opening rate is about 15%, which is acceptable for newsletters.
 - Projects
 1. Optimised Paper Handling and Logistics: Joint project by 5 different associations and 14 industry partners. The project covers the complete logistic chain of newsprint. First edition with about 130 pages is expected to be published in WPE 2015.

2. Update of Report on print standardisation, ISO 12647-3: The report was published in mid June 2015. The report provides complete specifications of ISO 12647-3 and also a dedicated chapter explaining a step-by-step approach to make the implementation.
 3. New business models for newspaper printers: The report is officially launched at WAN-IFRA India 2015. The report covers eight case studies of new business models that are interesting. A survey of newspaper printers is also being run by a German speaking trade magazine 4C (Austria). The results of the report and the survey will be presented at WPE 2015.
 4. New newspaper color profile (WAN-IFRAnewspaper26v5): The new ICC profile, developed with the help of the Swedish graphic printers association was published at the same time when the ISO 12647-3 report was launched. The new profile has improved GCR and reduced Total Ink Coverage.
- International Newspaper Color Quality Club 2016–2018: The registration for the competition is open. Tighter guidelines are made to make the competition more interesting.
 - World Printers Forum Conference, 7 October 2015: The second WPF conference program is ready. About 64 delegates are registered (2015-09-06). 100 registrations are expected.
 - World Publishing Expo 2015: Motto is Lean, Lead and Launch. Features two Media Ports, three conferences, a media innovation day, which is a full day program offered free of charge. Idea is to create enough reasons to attend.

5 World Printers Forum General Assembly, 8 October 2015, Agenda

Manfred Werfel introduced the draft agenda for the World Printers Forum General Assembly planned for the 8 October 2015 in Hamburg, Germany (on the day after World Publishing Expo).

Draft Agenda General Assembly World Printers Forum, 8 Oct 2015

No.	Topic		Time
	Arrival of participants, coffee / tea		09:00
1	Welcome	K Balaji, R. Stunt	09:30
2	Introduction	Roundtable	09:35
3	Report about the work of the World Printers Forum World Printers Forum Organisation World Printers Forum Conference Website and Online Forum Newsletter	K Balaji, M. Werfel	09:50
	Teabreak		10:30
4	Report about the work of the World Printers Forum, Projects Optimized Paper Handling and Logistics Procedure of Color Quality Club evaluation Update of Report on print standardization, ISO 12647-3 New newspaper color profile (WAN-IFRAnewspaper26v5) New business models for newspaper printers	Manfred Werfel, Anand Srinivasan	11:00
5	New projects – discussion on World Printers Forum work in future	all	11:30
6	Other business	all	12:00
7	Next meeting	all	12:15
8	Wrap-up	K Balaji, R. Stunt	12:25
	Lunch		12:30
	End		13:00

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The General Assembly that will be organized once in a year can be used as a platform to discuss and debate new research topics and also to elect new board members.

6 New projects – discussion on World Printers Forum work in future

Manfred Werfel presented a number of possible topics for future research projects of the World Printers Forum. Among those were the following project topics:

1. Standardising production with lower grammage newsprint
2. Developing print quality standards for inkjet newspaper printing
3. UV inks in newspaper production
4. Paper properties of DIN 19306 as international standards?
5. Innovation in newspaper production
6. Update Report: Business Models of newspaper printing companies 2016
7. Drupa preview – What are interesting for newspaper printers?
8. ICC profile for improved newsprint

During the discussion, it was unanimously agreed that WPF should take up three projects for 2016.

Out of the eight topics that were discussed, some of the topics are related and hence they could be combined and taken as a one project. The topics could be combined as follows.

1. Standardising production with lower gsm newsprint + DIN 19306 + ICC profile for improved newsprint. All these three topics are related to newsprint.

Lower gsm project would be done as a “User case study” project based on interviews. Printers, who are successfully printing 40 gsm, will be identified and their experience with 40 gsm to be written as a report. This is a medium effort project.

Members felt that since there is no clear definition for improved newsprint, it is difficult to create ICC profiles. The shade of improved newsprint varies widely and it cannot be standardized right now. Hence it was agreed not to take this project. However, to gauge the most common improved newsprint used across the globe, it was suggested to run a survey in the WPF online forum to ask the members about the most commonly and widely used improved newsprint in their respective organization and the shade of these newsprint.

Since DIN 19306-4 is a comprehensive standard, it was debated whether it is necessary to go through a complicated and time consuming process of making this standard re-drafted into ISO. Simple solution would be to recommend and promote DIN 19306-4 standard through WPF.

2. Innovation in newspaper production + UV inks. To create innovative products, new production technologies are needed. It can be UV, Heatset, Varnishing/Coating, OPV etc. The project could be, “Value added products – What are the technologies, pros and cons of each technology”. This would be a medium effort project.

3. Business case for Digital Presses and quality standard: Successful digital press installations to be identified and the business model to be reviewed in the project. This would be an interview based project. As a second part, different suppliers or users of digital presses can be asked to print test charts that would be evaluated at RMT, Chennai. It may be too early to derive a quality standard for digital presses because of high degree of variation across manufacturers. However, a report of variations and comparisons of quality can be made. This project will be a medium effort project.
4. The results of survey on business models for printers will be released by the trade magazine 4C in October. The content of the report can be re-published as WPF report. Low efforts involved.
5. Members debated about the necessity of Drupa preview, procedure for selecting, which exhibitors have to be previewed and how to ensure it does not become a Drupa Catalogue. It was decided that WAN-IFRA should decide to do the project depending on resource availability. Decision on which companies can be previewed and which companies can be left out shall be made by the editorial team of the report.

It was also decided to put the above project list in the WPF online forum for discussion and debate on the topics.

The final decision on what projects to take will be made after taking into account the discussion in the online forum and the General Assembly of members on 8 October.

7 New members of World Printers Forum Board in 2016

With regard to election, Manfred Werfel agreed to create the rules for the election of board members. General consensus among the members is to ensure that not all board members are changed at a time. After two years, 50% of the board members could be changed. This will ensure continuity. It may be a good idea to have members from companies that manufacture digital presses and post press equipment.

8 Other business

No subjects of other business were raised.

9 Next meetings, proposals, decision (time and place)

After a discussion the World Printers Forum Board decided to have its next meeting on 1st of March 2016 at the premises of UPM in Augsburg. Thanks go to Board Member Mr Schaur, who offered to host the WPF Board Meeting in spring 2016!

10 Wrap-up and closing of the meeting

K Balaji and R. Stunt, chair and vice-chair of the World Printers Forum Board, thanked the participants for the lively discussions and valuable contribution. They wished all participants an interesting WAN-IFRA India Conference & Expo and a safe trip home. They closed the meeting.



The following documents to the minutes are available as attachments to the minutes for your information:

- WPF activity report from Jan 2015 till August 2015
- Agenda for the WPF General Assembly
- List of proposed research projects

Minutes taken by Anand Srinivasan, WAN-IFRA Research Engineer

Mumbai, 2015-09-06

Minutes were approved by the Chair and the Vice Chair of the World Printers Forum Board on 2015-09-07